

tearfund

ethical **Fashion Guide**

Aotearoa New Zealand 2019



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Our planet and millions of people are exploited to give us the clothes we buy.

But it doesn't have to be this way.

When you buy from brands with good grades, you're supporting fair working conditions and care for the planet.

This Guide is a practical tool you can use to reduce worker exploitation and alleviate poverty in developing countries where clothes are manufactured. It grades brands on ethical practices in their supply chains, **giving you the power to shop ethically and connect with the people who make your clothes.**

This Guide is based on research by Tearfund NZ and Baptist World Aid Australia. Find the full 2019 Ethical Fashion Report and more information on the grading system and methodology at: **tearfund.org.nz/ethicalfashion**

How the Guide works

Inside this Guide, you'll see a list of brands and their grades. For this research, 130 companies representing 480 brands, have been assessed. A-F grades are awarded to companies as a measure of their efforts to address worker exploitation in their supply chains. Each company is assessed on how it performs in five areas (you can see these represented in the illustration over the

page). These areas are assessed at three different stages of the company's supply chain:

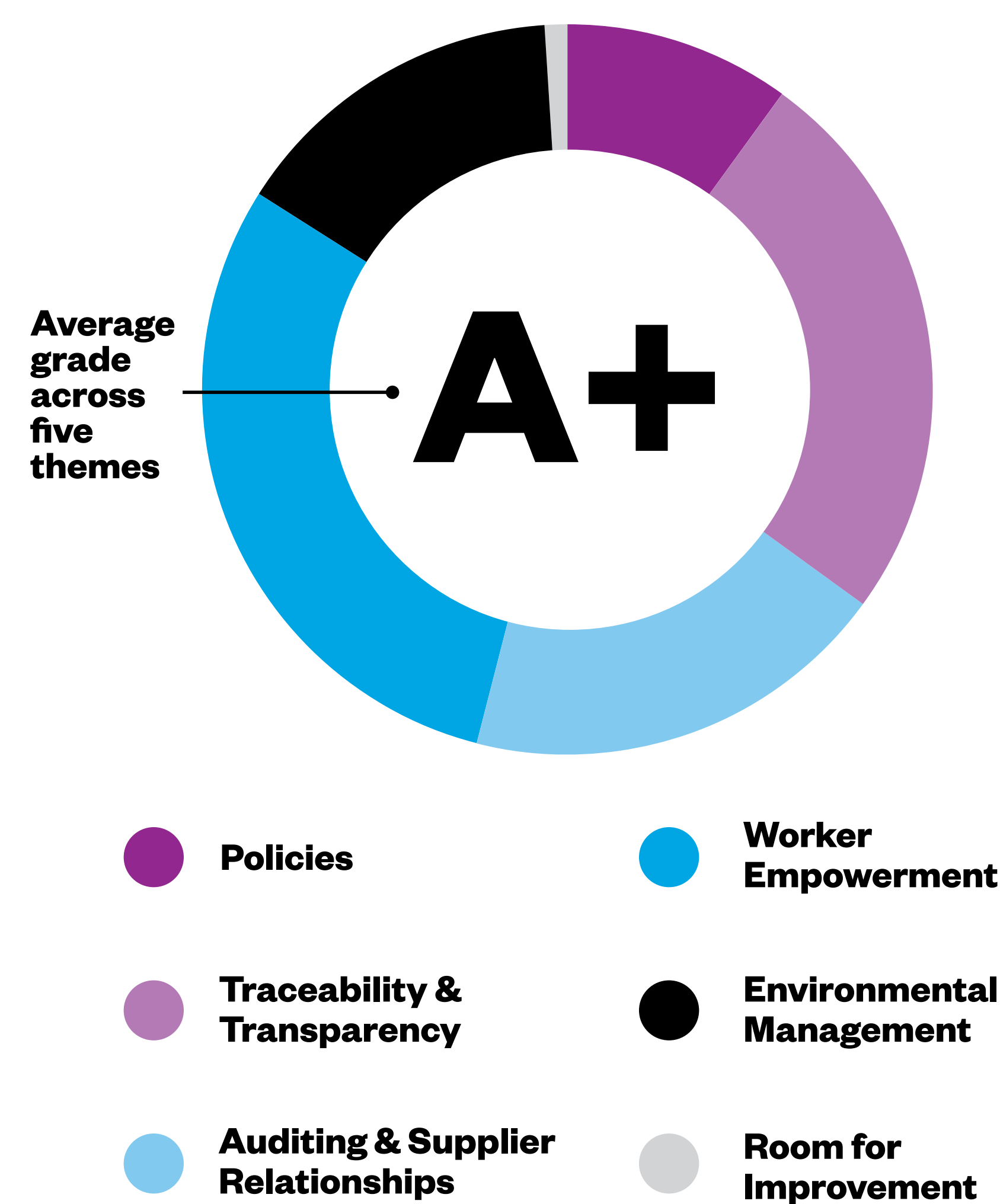
- **Raw materials:** Farm level – for example, cotton farms
- **Inputs production:** The production of fabric, leather and other products
- **Final stage production:** Factories that sew clothes together for distribution

The final grade is an average of how the company performs in all three areas and covers a 5% range. Therefore the circle device of two B+ graded brands may look different as each grade represents a range of percentage points.

What does the * mean?

You also will notice that some brands have an * next to their name. This means that, despite our best efforts, the company which owns that **brand has chosen not to participate in our research. When this happens, we go ahead and assess the company on publicly available information.** We do this because, if companies do not disclose, or are unwilling to disclose, what they are doing to ensure that people or the planet are not exploited in their supply chains, it becomes almost impossible for consumers and the public to know if they are investing sufficiently to mitigate these risks.

We do acknowledge that many of the non-responsive companies may be doing more to improve their ethical sourcing than we have been able to assess them on.



Policies (10%)

In this area we check whether companies have a code of conduct, what it includes and how much of the supply chain it is applied to.

Traceability & Transparency (25%)

In this area we check how much of its supply chain a company has traced and how transparent they are to the public with this information.

Auditing & Supplier Relationships (25%)

In this area we check how many facilities in the supply chain are audited and what is involved in the audits. We also look into how often audits take place and whether a company prioritises building relationships with its suppliers.

Worker Empowerment (30%)

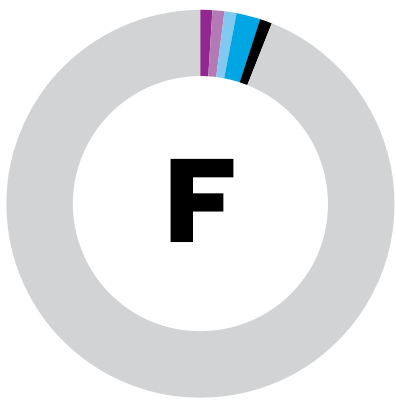
In this area we assess whether a company is working to improve wages or paying a living wage and what worker protections are in place, including grievance mechanisms, training, unions and collective bargaining agreements.

Environmental Management (10%)

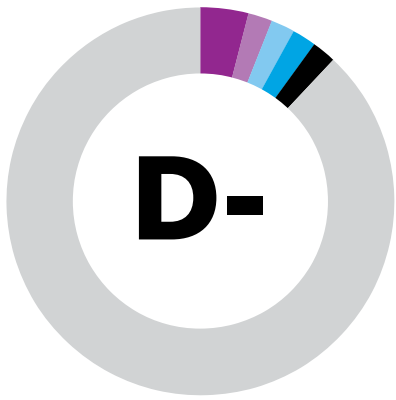
In this area we assess whether brands have evaluated their environmental impact throughout their supply chain, and the systems and programmes they have in place to improve their environmental management.

Room for Improvement

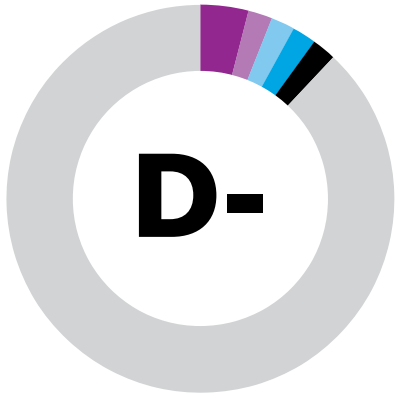
No company is perfect! This grey space represents the room for improvement.



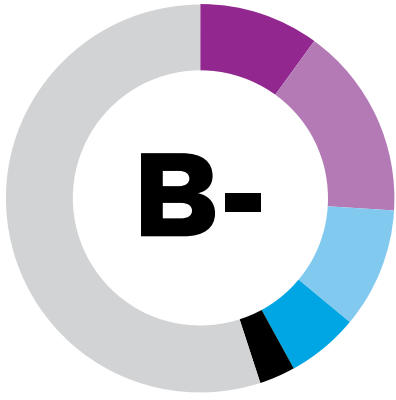
3 Wise Men*



Abercrombie & Fitch*



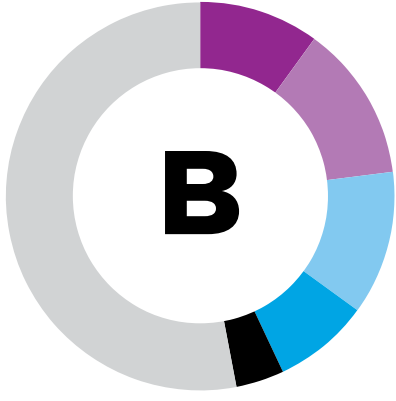
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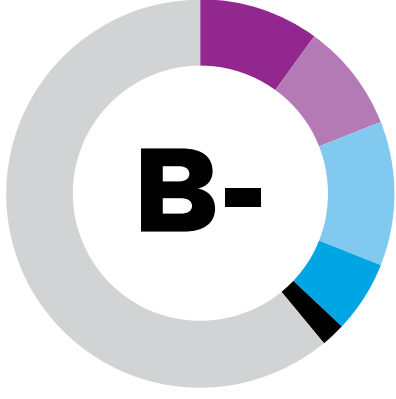
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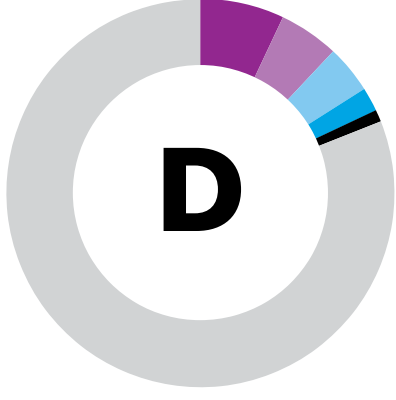
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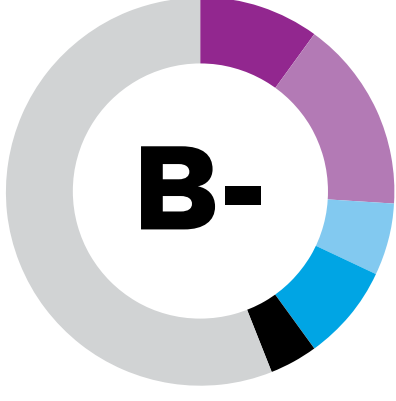
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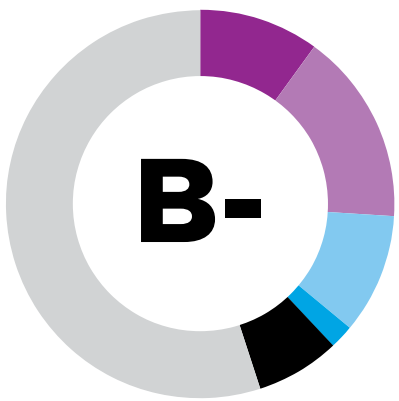
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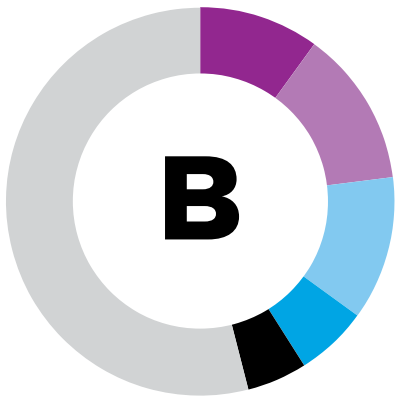
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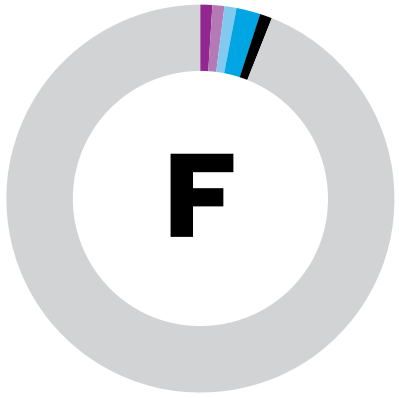
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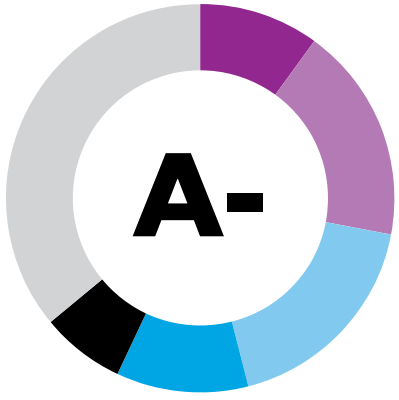
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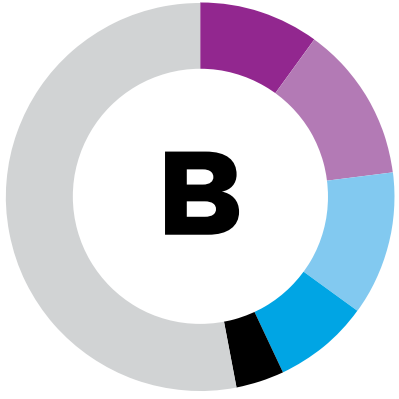
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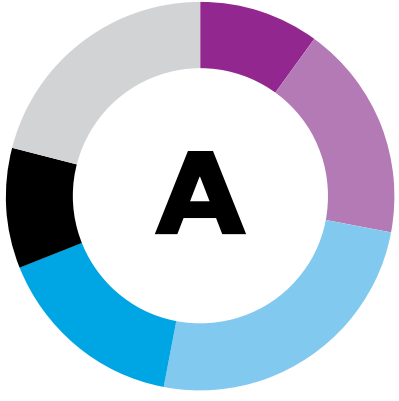
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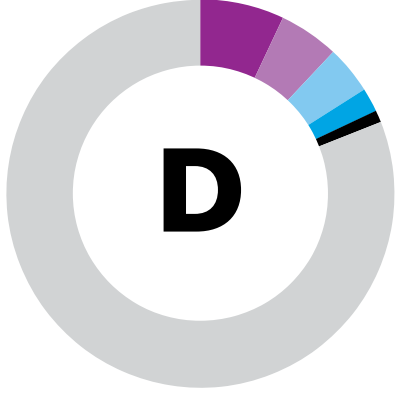
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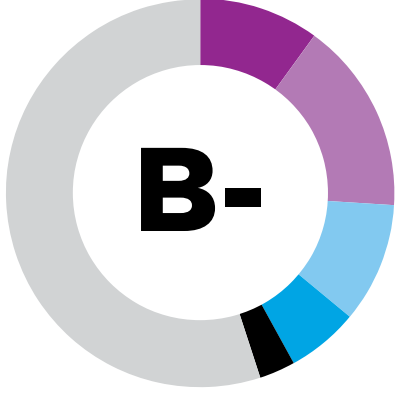
Alta Linea



Alternative Apparel



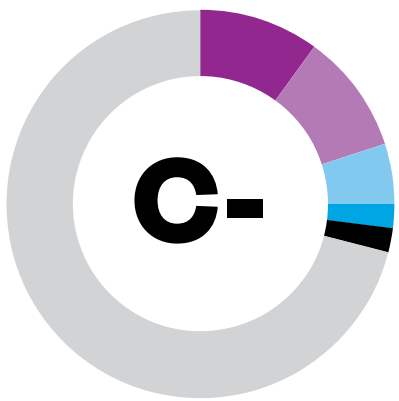
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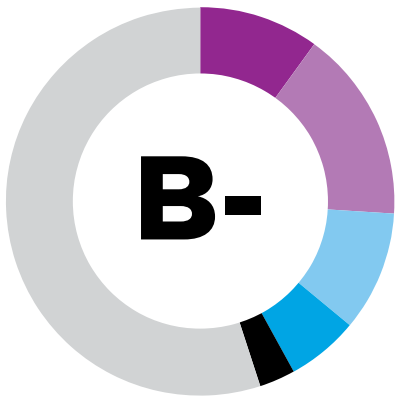
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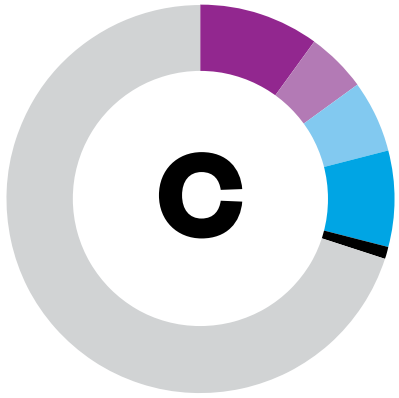
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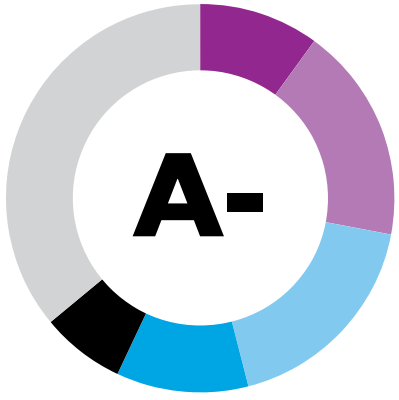
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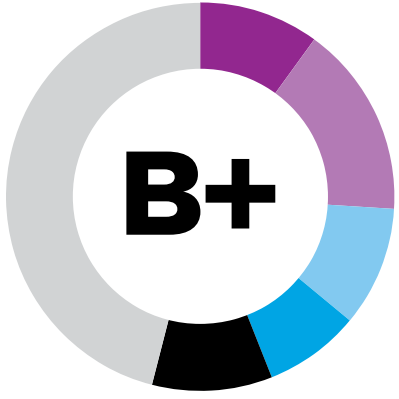
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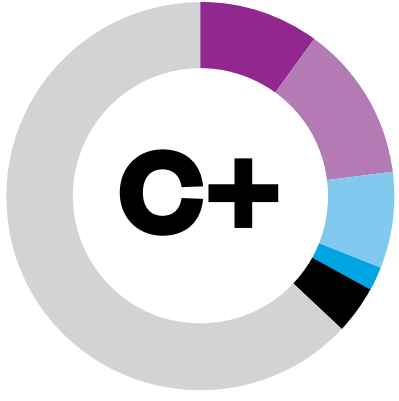
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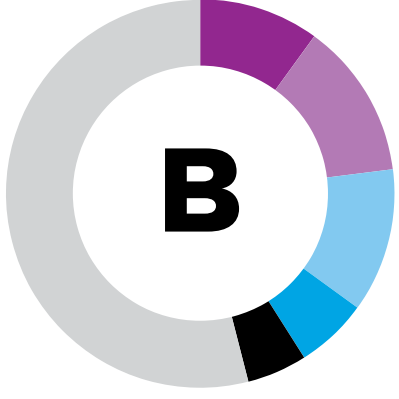
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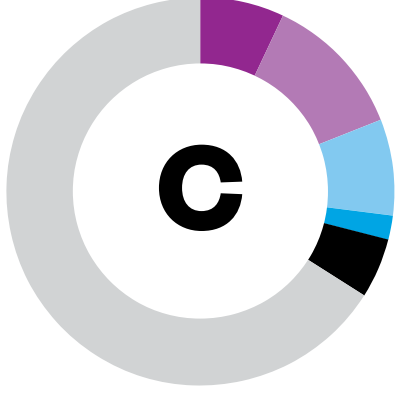
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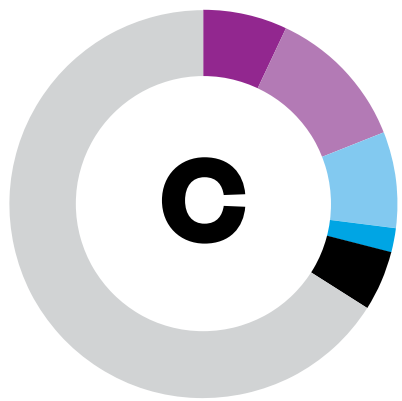
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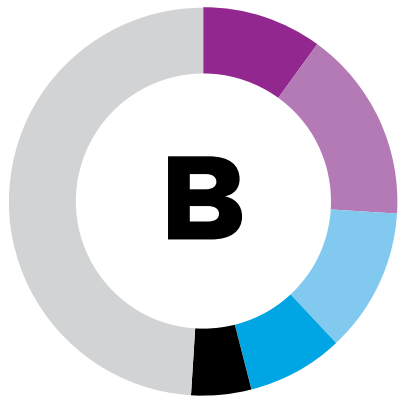
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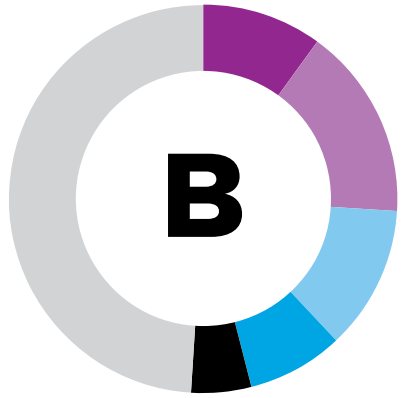
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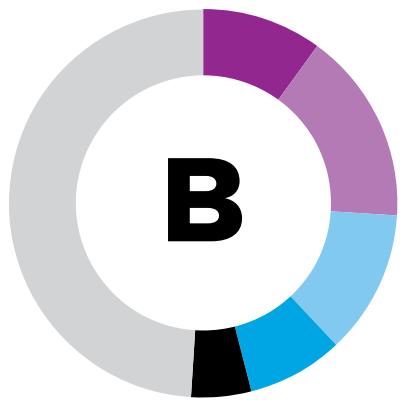
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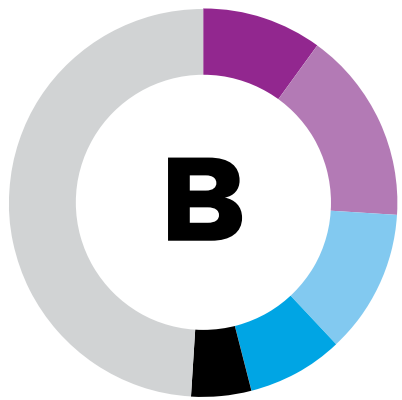
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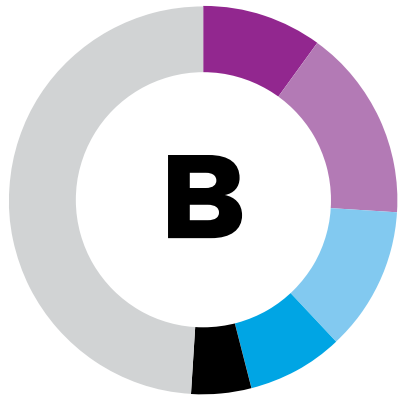
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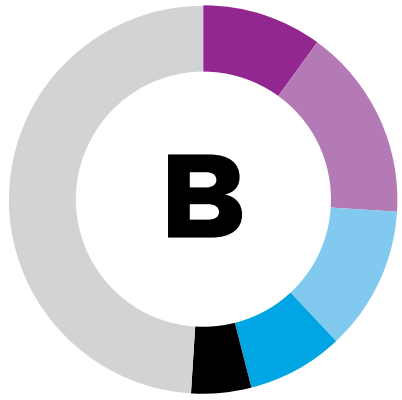
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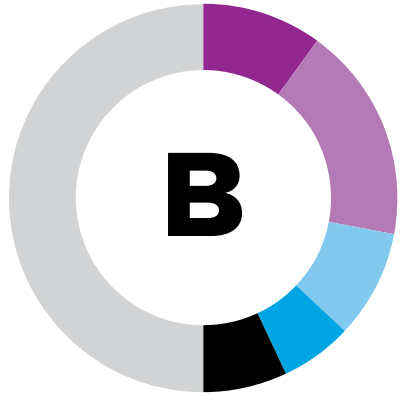
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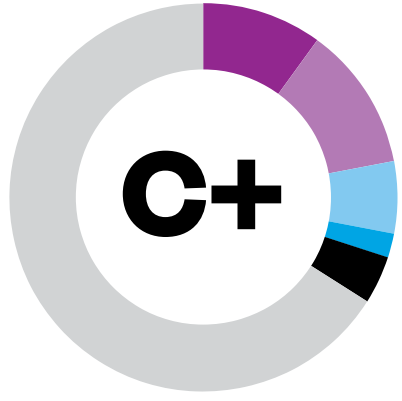
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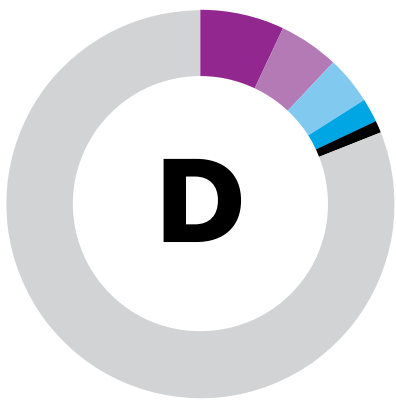
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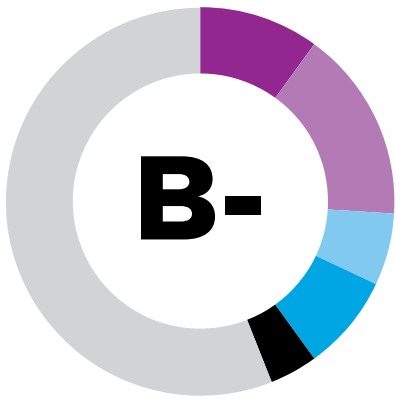
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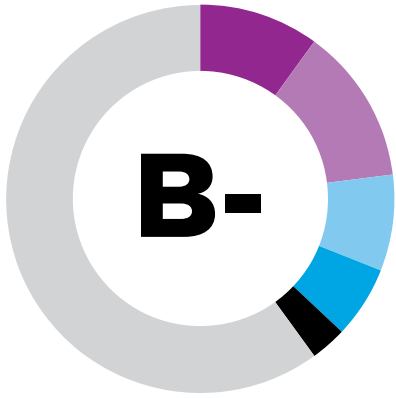
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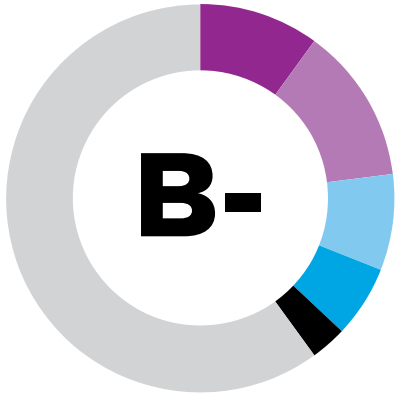
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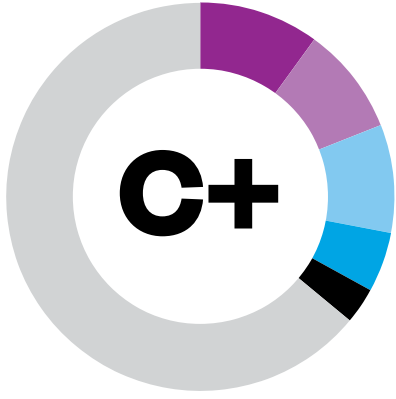
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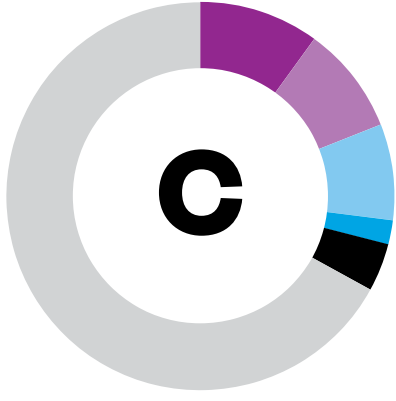
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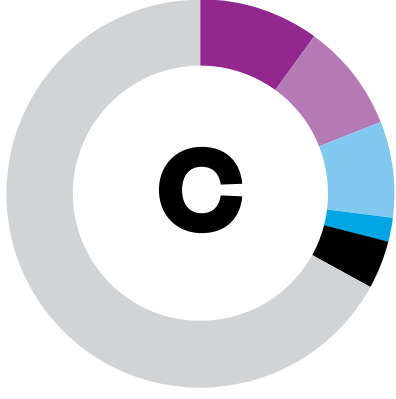
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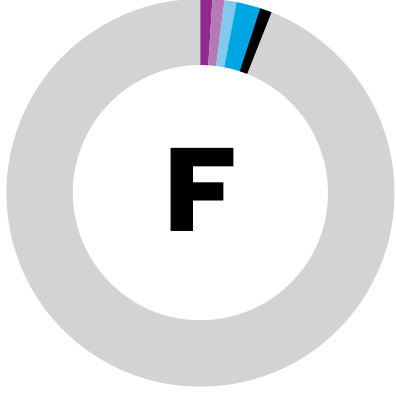
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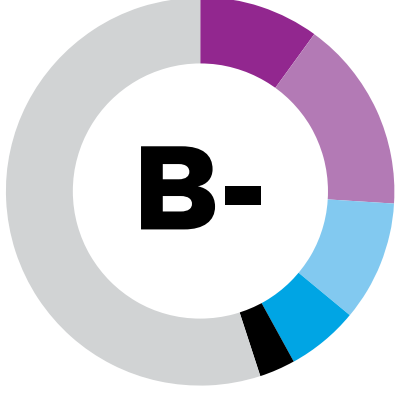
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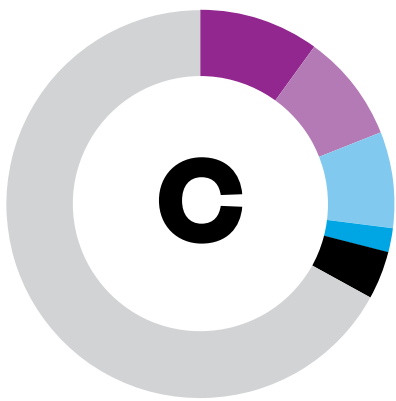
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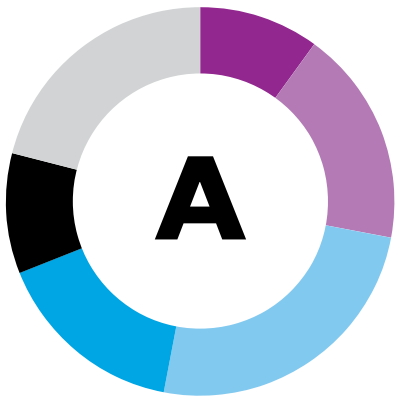
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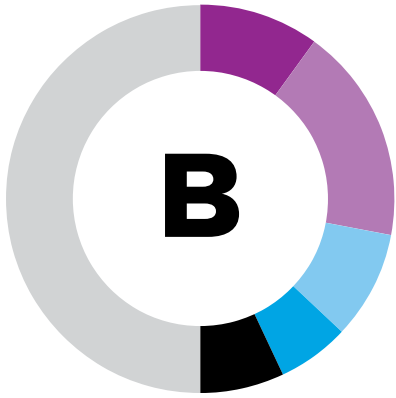
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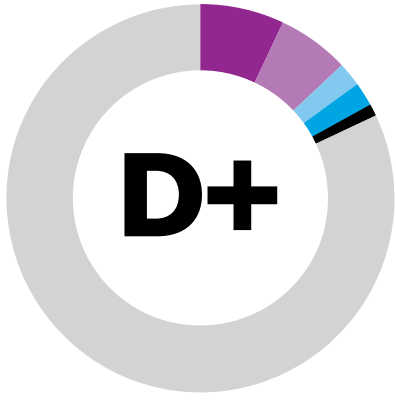
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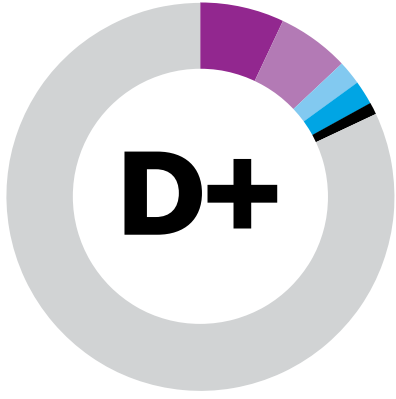
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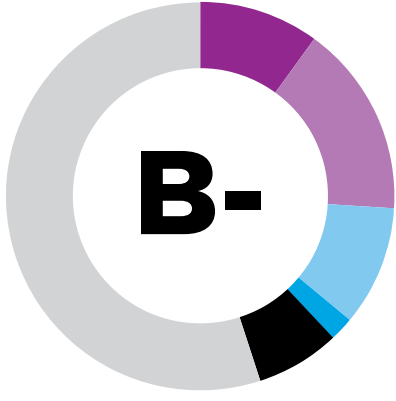
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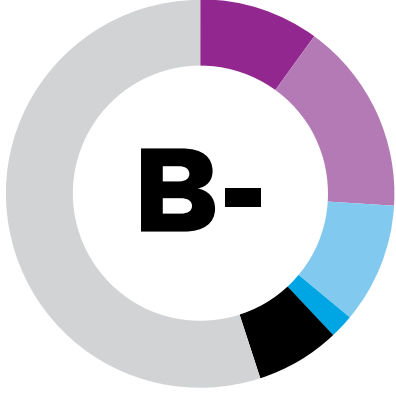
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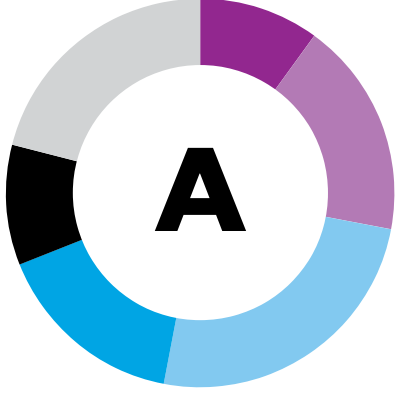
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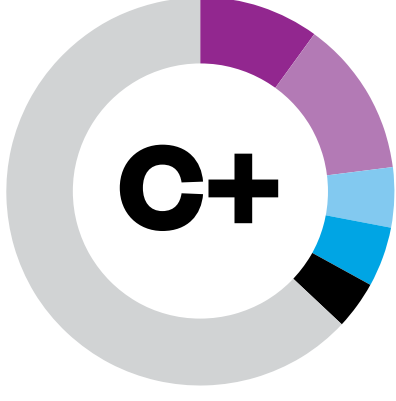
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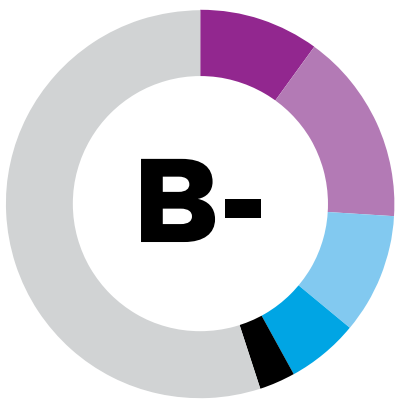
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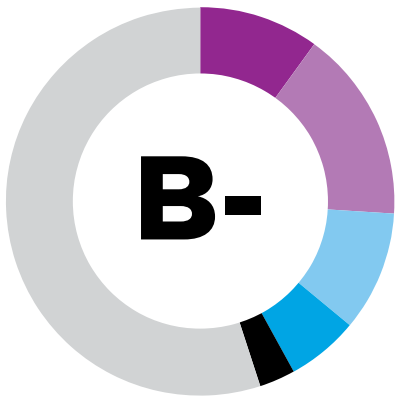
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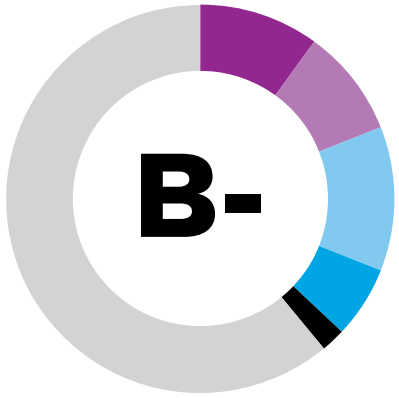
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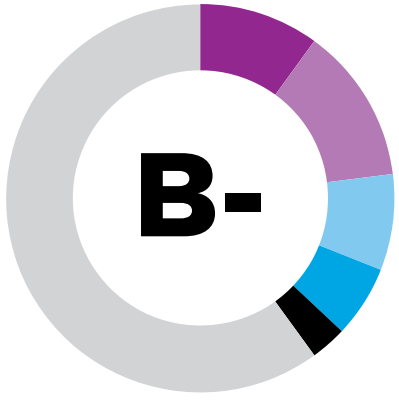
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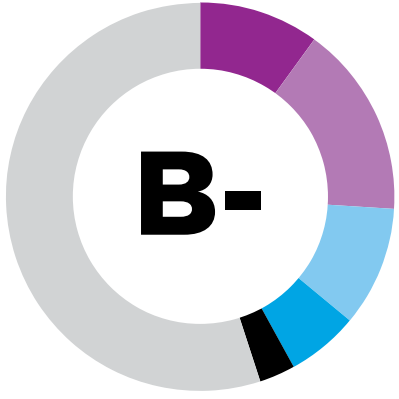
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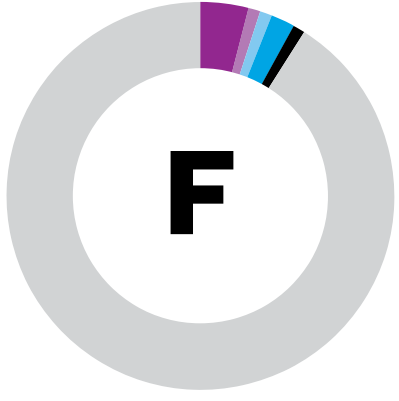
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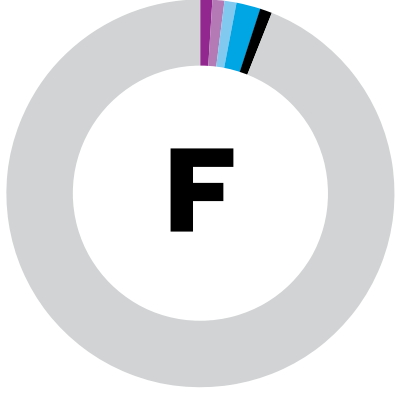
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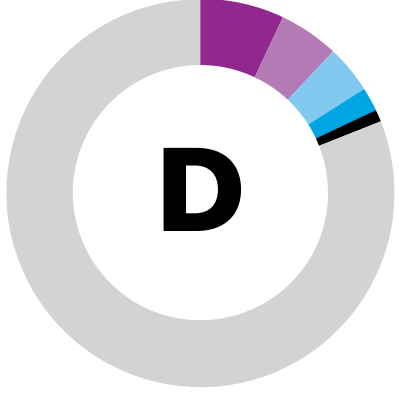
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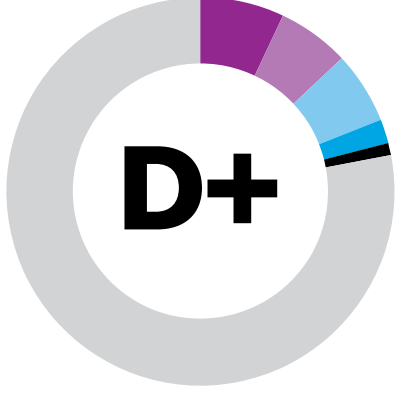
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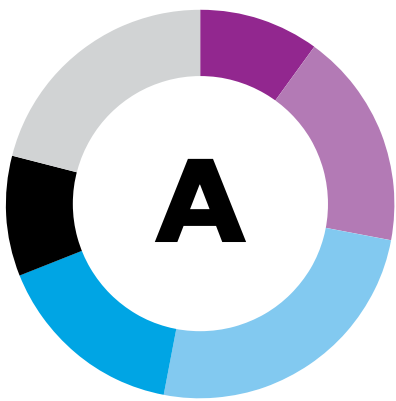
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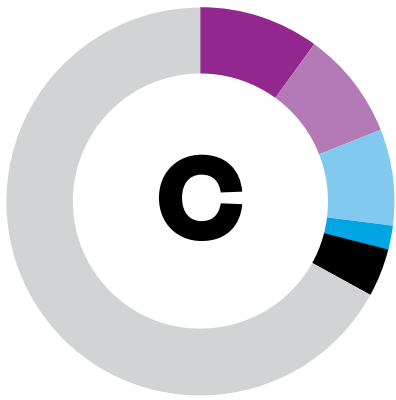
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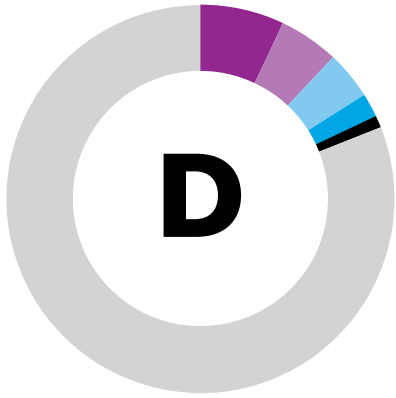
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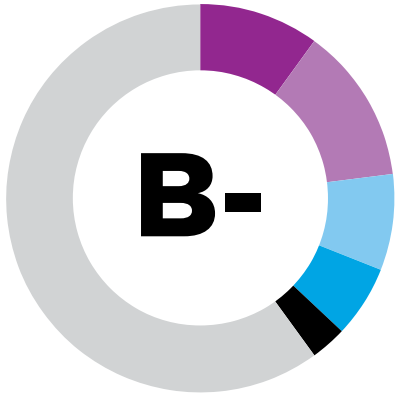
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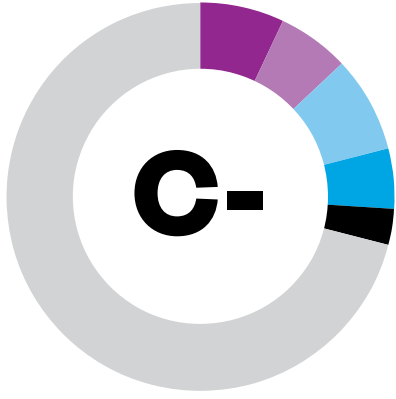
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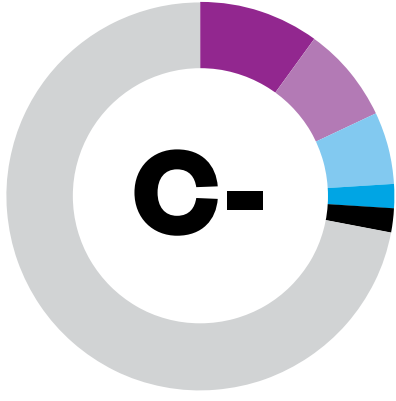
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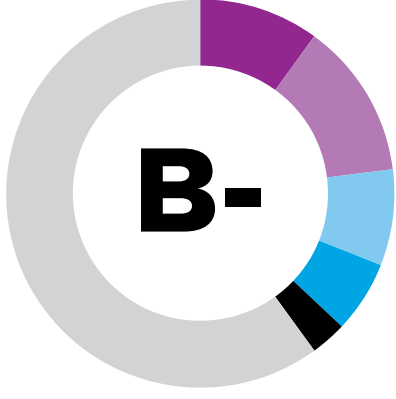
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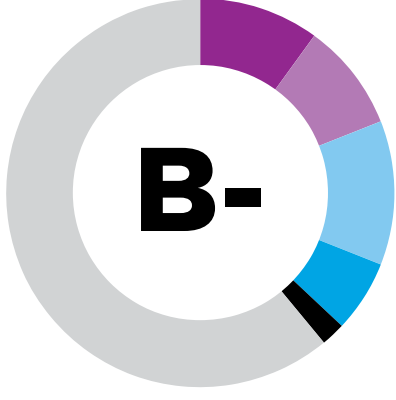
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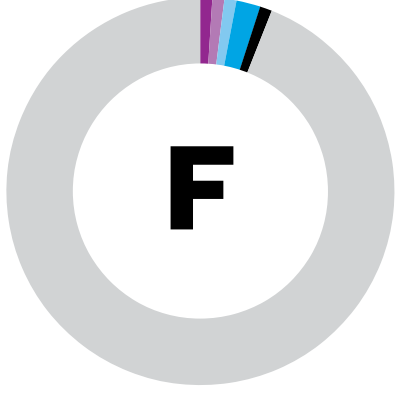
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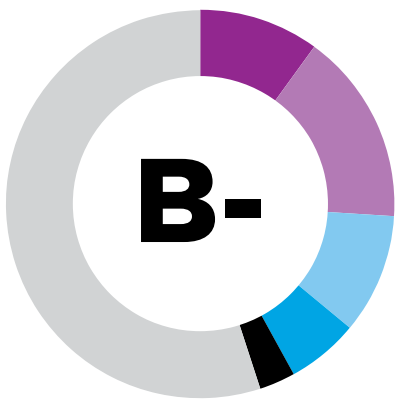
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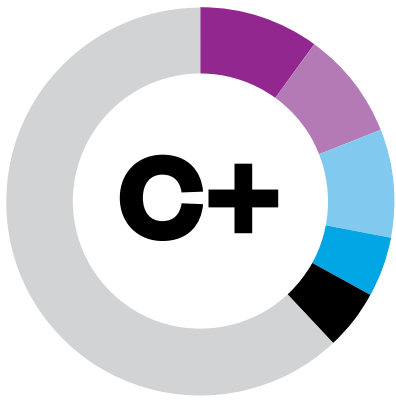
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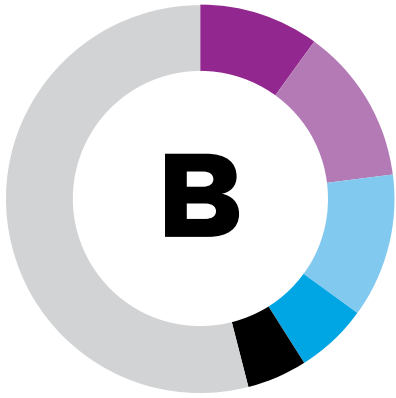
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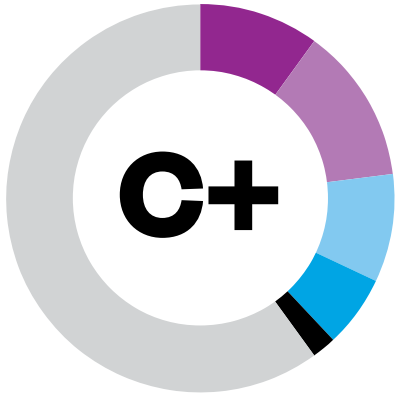
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Blue Illusion



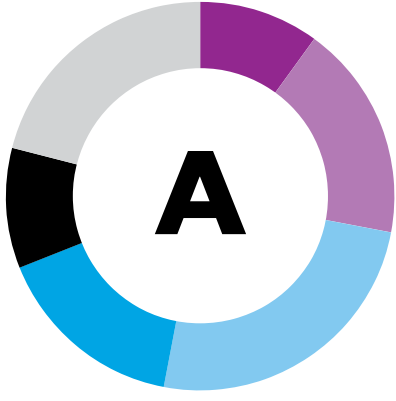
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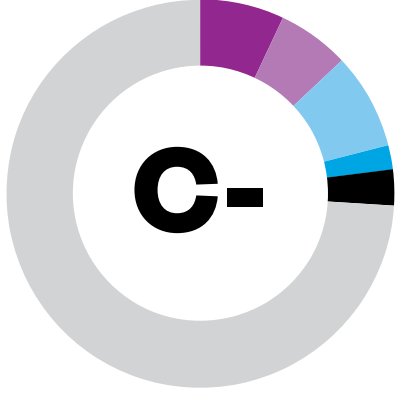
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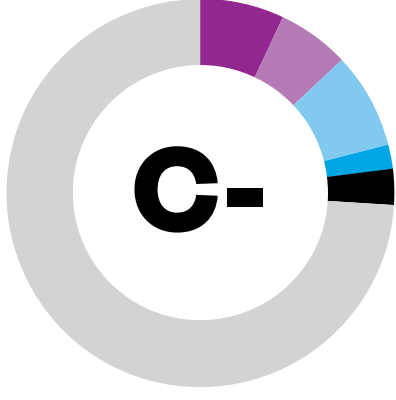
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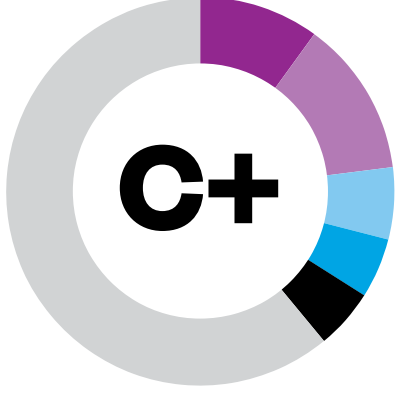
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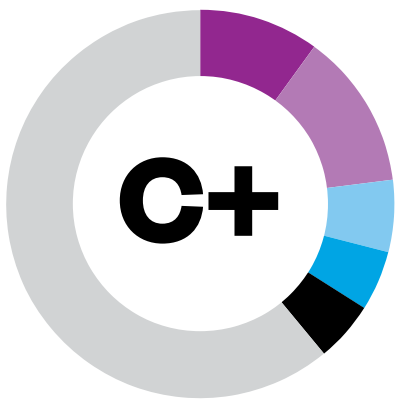
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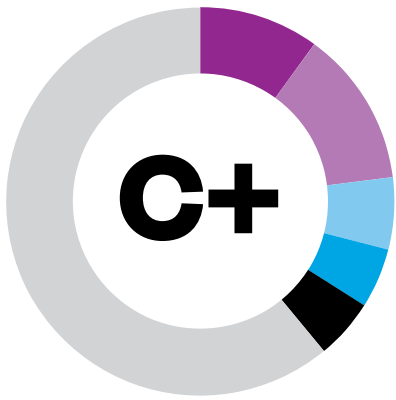
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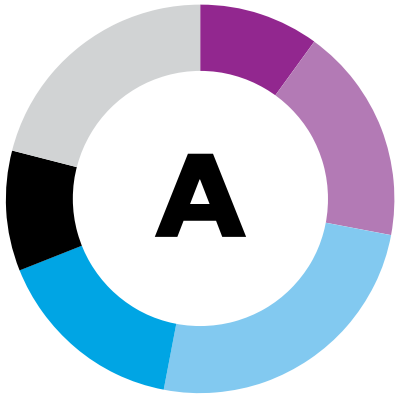
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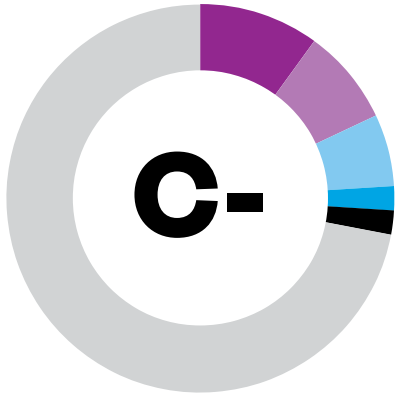
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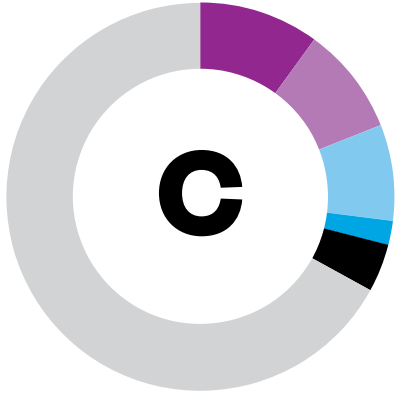
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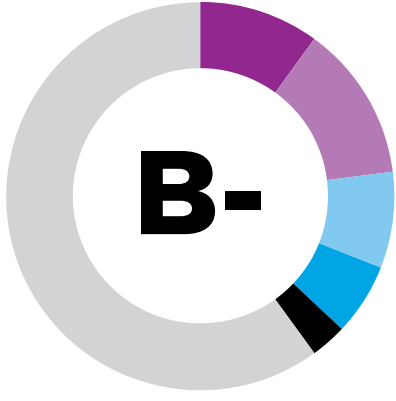
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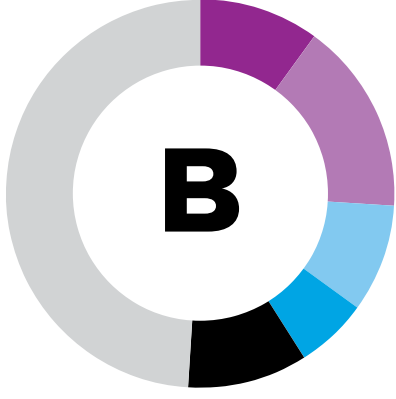
Breakaway



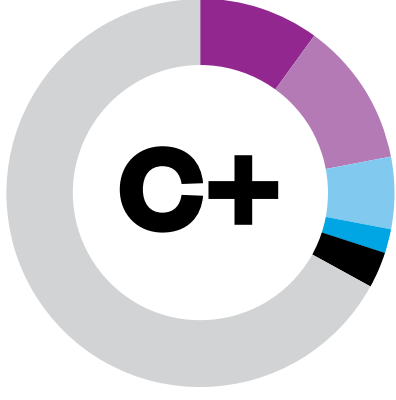
Breakers



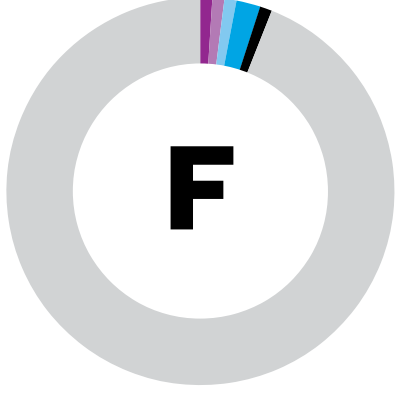
Brilliant Basic



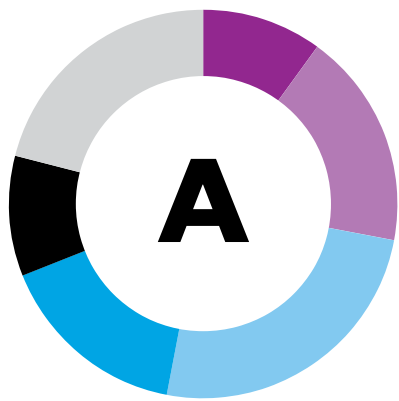
Bulwark



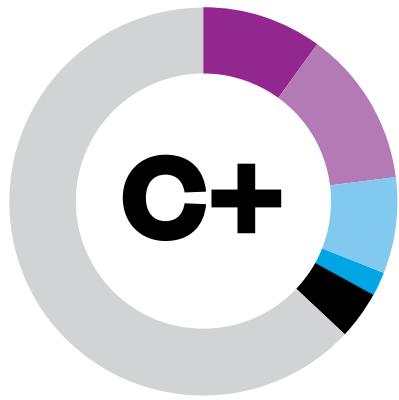
Burton Menswear



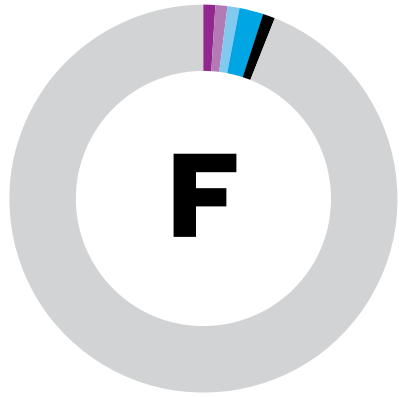
C&M*



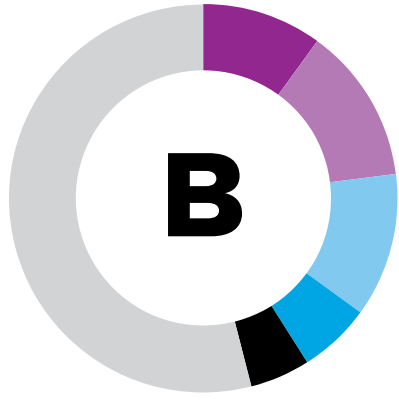
C9 by Champion



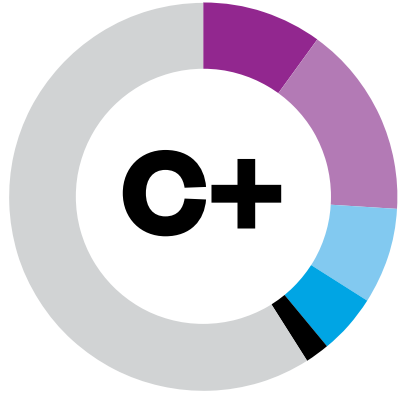
Calvin Klein*



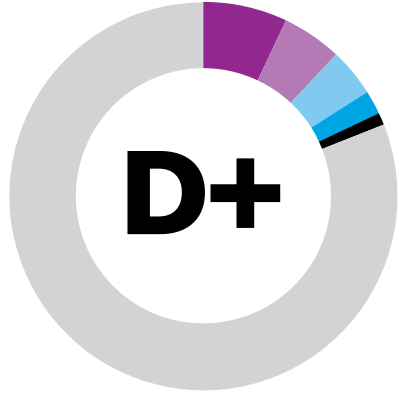
Camilla and Marc*



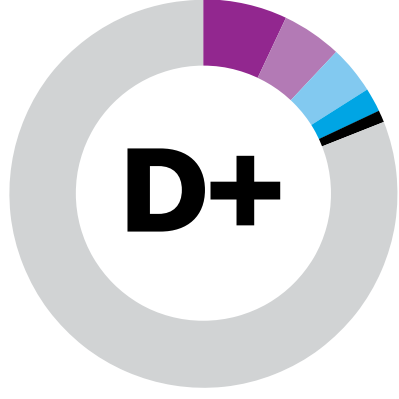
Candidate



Canterbury of NZ



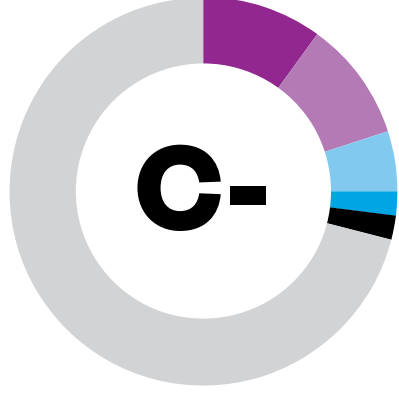
Capture



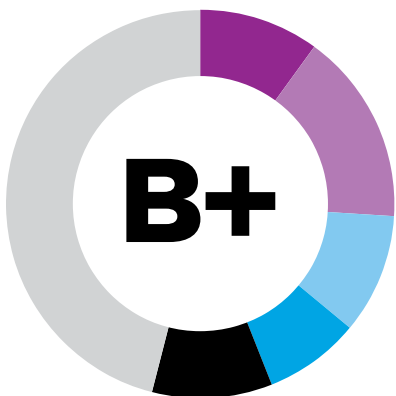
Capture European



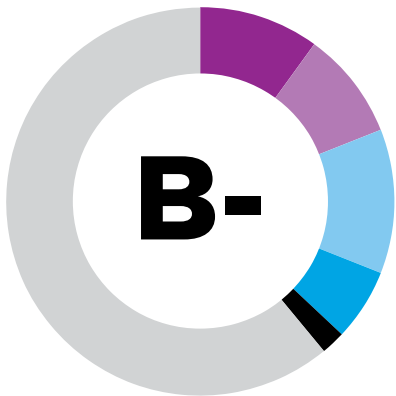
Champion



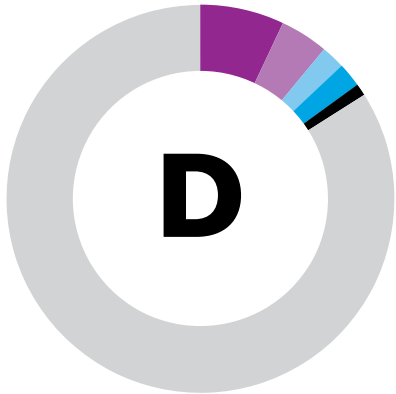
Chaps*



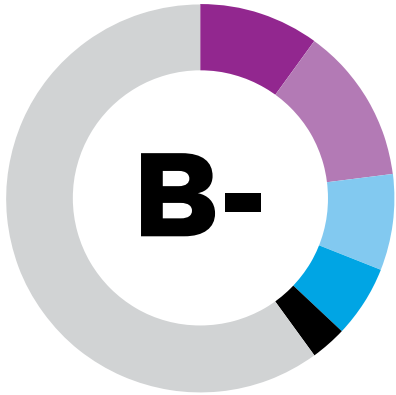
Cheap Monday



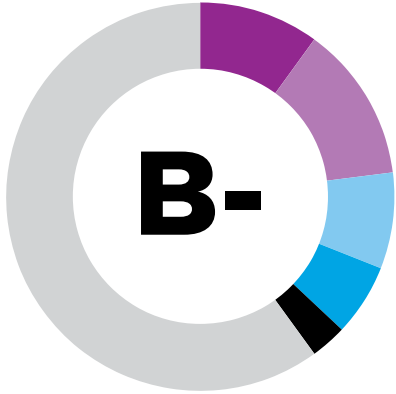
Chloe & Lola



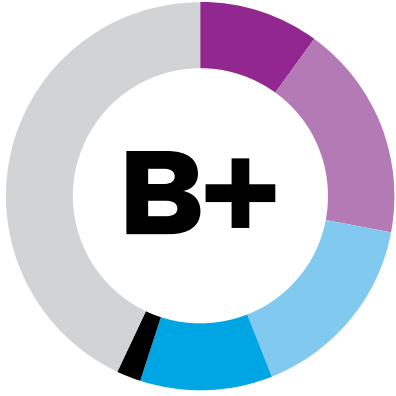
Cinori



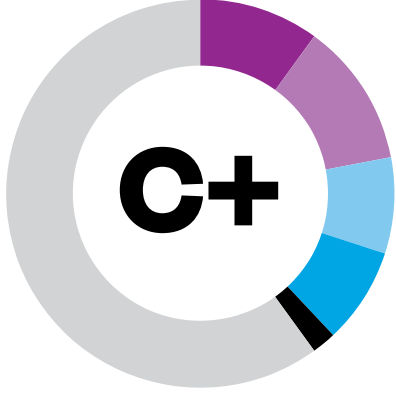
Circuit



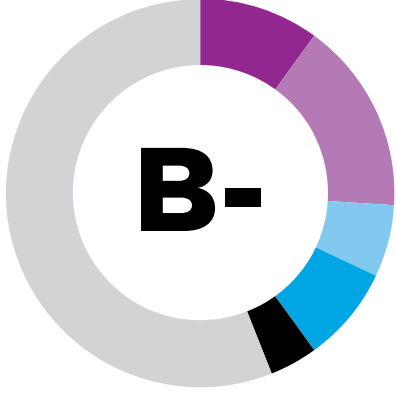
Circuit Curve



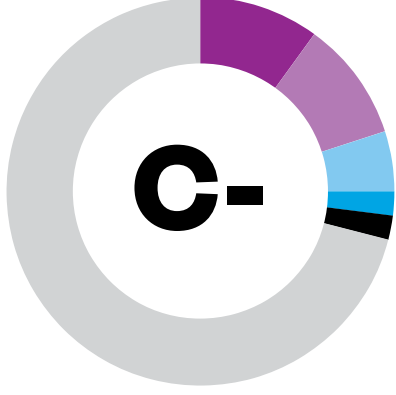
City Chic



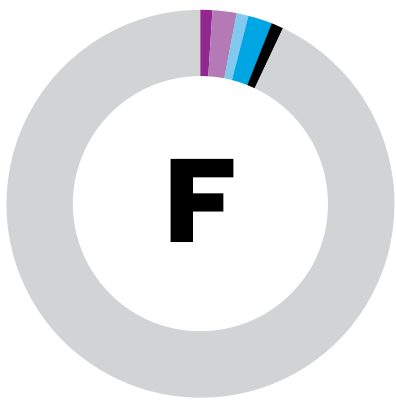
Clarks



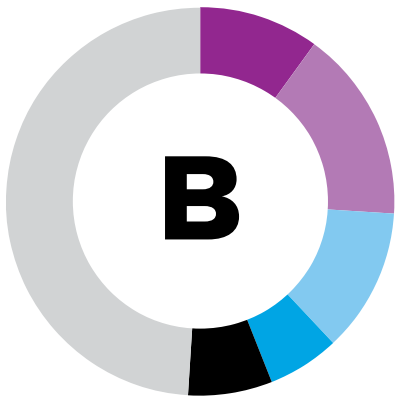
Claude Maus



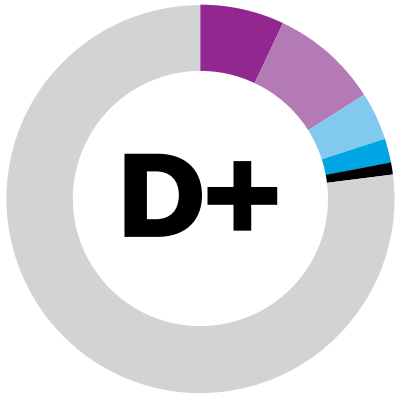
Club Monaco*



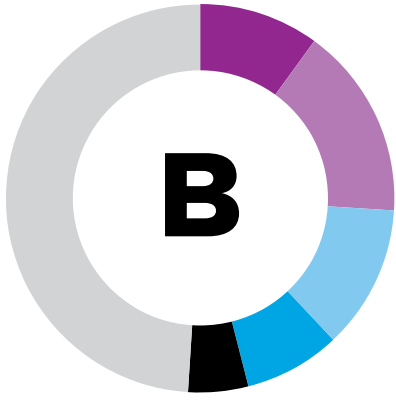
Co Co Beach*



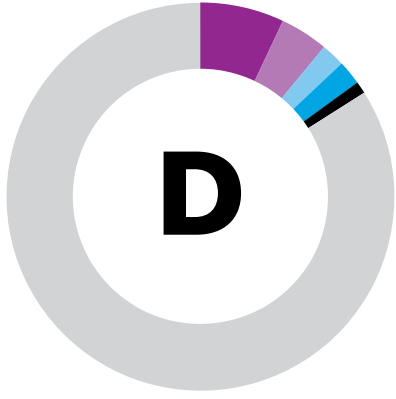
Cobra Golf



Coles*



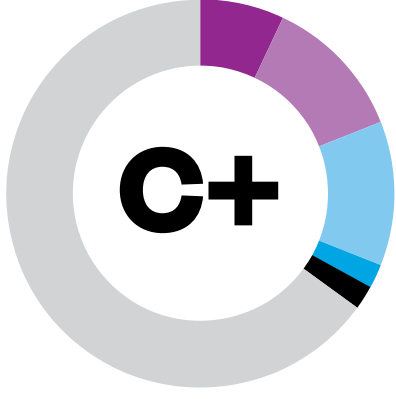
Collusion



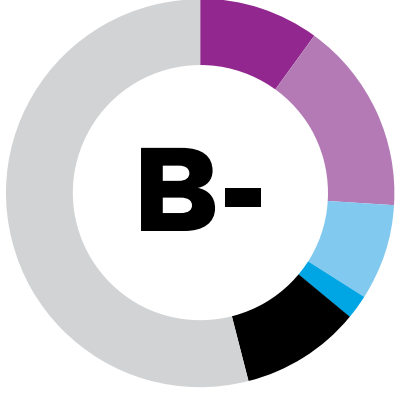
Colorado



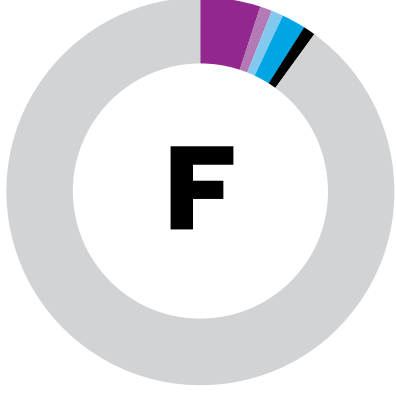
Comfort Colors



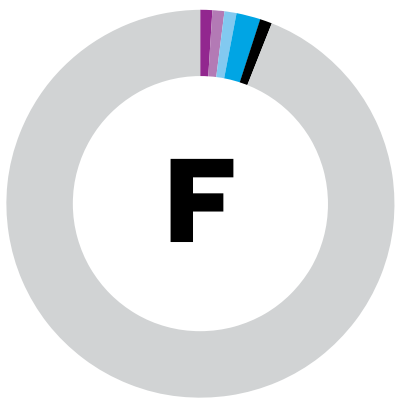
Connor



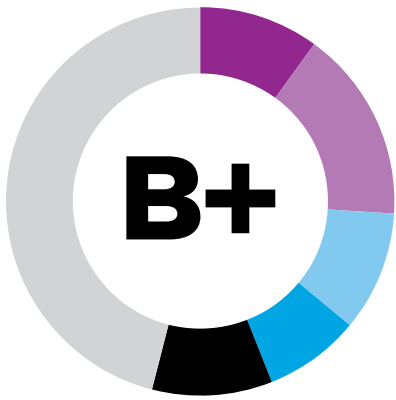
Converse



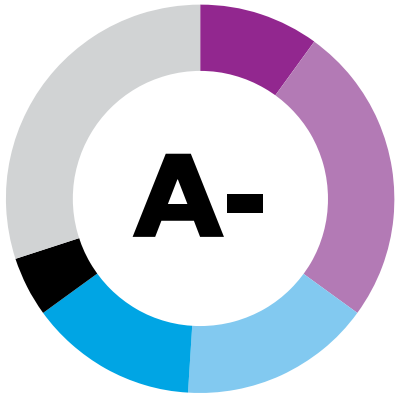
Cooper by Trelise*



Cooper St*



COS



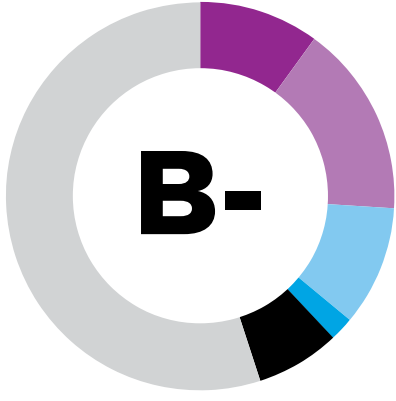
Cotton On



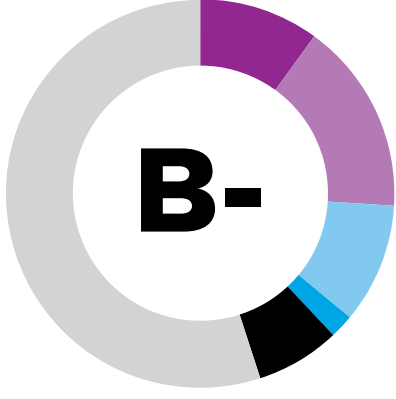
Cotton On Kids



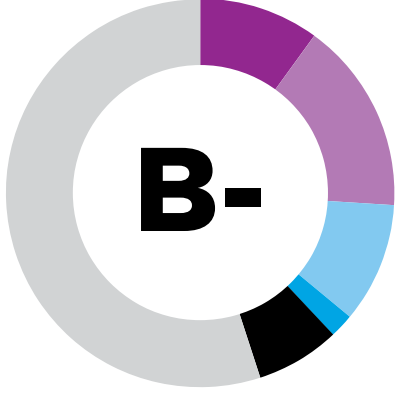
Country Road



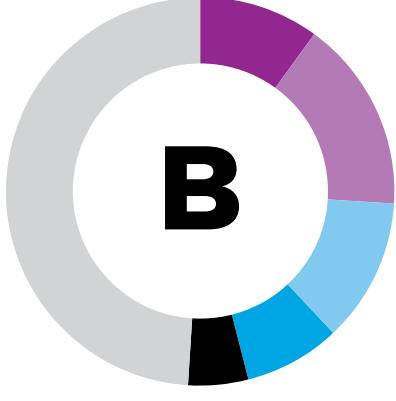
Crane



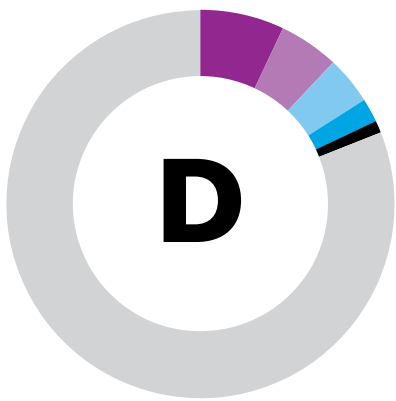
Crane Performance



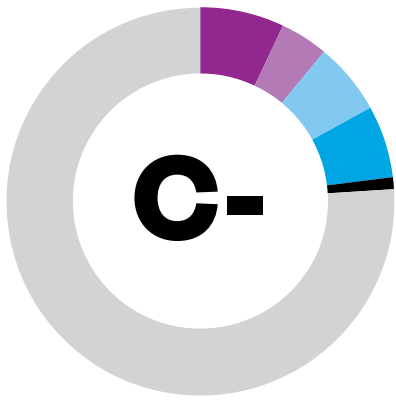
Crane Snow Extreme



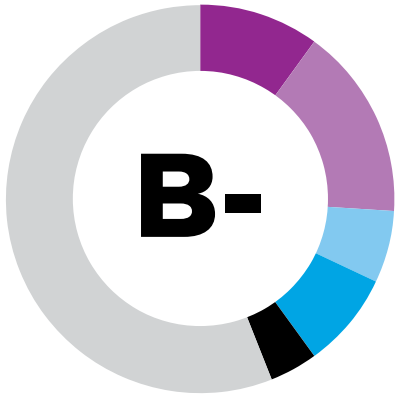
Crooked Tongues



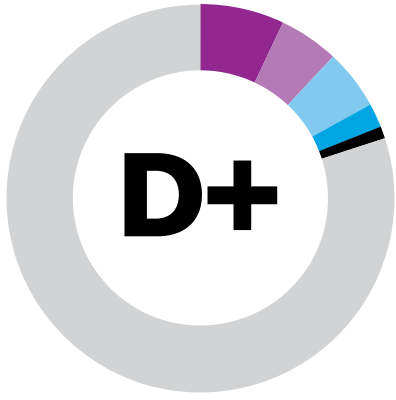
Crossroads



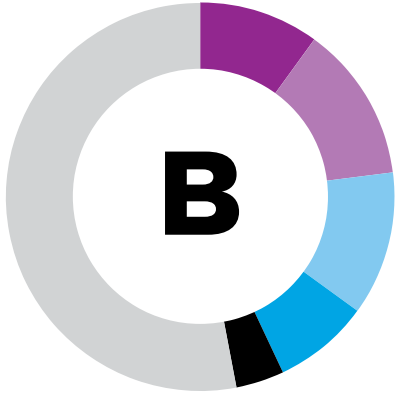
Cue*



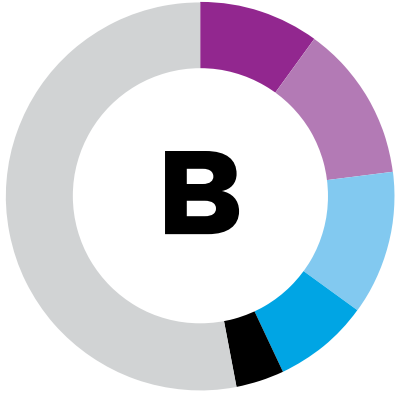
Dangerfield



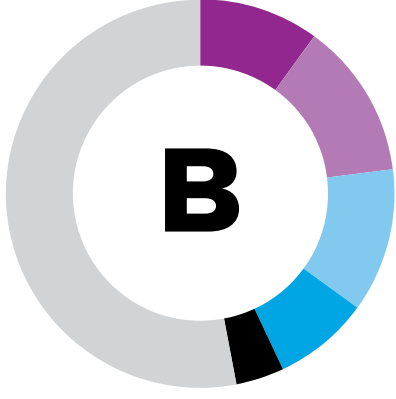
Darn Tough



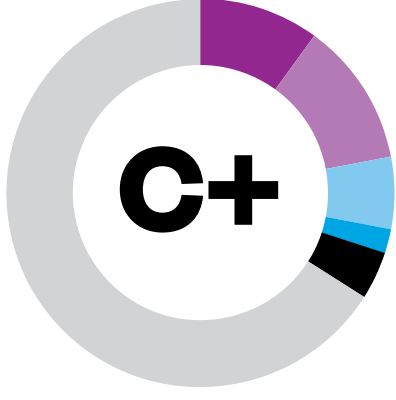
David Jones



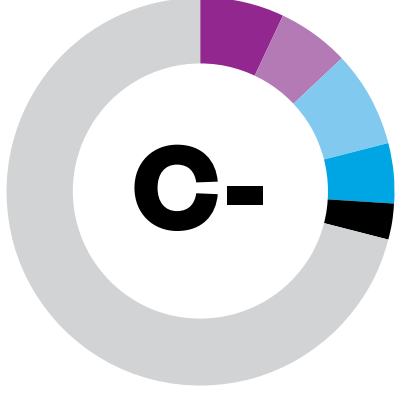
**David Jones Classic
Collection**



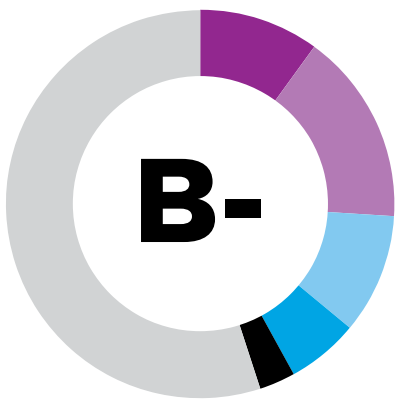
David Jones Junior



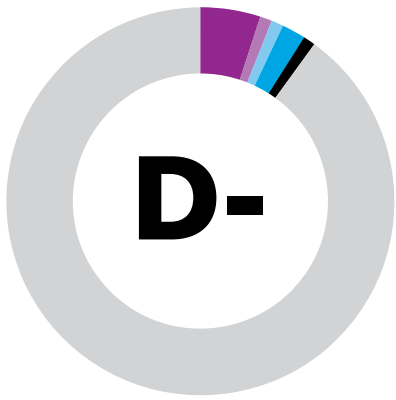
Dazie*



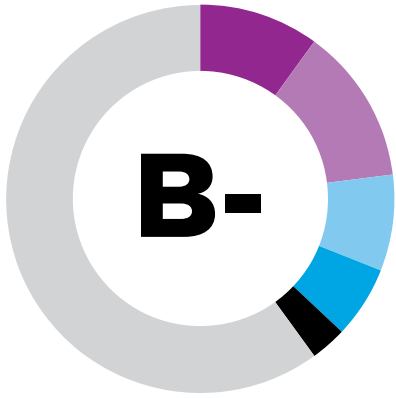
DC Shoes



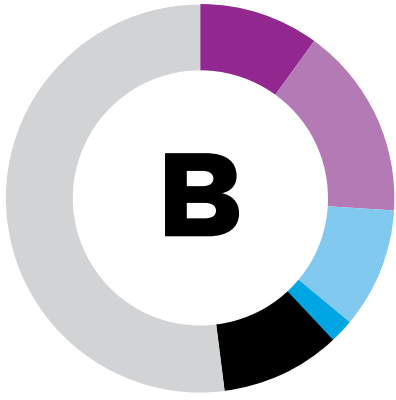
Debut



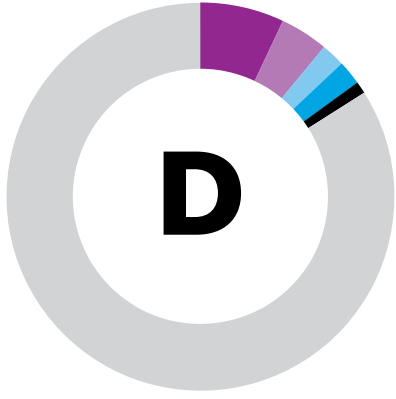
Decjuba*



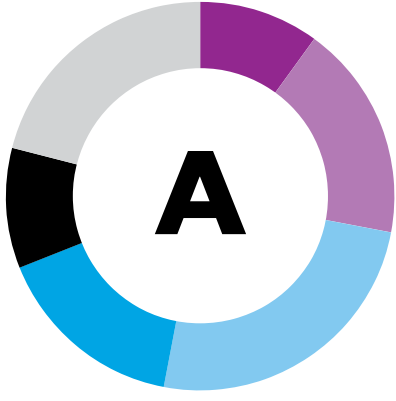
Denim1964



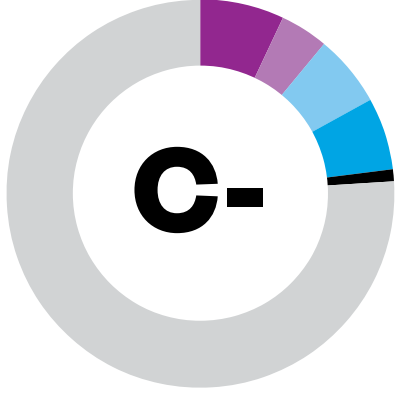
Denizen*



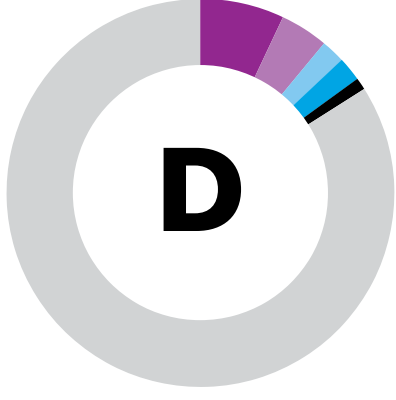
Diana Ferrari



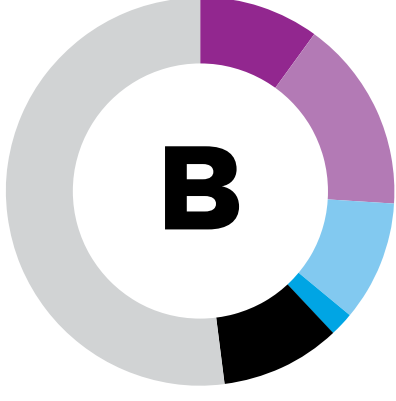
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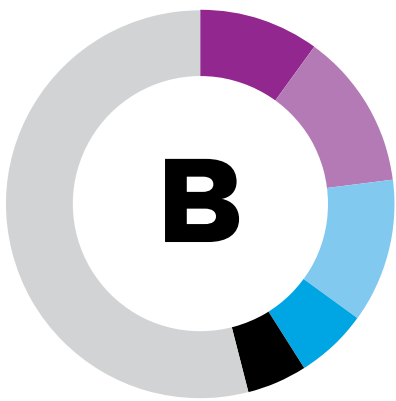
Dion Lee*



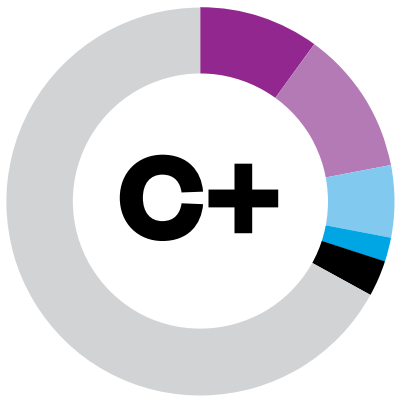
Django & Juliette



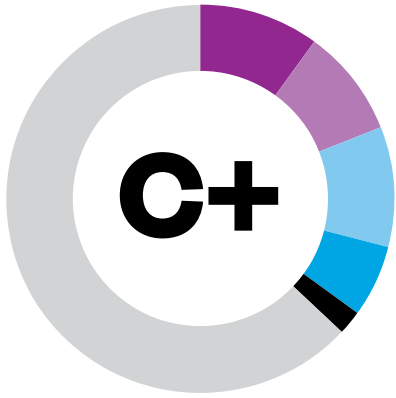
Dockers*



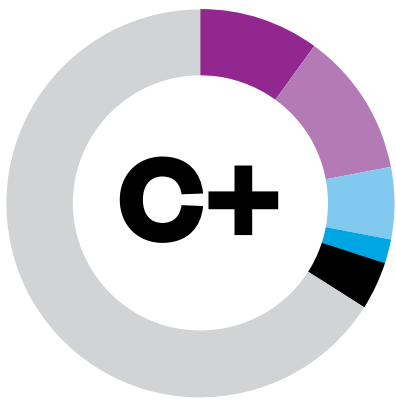
Don't Ask Amanda



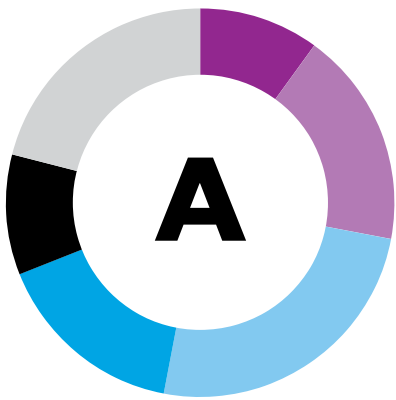
Dorothy Perkins



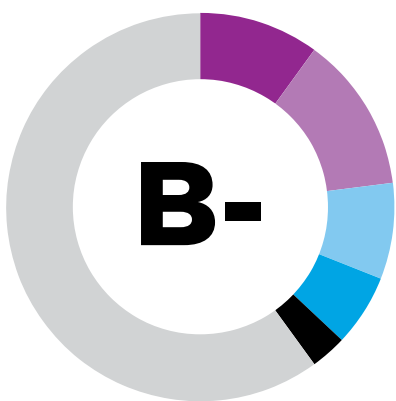
Dotti



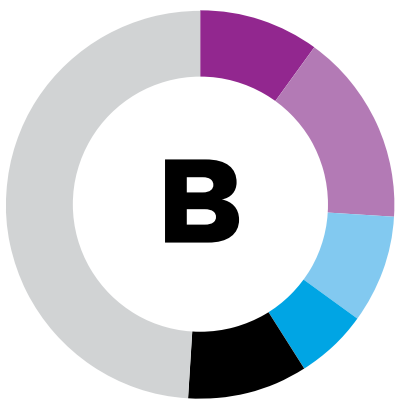
Double Oak Mills*



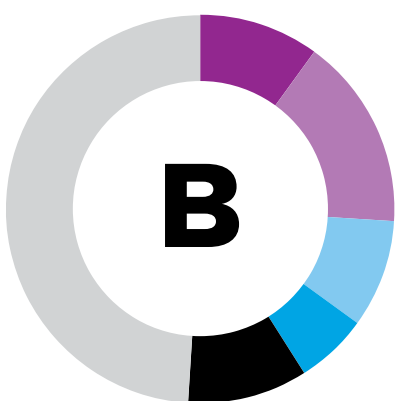
Dunlopillo



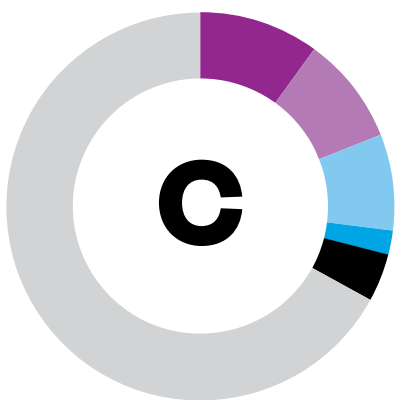
Dymples



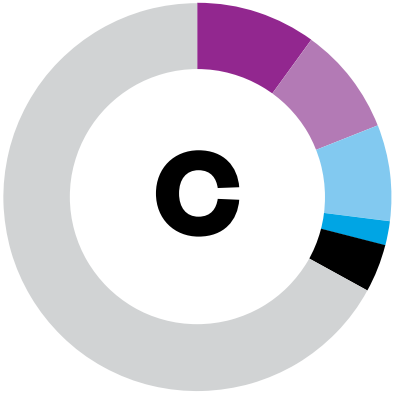
Eagle Creek



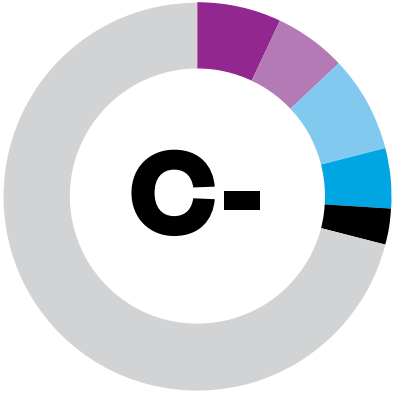
Eastpak



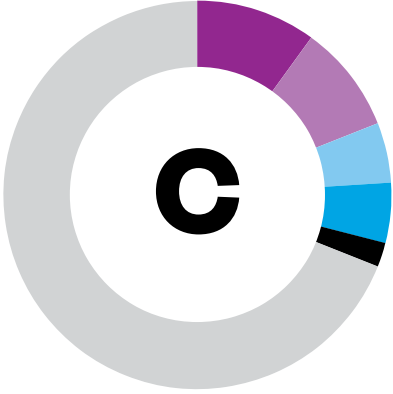
Edited



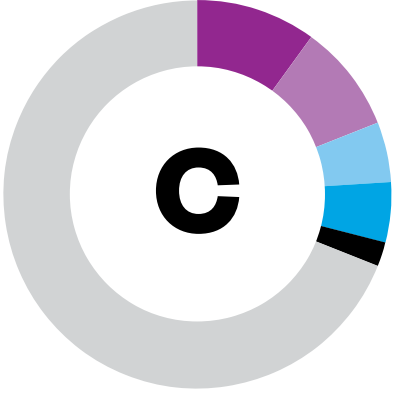
Edited Plus



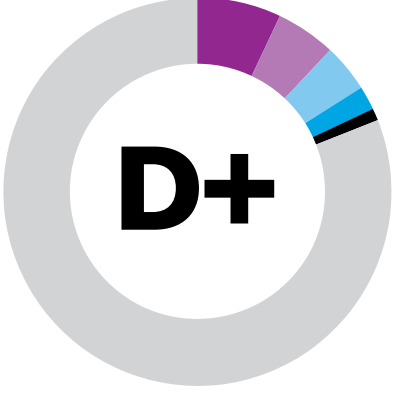
Element



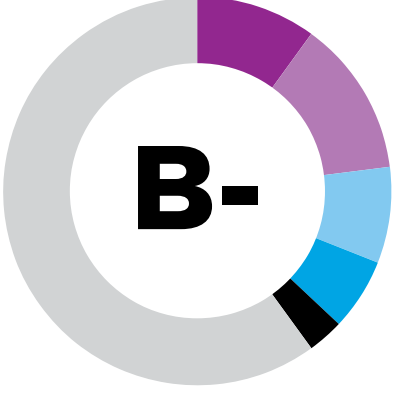
Elka Collective



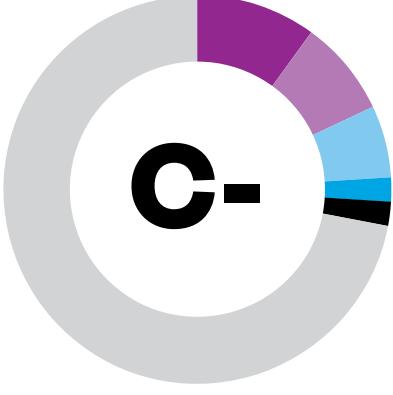
Elwood



Emerge



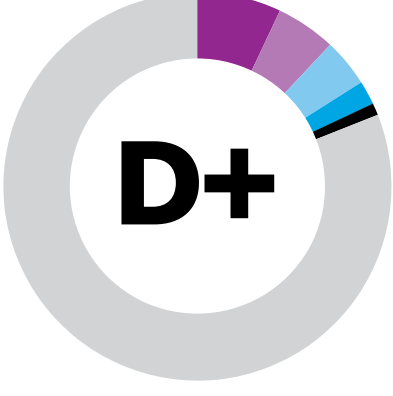
Emerson



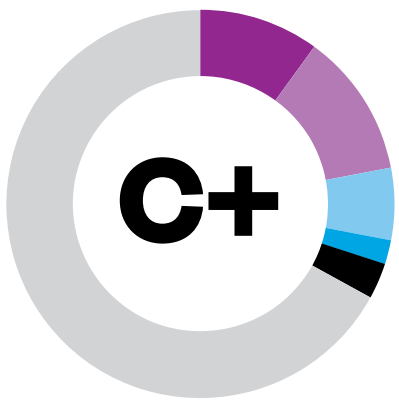
Equus



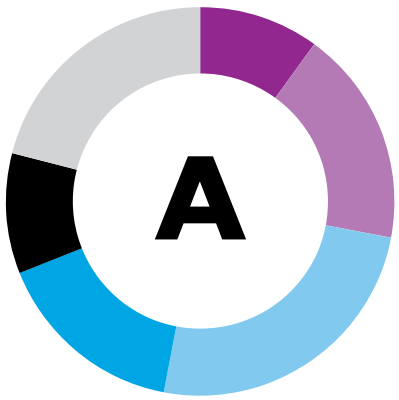
Etiko



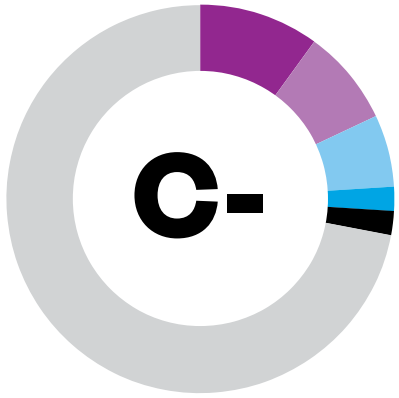
Euro Edit



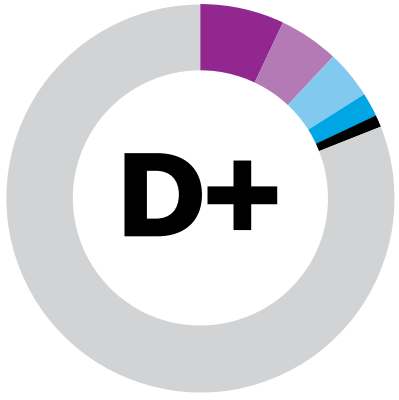
Evans



Explorer



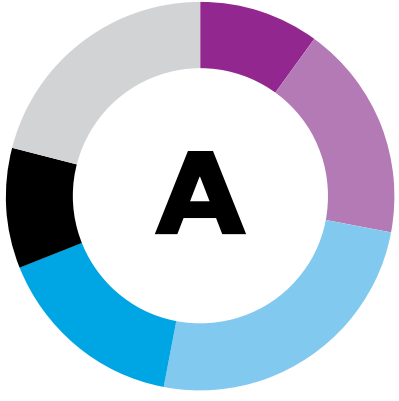
Extra Pepper



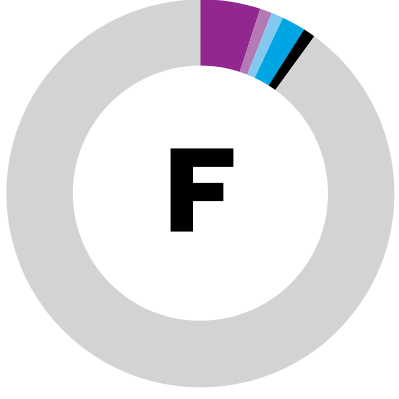
Ezibuy



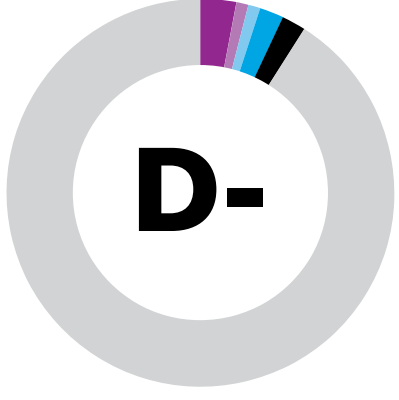
Factorie



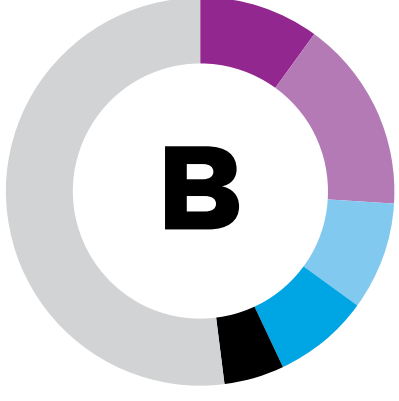
Fairydown



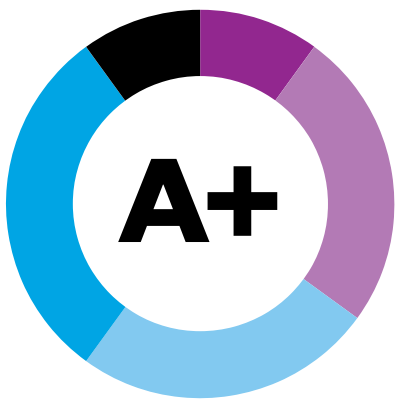
Farmers*



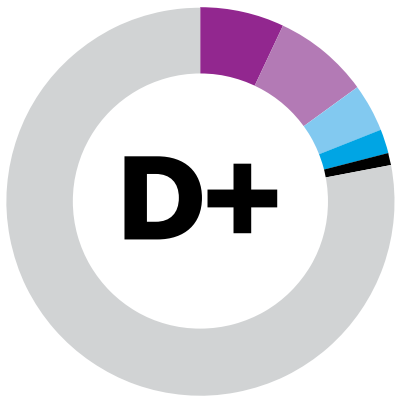
Forever 21*



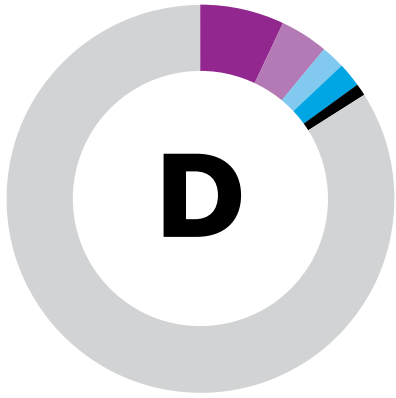
Forever New



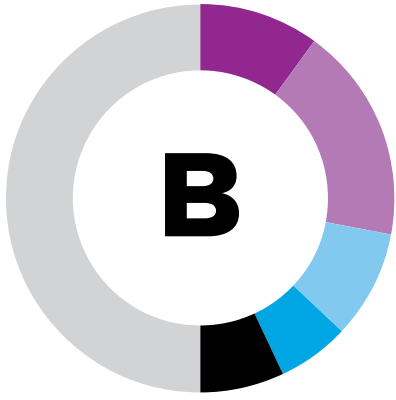
Freeset T-Shirts



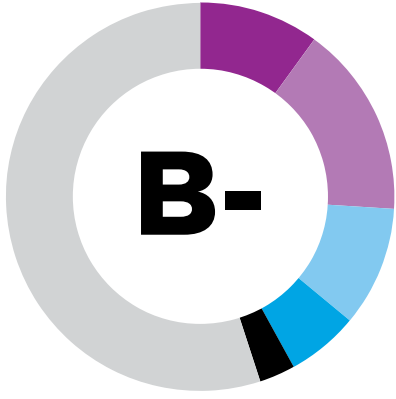
Fruit of the Loom*



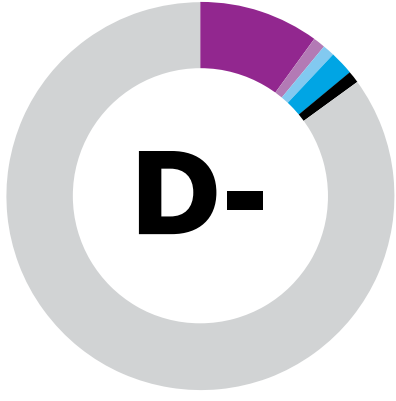
Gamins



GAP



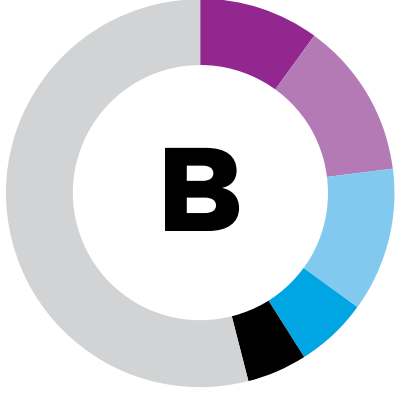
Garage



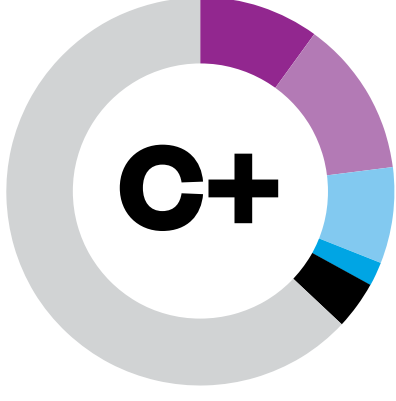
Gazal*



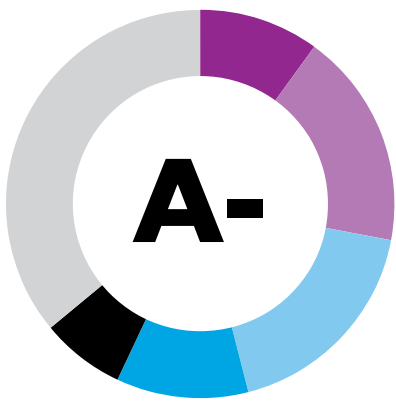
Gear for Sports



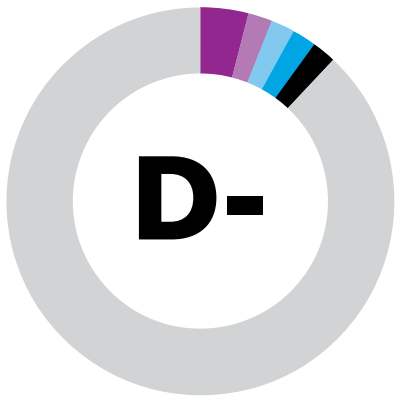
General Pants Group



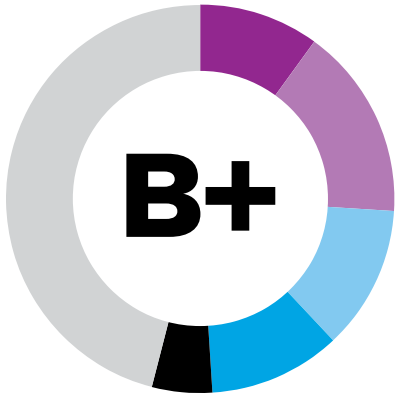
Geoffrey Beene*



Gildan



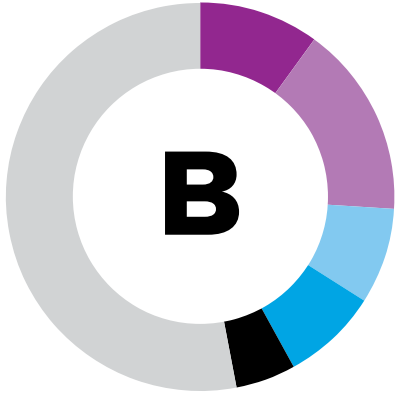
Gilly Hicks*



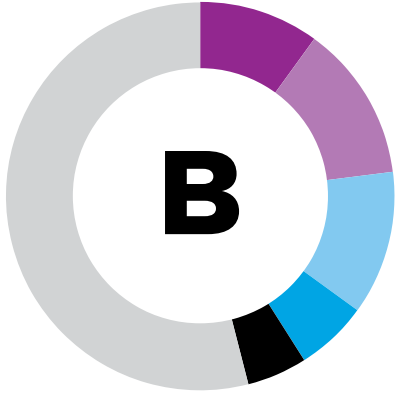
Glassons



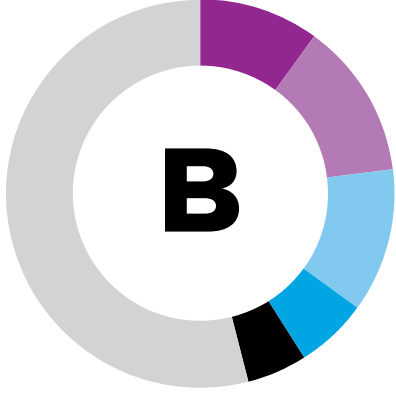
Gold Toe



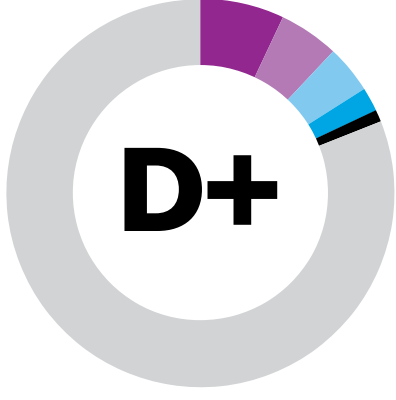
Gorman



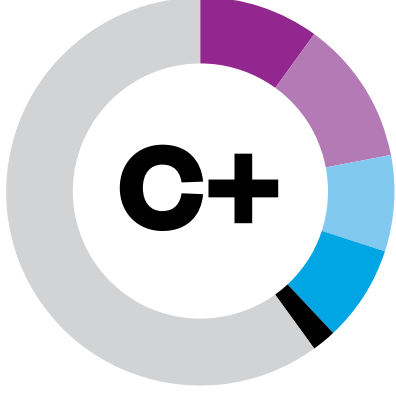
GP Co Basics



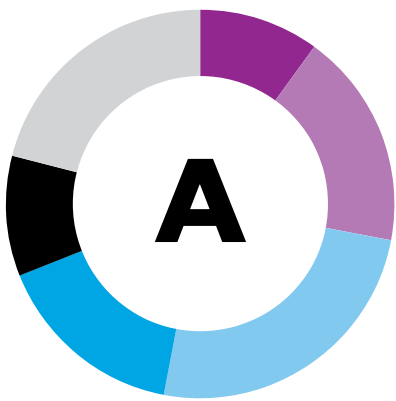
GP Tees



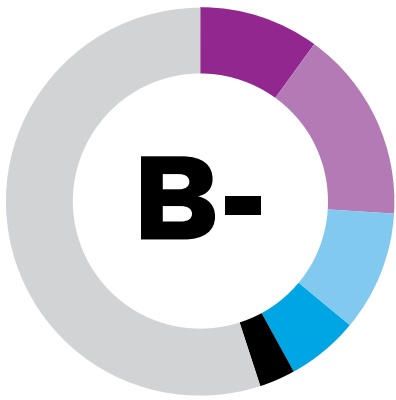
Gracehill



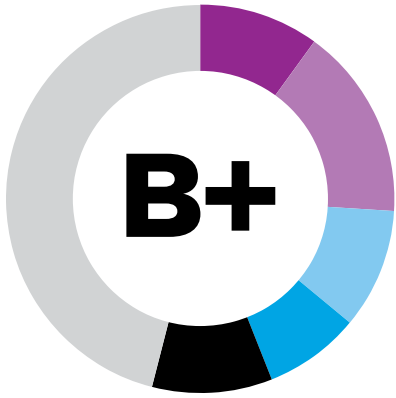
Grosby



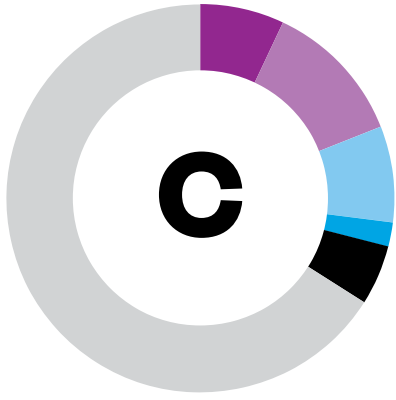
GTM



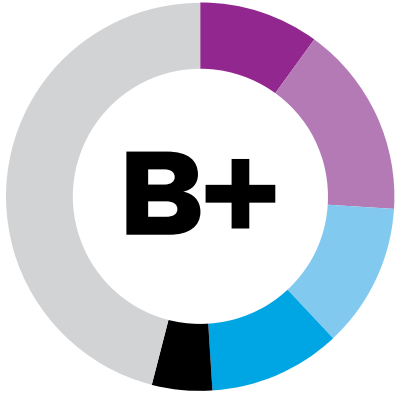
H&H



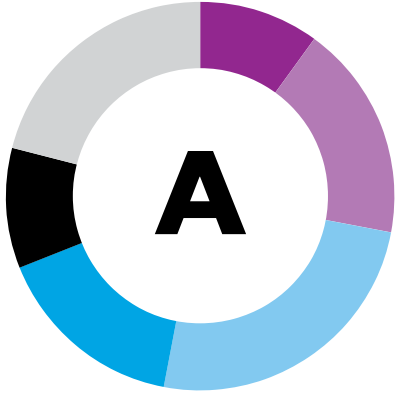
H&M



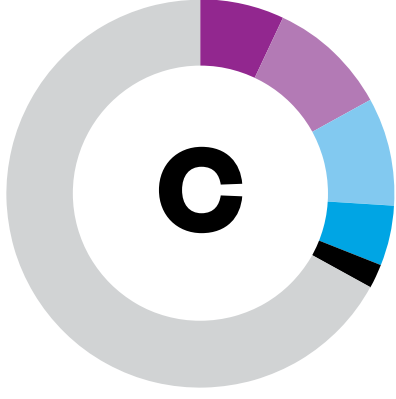
HAGLOFS



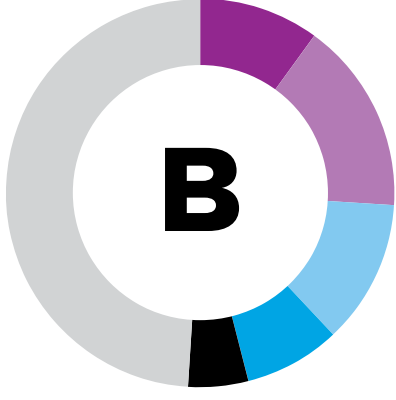
Hallenstein Brothers



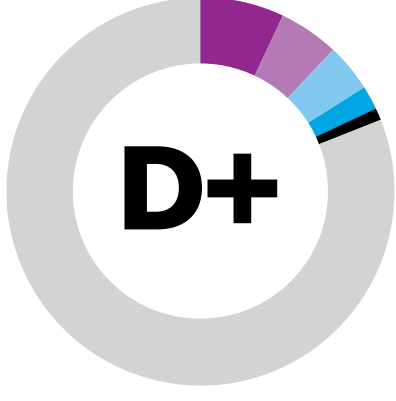
Hanes



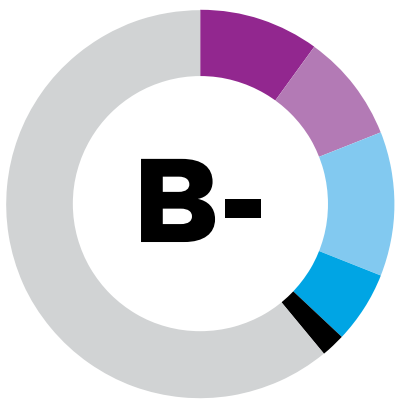
Hard Yakka



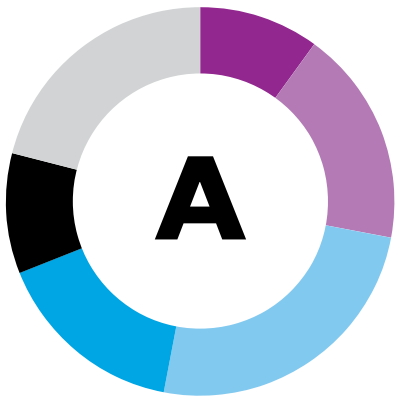
Heart and Dagger



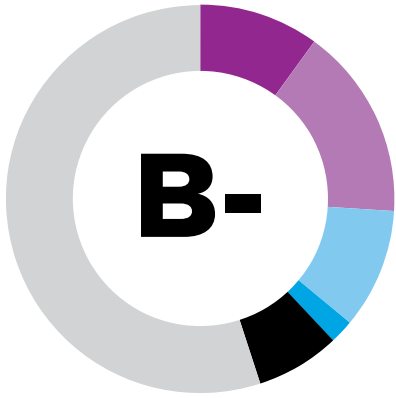
Heine



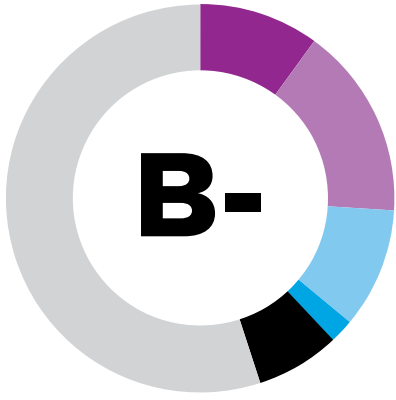
Heritage



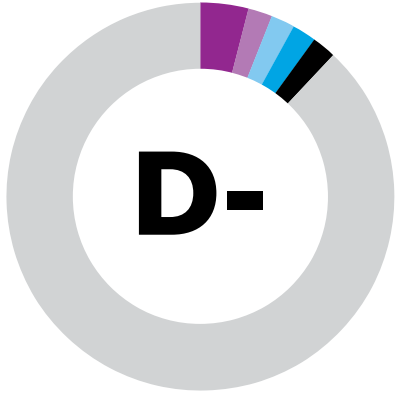
Hestia



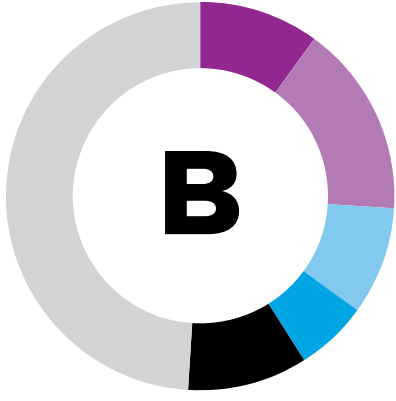
Higgledee



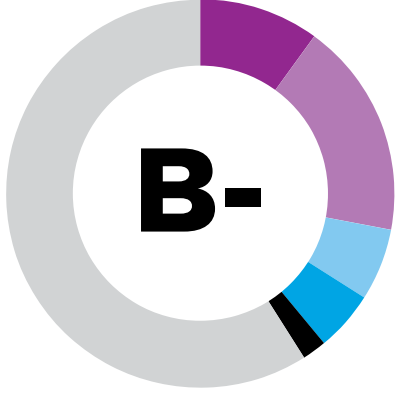
Higgledee Baby



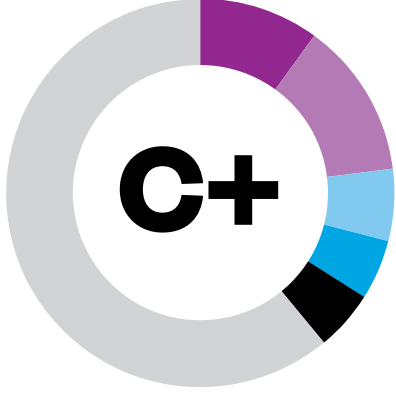
Hollister Co.*



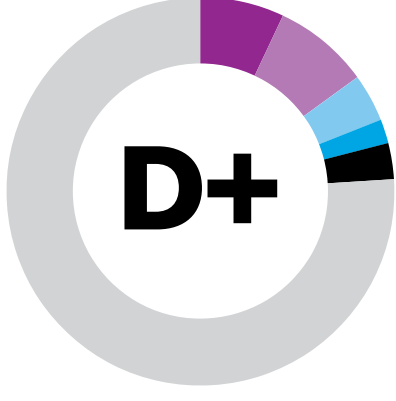
Horace Small



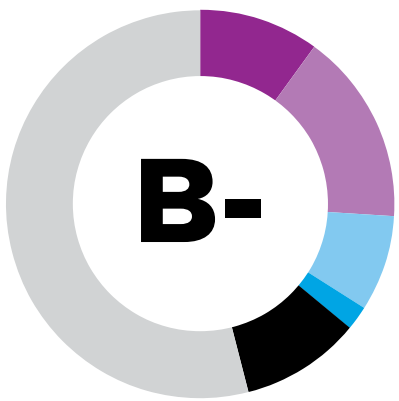
Huffer



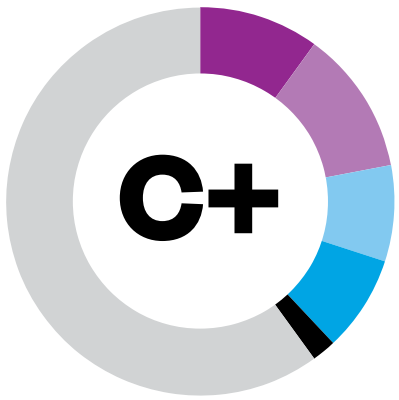
Hugo



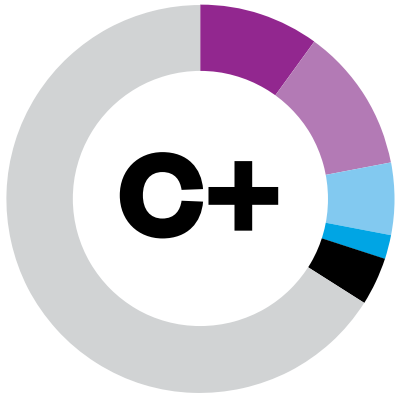
Hunting & Fishing NZ



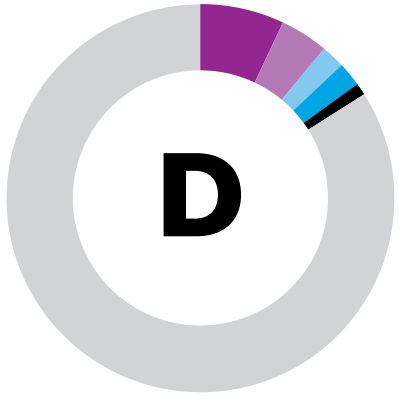
Hurley



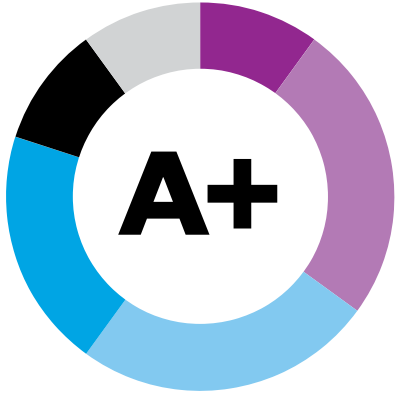
Hush Puppies



H-Wood*



I love Billy



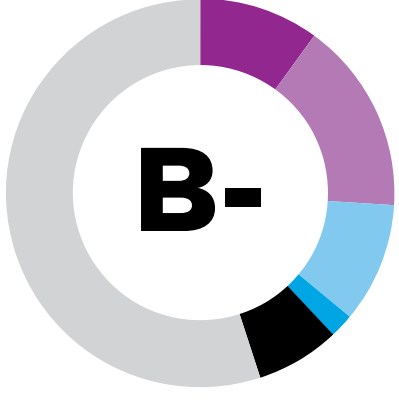
Icebreaker



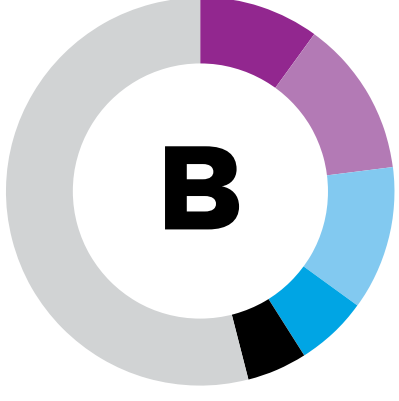
Indie kids



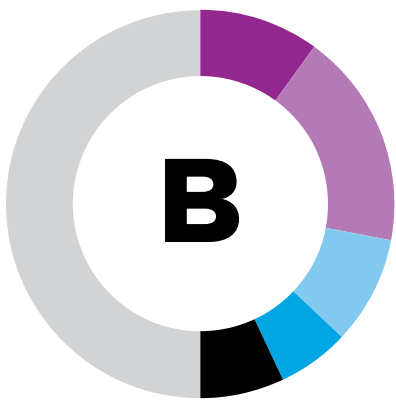
Industrie



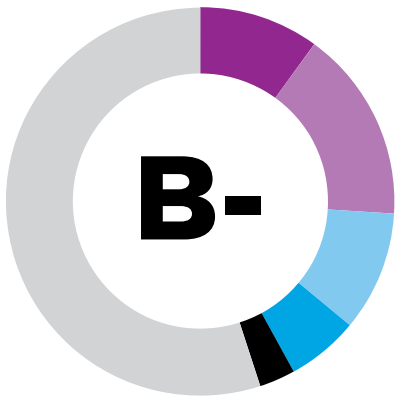
INOC



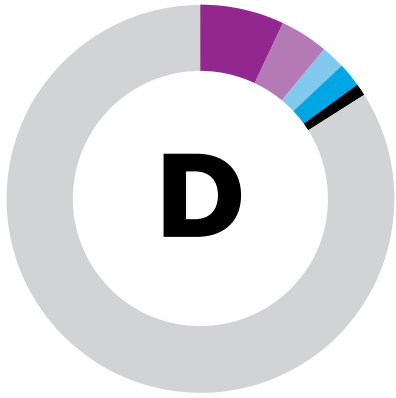
Insight



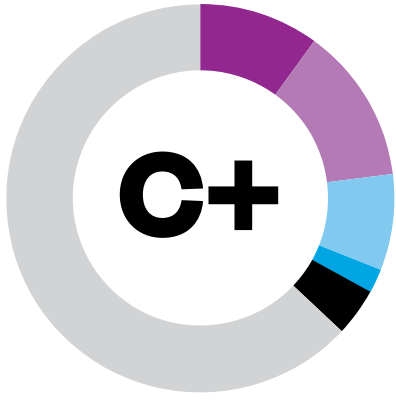
Intermix



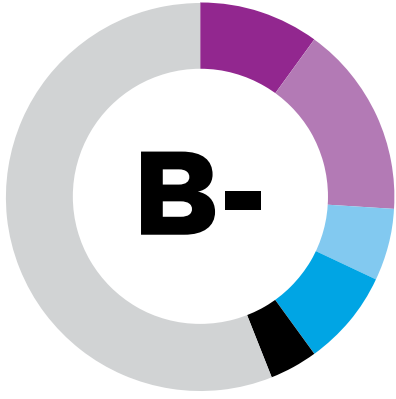
Intrepid



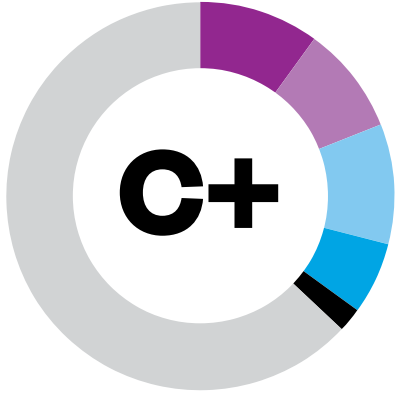
Isabella Rossi



IZOD*



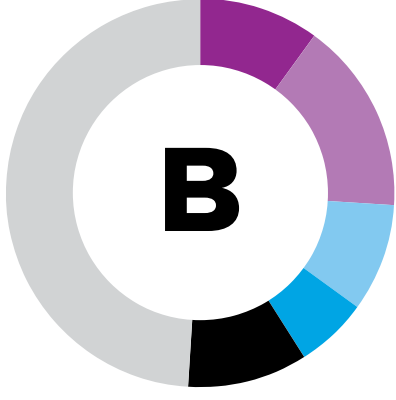
Jack London



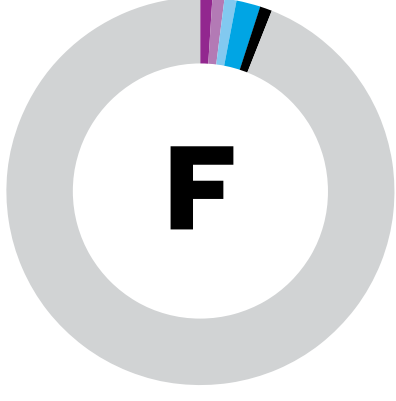
Jacqui E



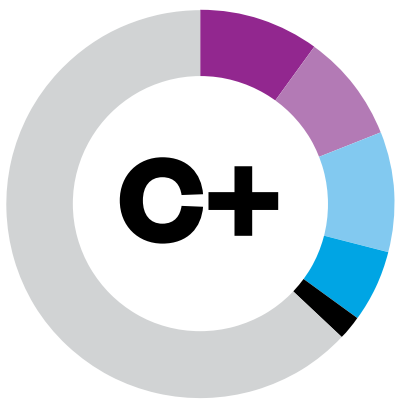
Jag



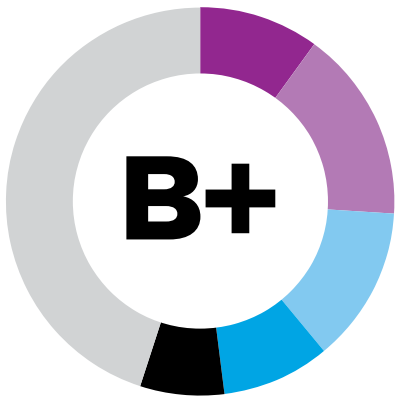
Jansport



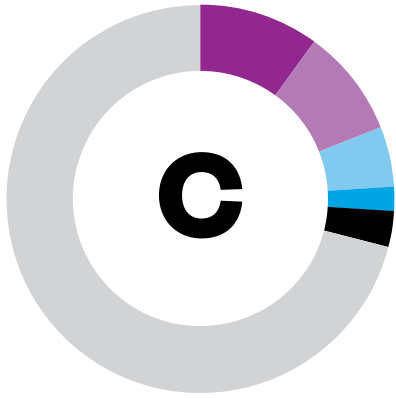
Jasmine & Will*



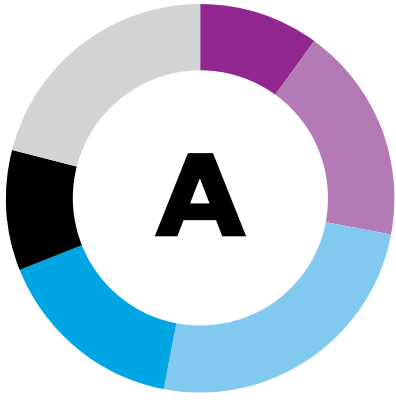
Jay Jays



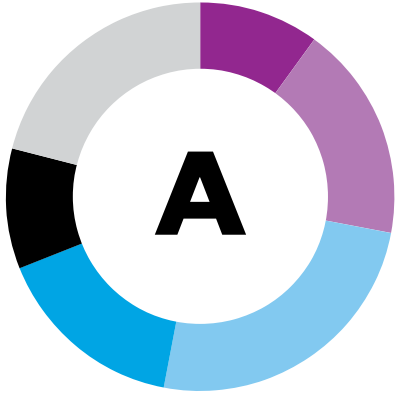
Jeanswest



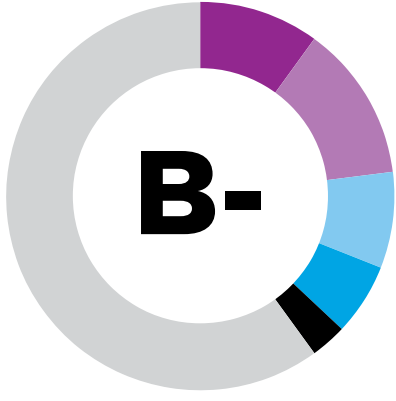
JETS Swimwear



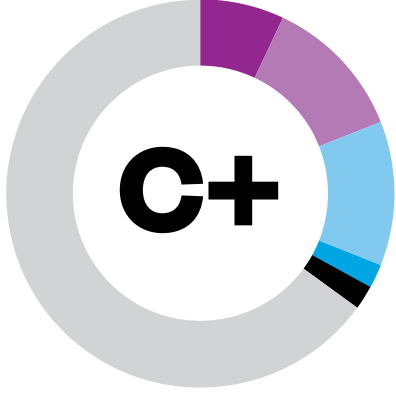
JMS



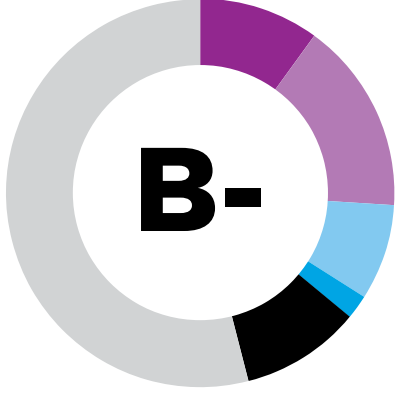
Jockey (AU and NZ)



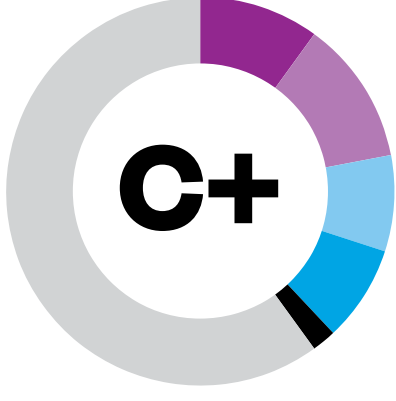
Joe & Co.



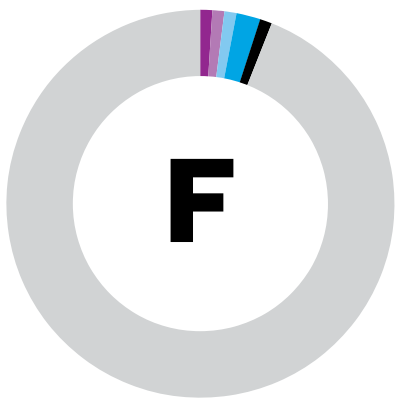
Johnny Bigg



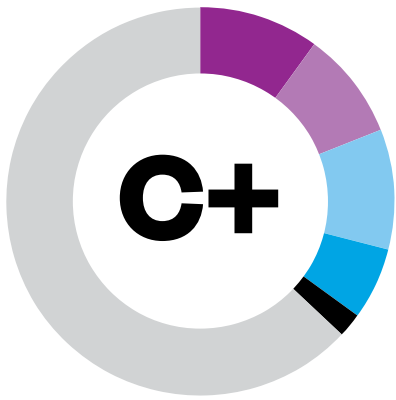
Jordan Brand



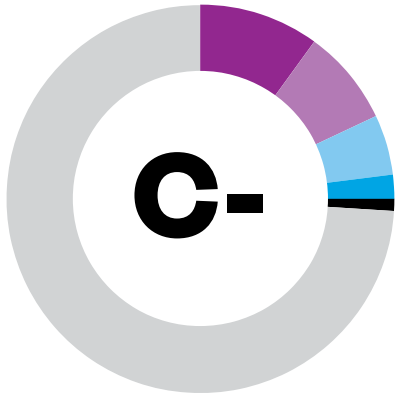
Julius Marlow



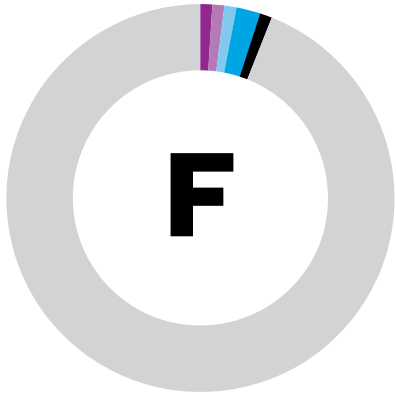
Jump*



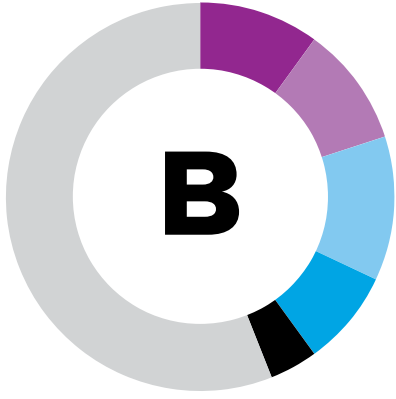
Just Jeans



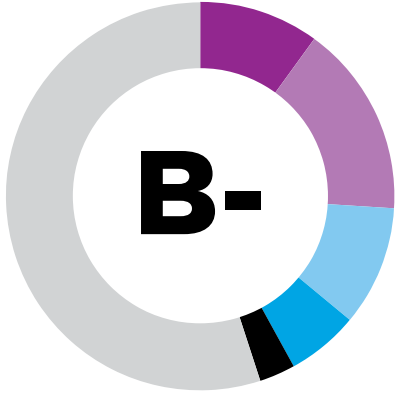
K&K



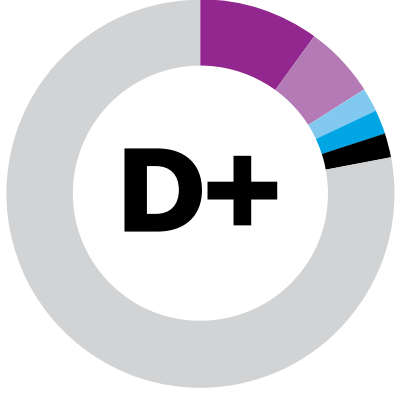
Kachel*



Karen Walker*



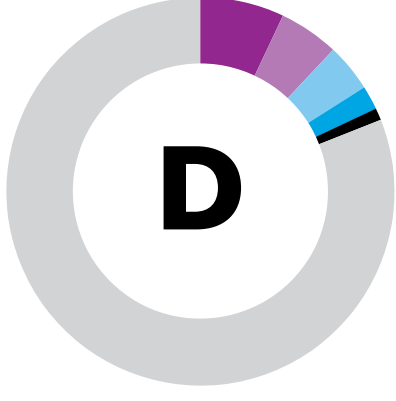
Kate Madison



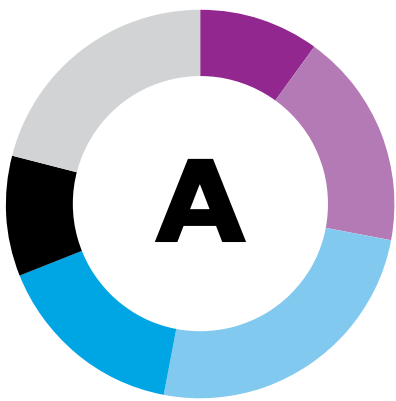
Kate Sylvester*



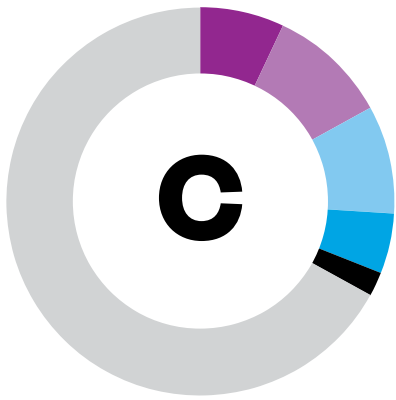
Kathmandu



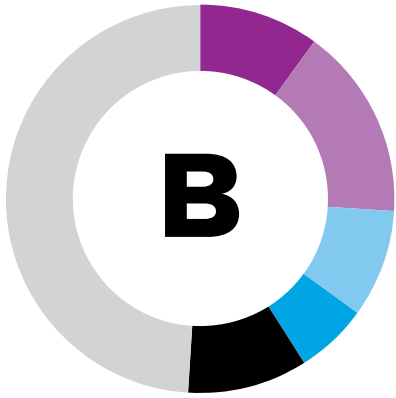
Katies



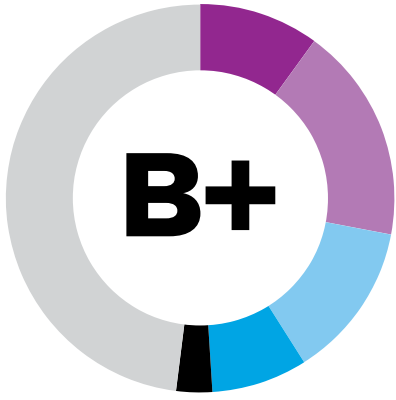
Kayser



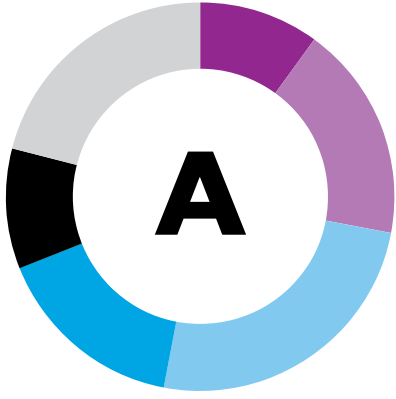
King Gee



Kipling



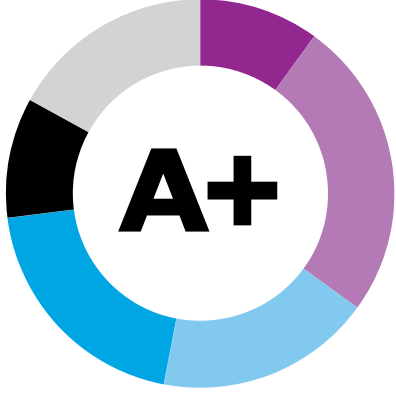
Kmart



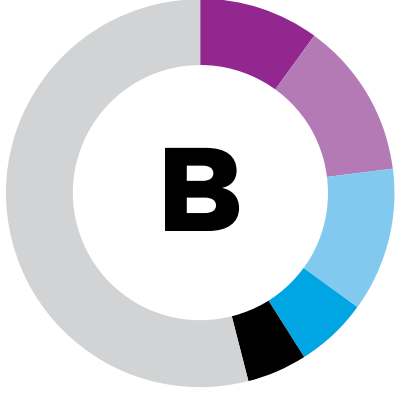
Knights Apparel



Kookai



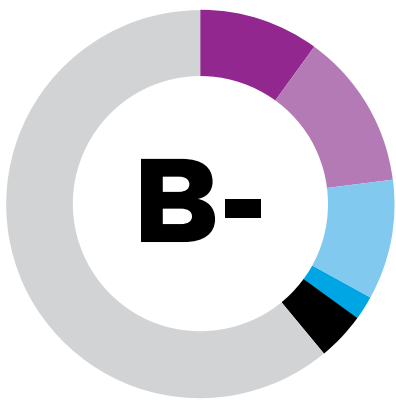
Kowtow



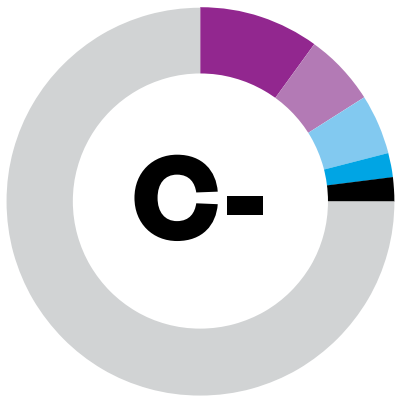
Ksubi



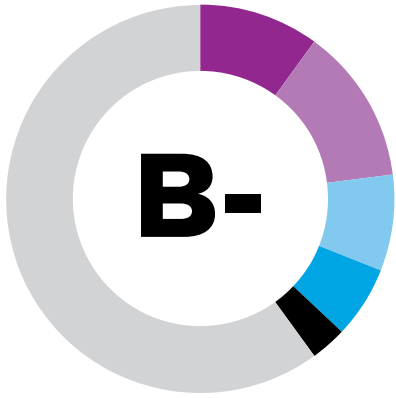
Kushyfoot



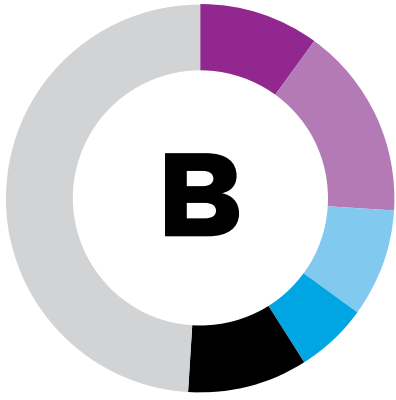
Label/Mix



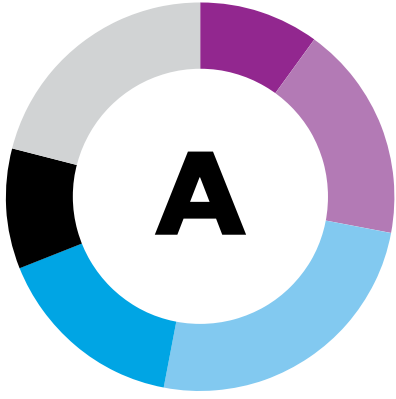
Lacoste



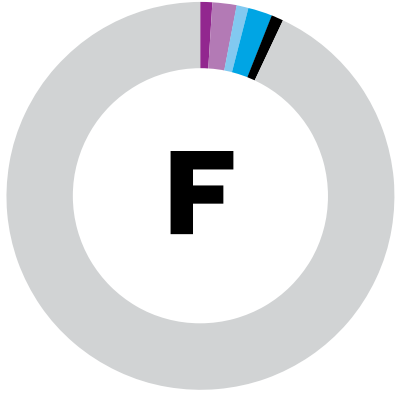
Layla & Co



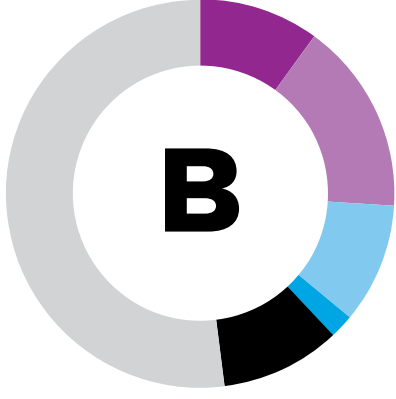
Lee



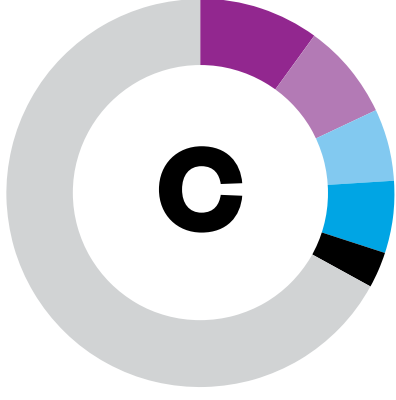
Leggs



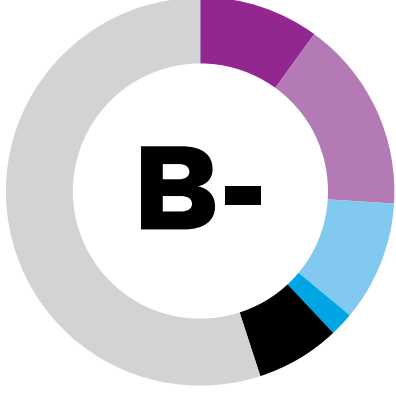
Lemonade*



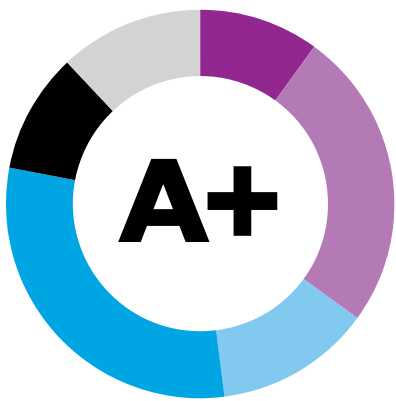
Levi's Signature*



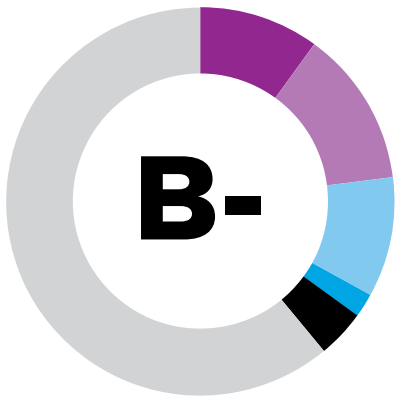
liam



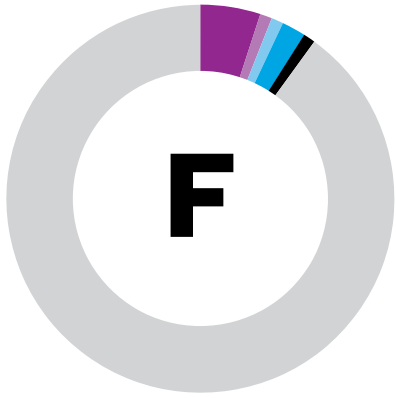
Lily and Dan



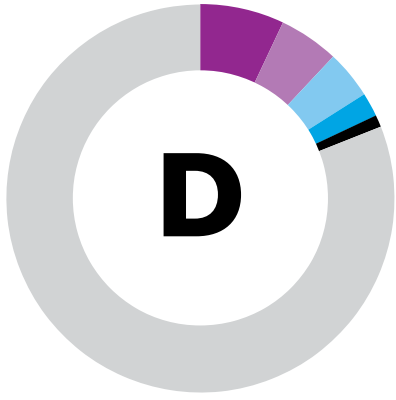
Liminal Apparel



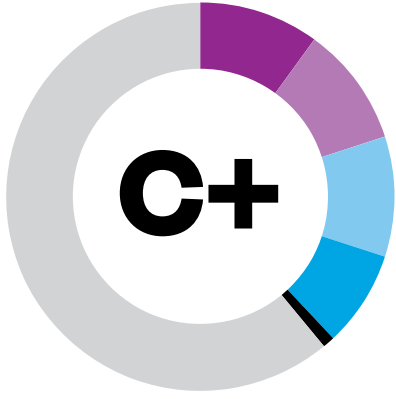
Lipsy



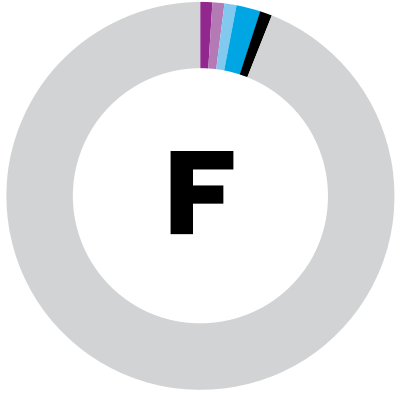
little trelise*



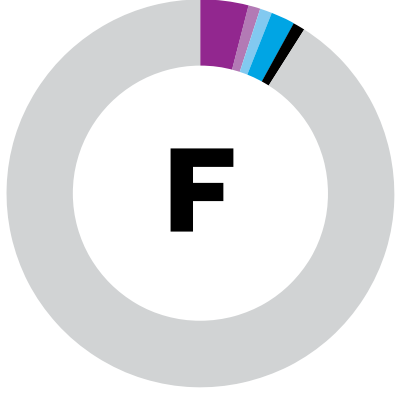
Liz Jordan



Lorna Jane



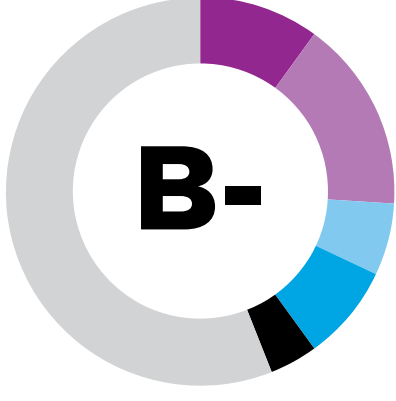
Lover*



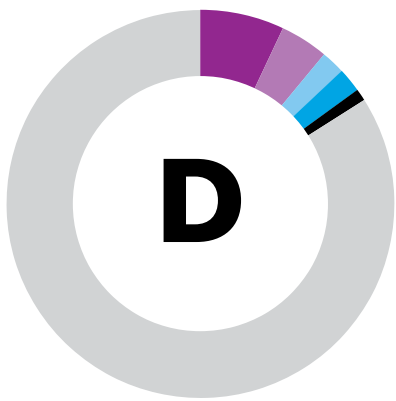
Lowes*



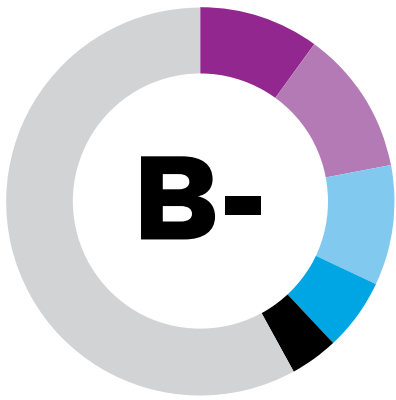
Lululemon Athletica



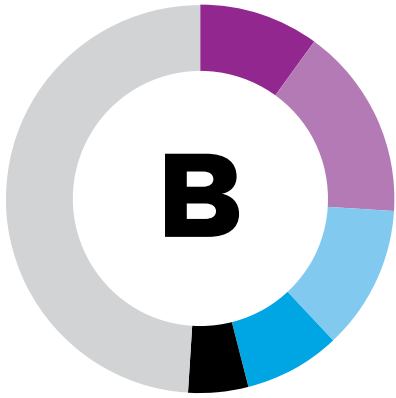
L'URV



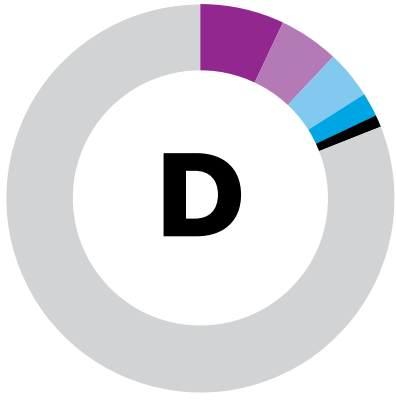
Lynx



Macpac



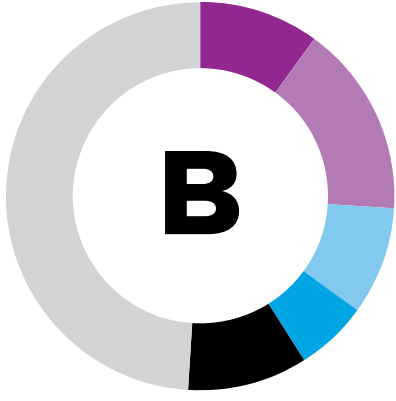
Made In.



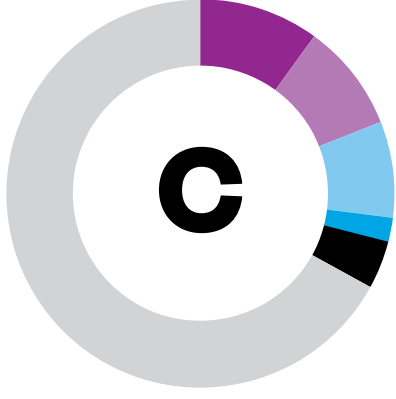
Maggie T



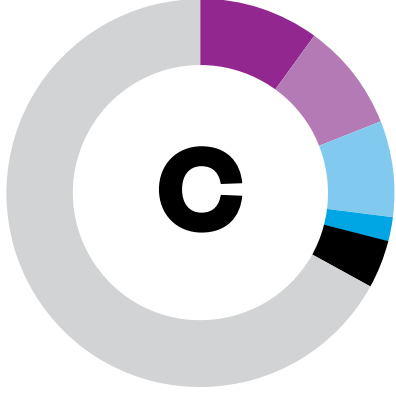
Maidenform



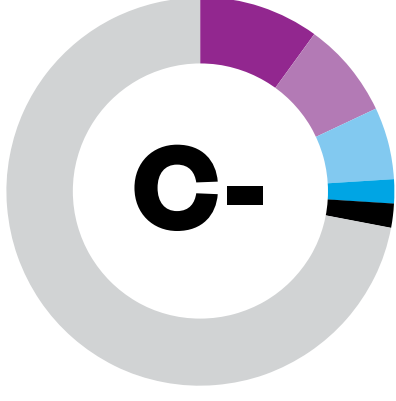
Majestic



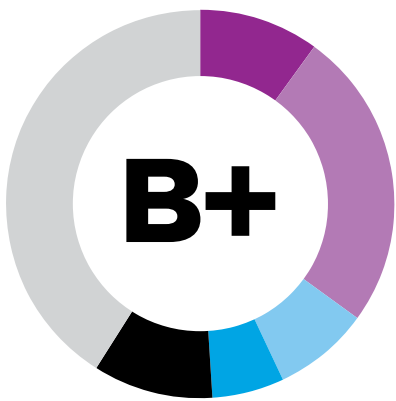
Mango



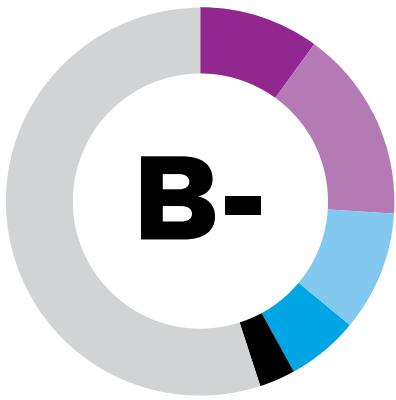
Mantaray



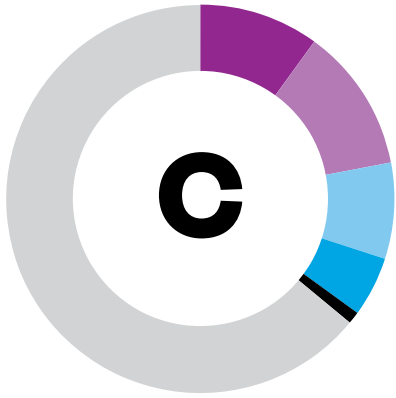
Marco Polo



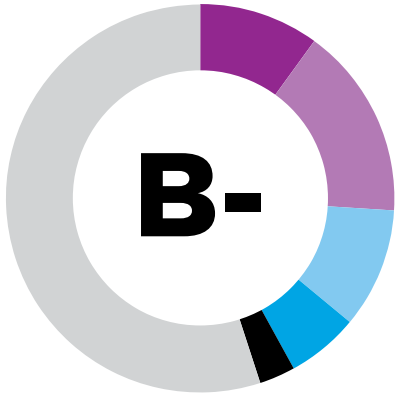
Marks & Spencer



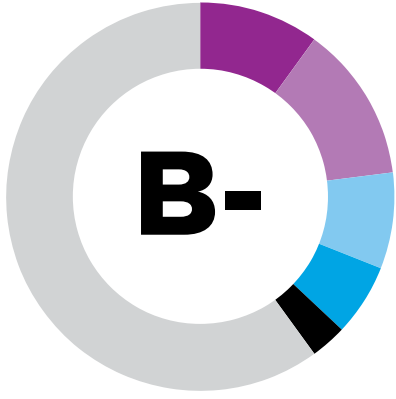
Match



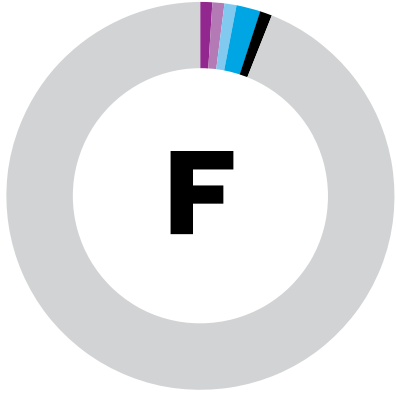
Max*



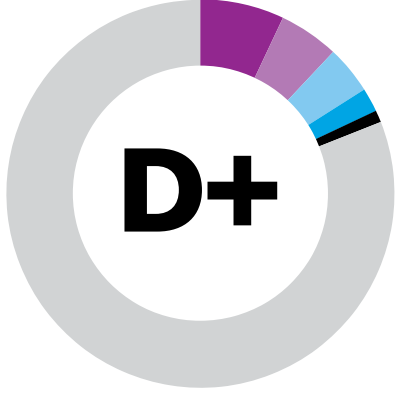
Maya



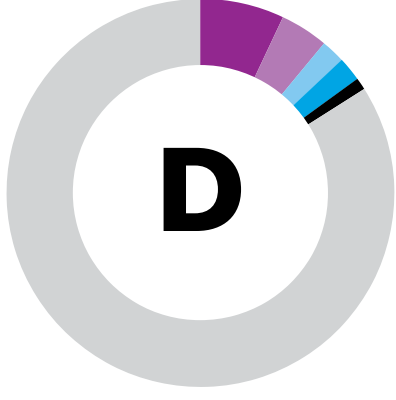
MB by Michelle Bridges



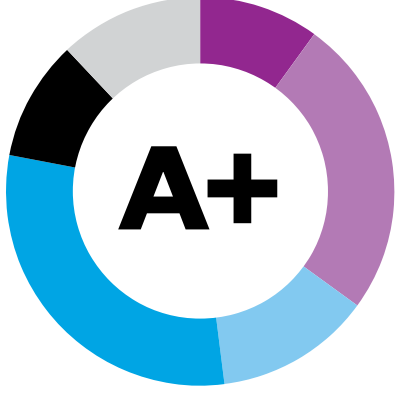
Merric*



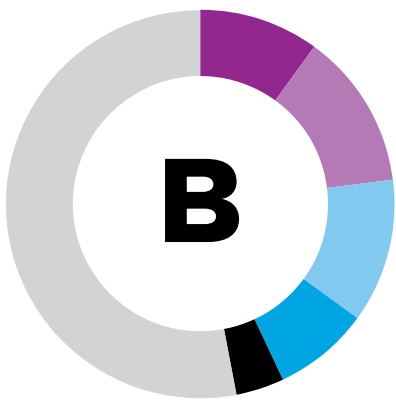
Mia Lucce



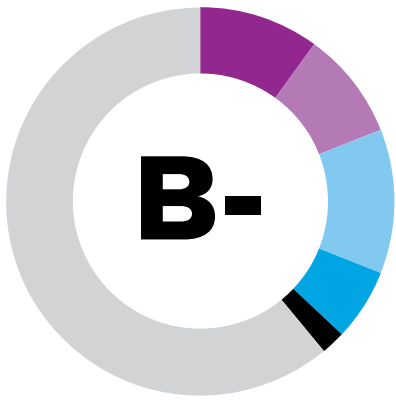
Midas



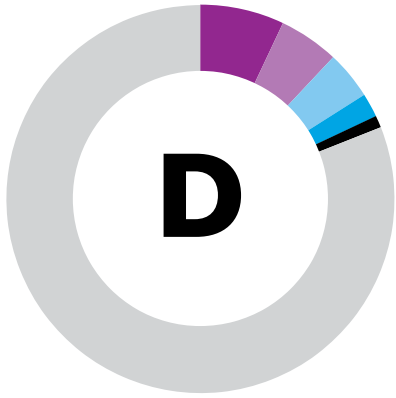
Mighty Good Undies



Milana



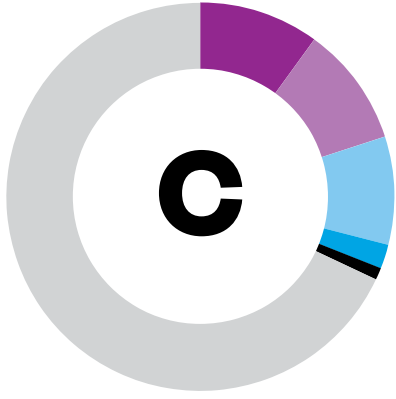
Milkshake



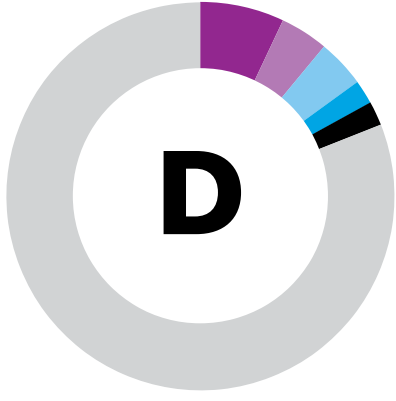
Millers



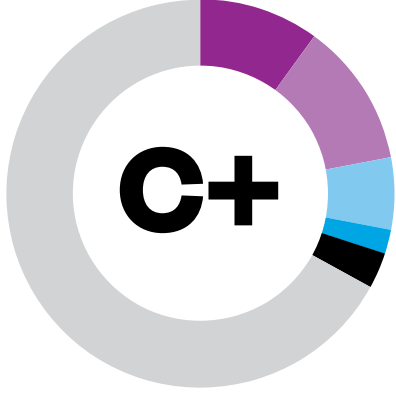
MIMCO



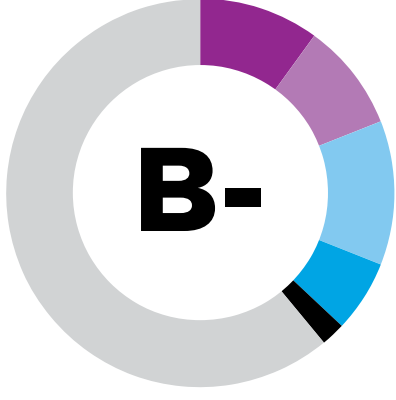
MinkPink



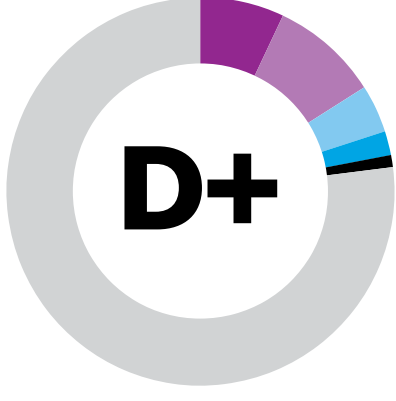
Mirrou



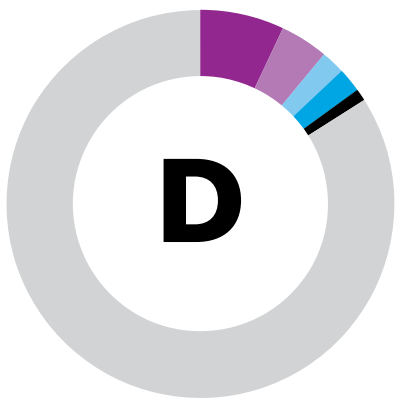
Miss Selfridge



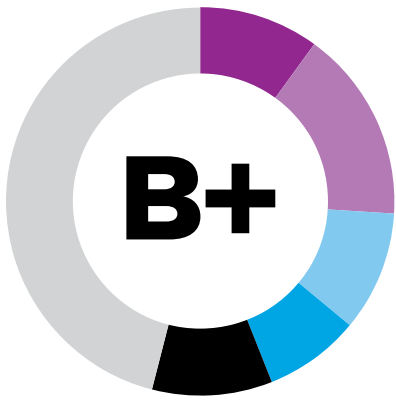
Miss Shop



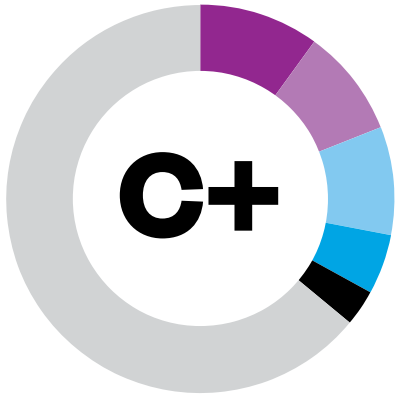
Mix*



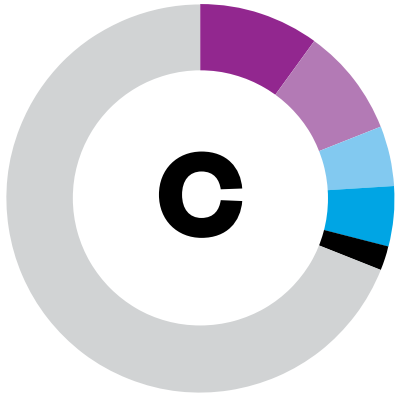
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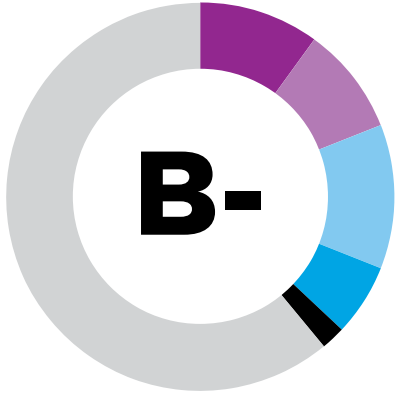
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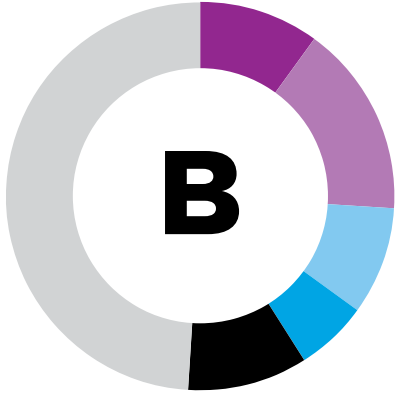
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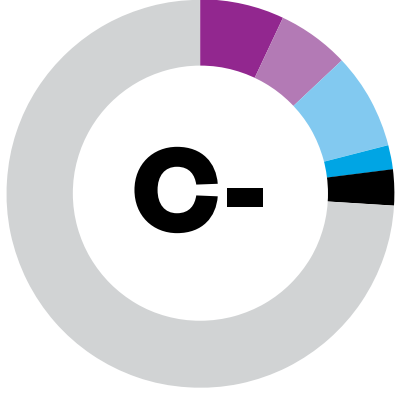
Mossimo



Myer



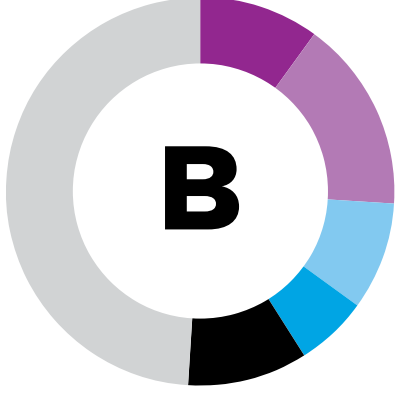
Napapiriji



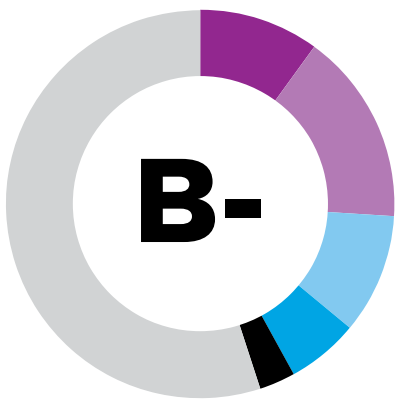
Nasty Gal



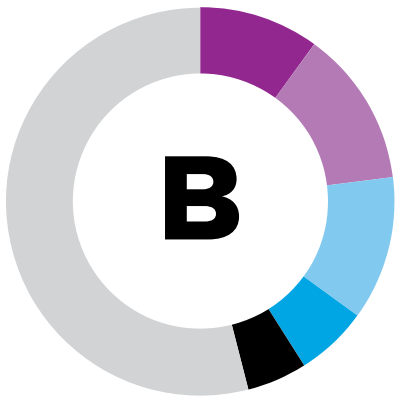
Nature Baby



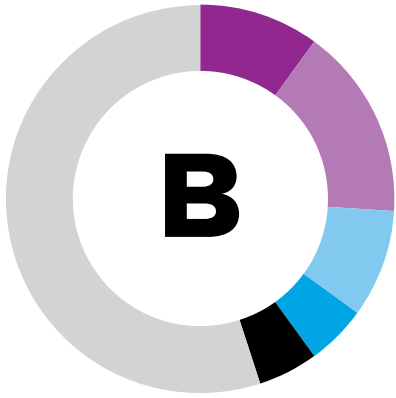
Nautica



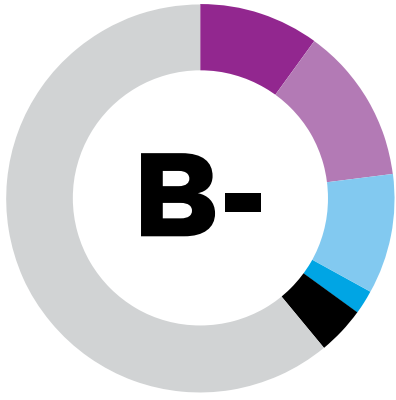
Navigator South



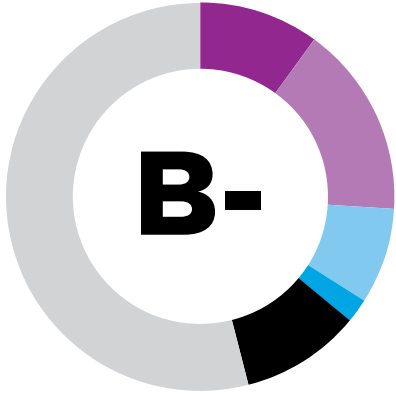
Neon Hart



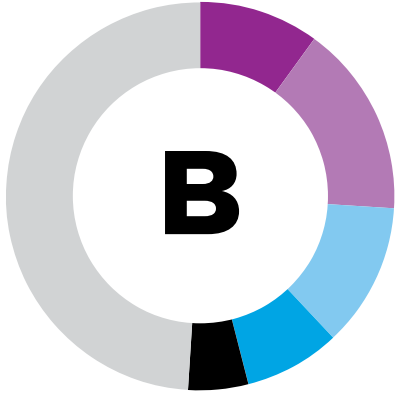
New Balance



Next



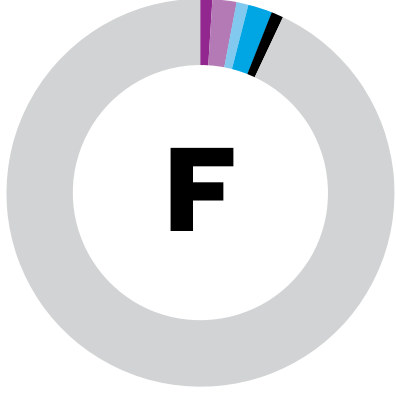
Nike



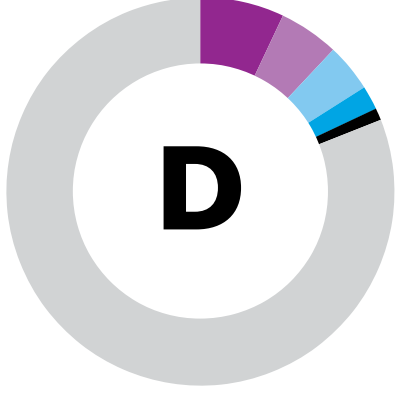
Noak



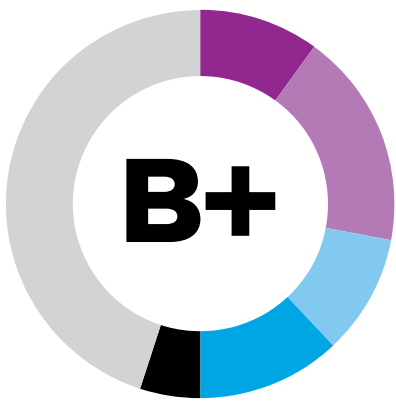
Nobody Denim



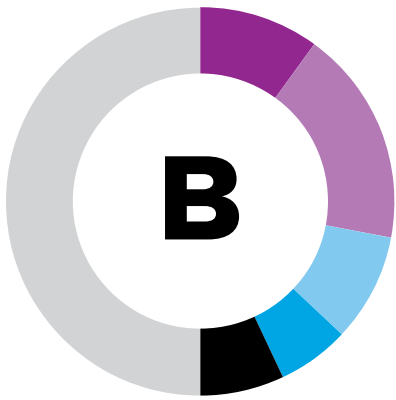
Non Sense*



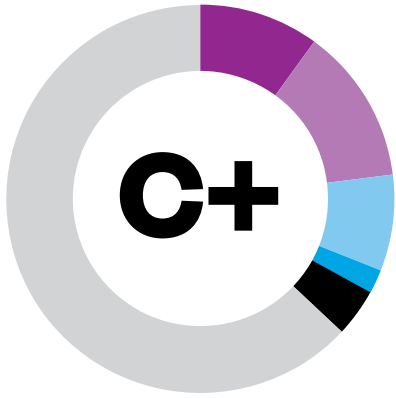
Noni B



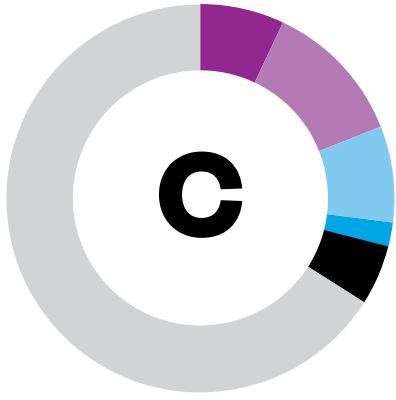
Nudie Jeans Co.



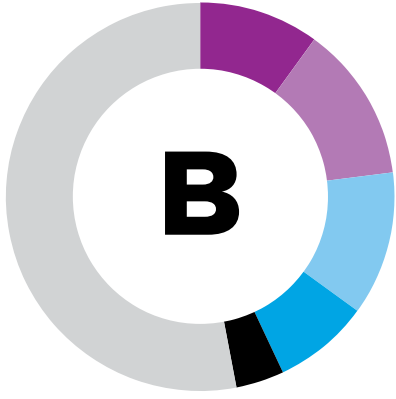
Old Navy



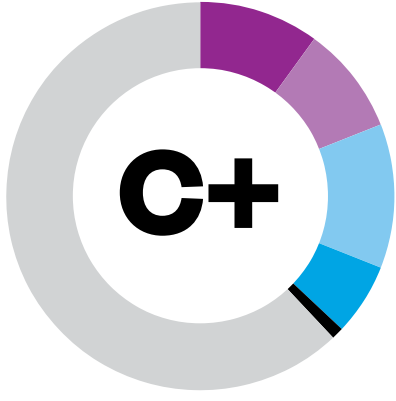
Olga by Warners*



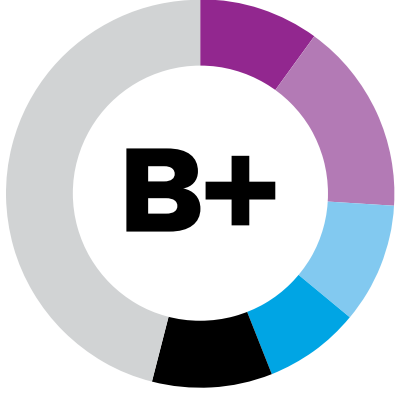
Ontisuka Tiger



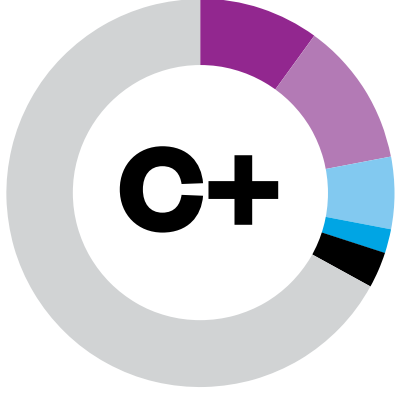
Organic Baby by David Jones



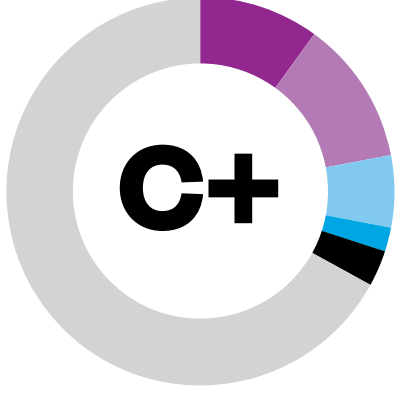
Oroton



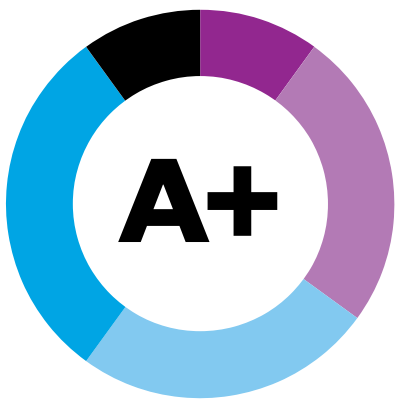
Other Stories



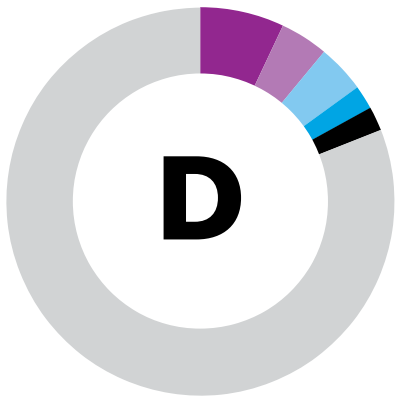
Outfit



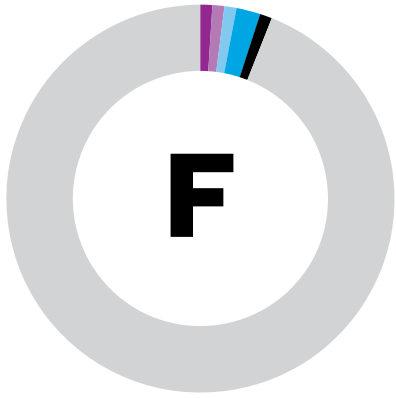
Outfit Kids



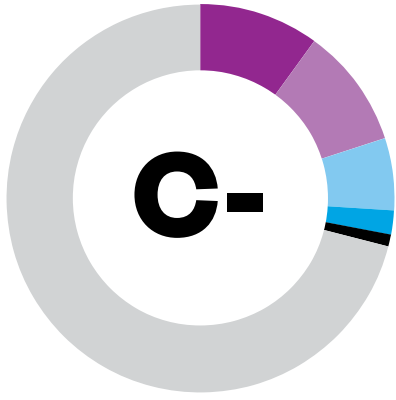
Outland Denim



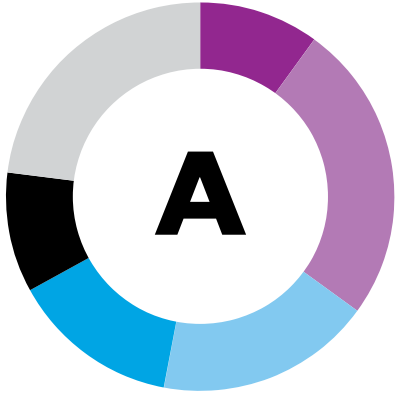
Oxford



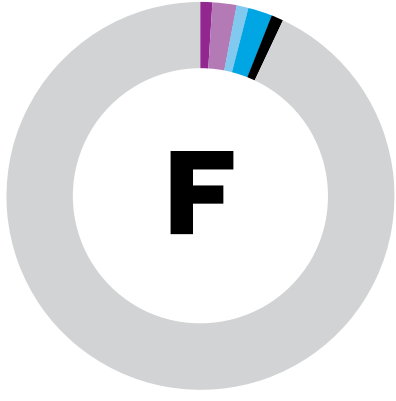
P.E. Nation*



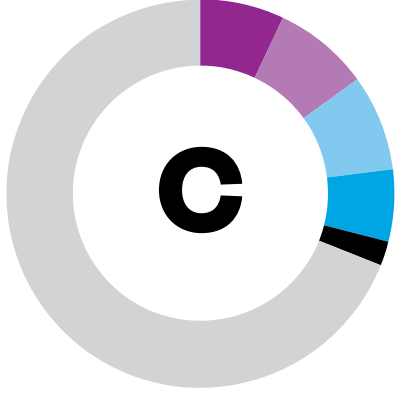
Pagani



Patagonia



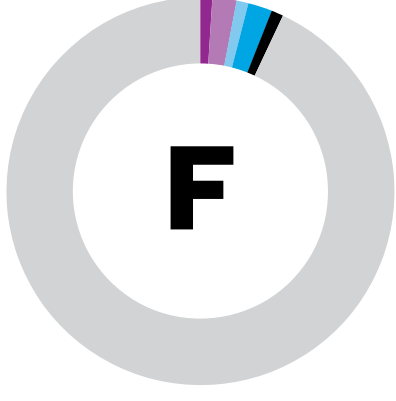
Pavement*



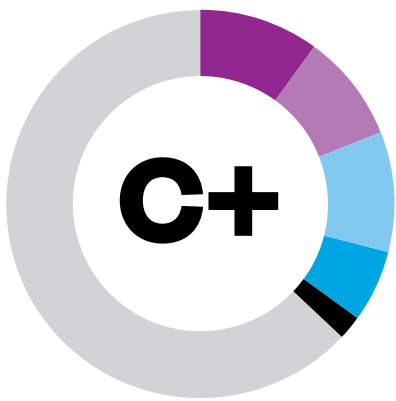
Peace Angel



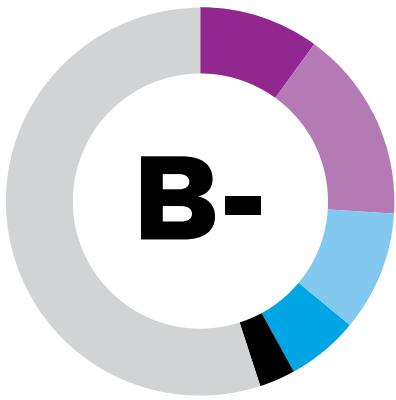
Peds



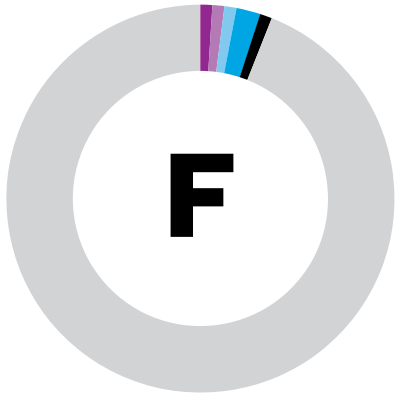
Petals*



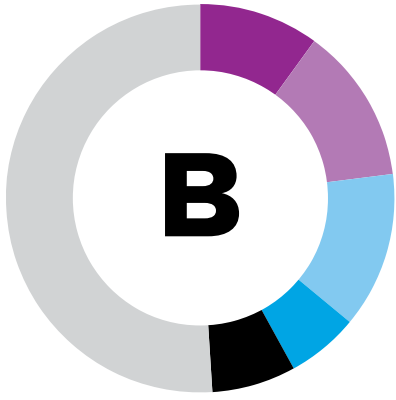
Peter Alexander



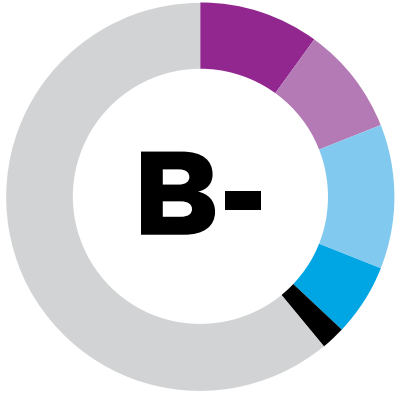
Pickaberry



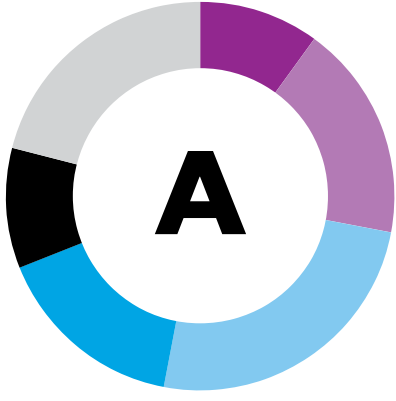
Ping Pong*



PINK



Piper



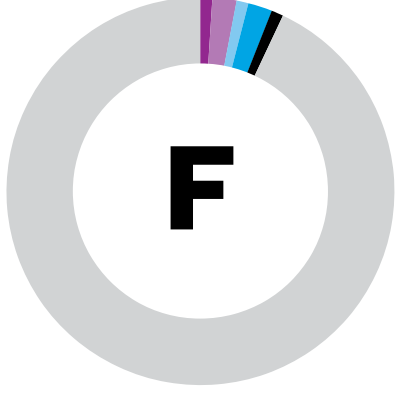
Platinum



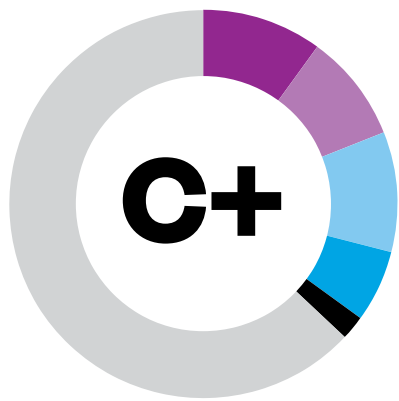
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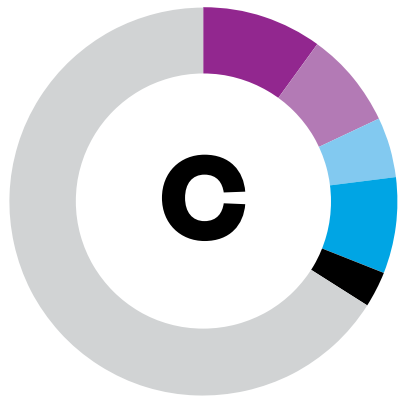
Politix



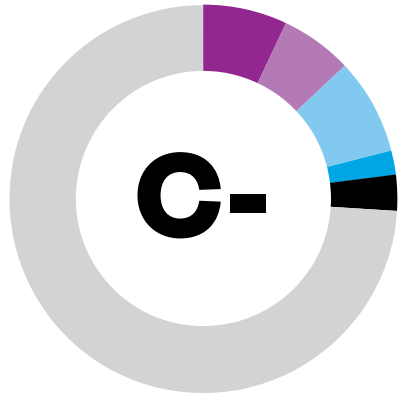
Pom Pom*



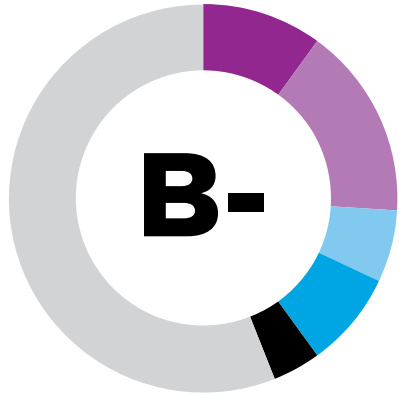
Portmans



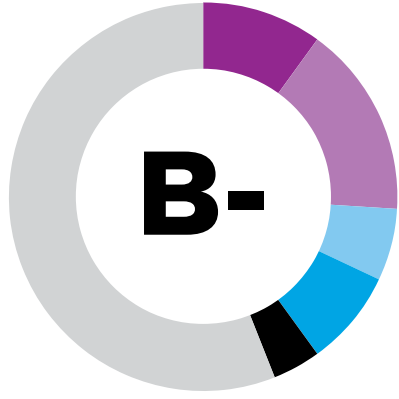
Postie



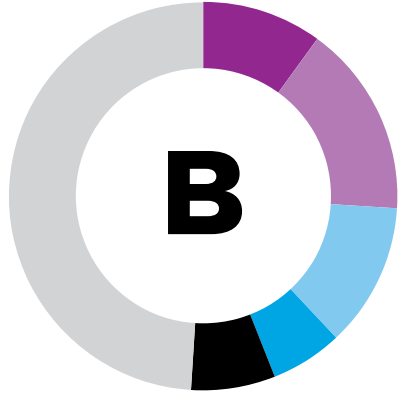
PrettyLittleThing



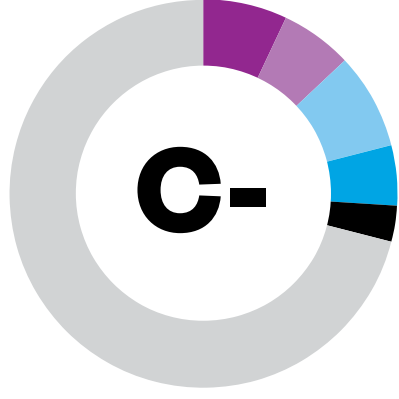
Princess Highway



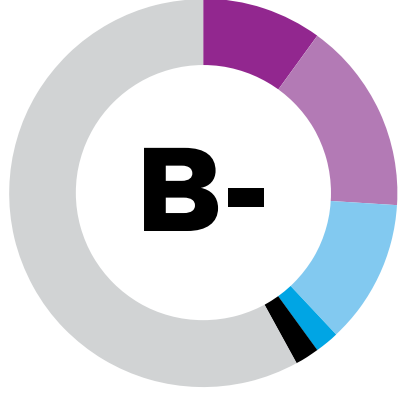
Pulp Fashion



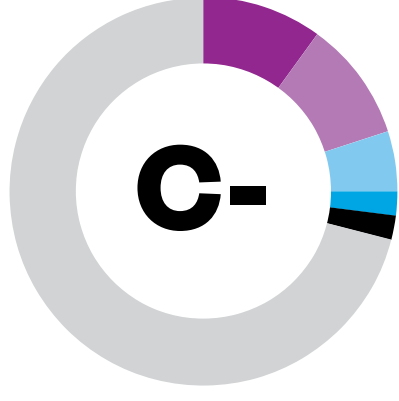
Puma



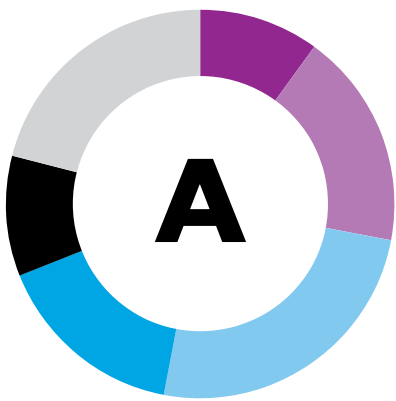
Quicksilver



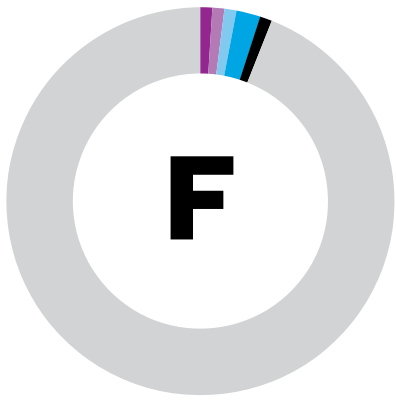
R.M. Williams



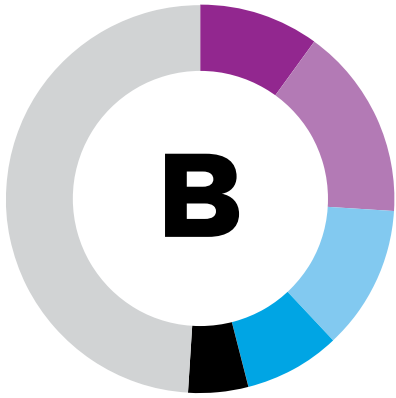
Ralph Lauren*



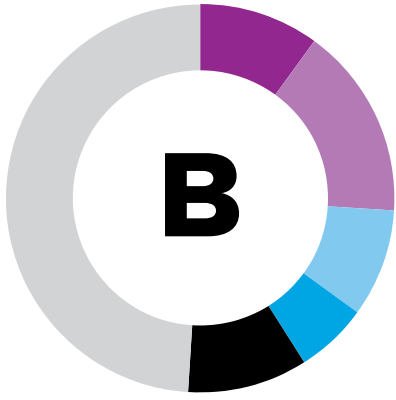
Razza Matazz



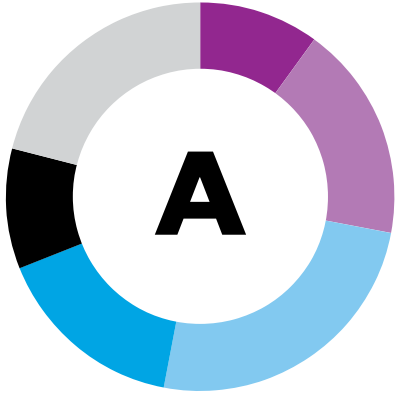
Rebecca Vallance*



Reclaimed Vintage



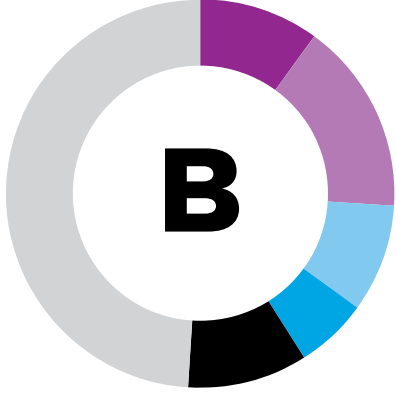
Red Kap



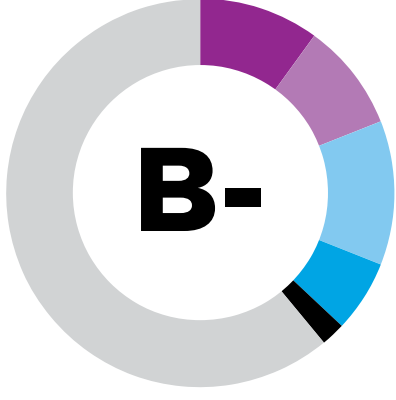
Red Robin



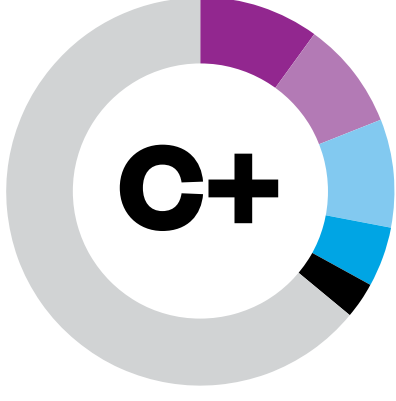
Reebok



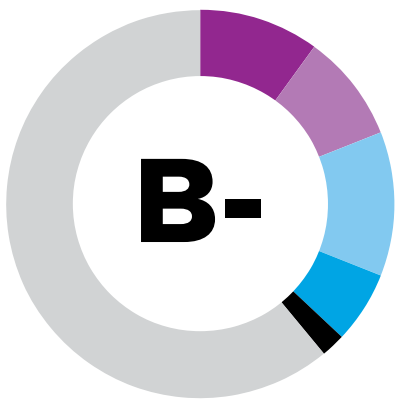
Reef



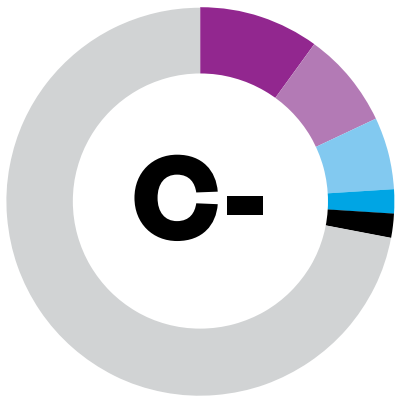
Regatta



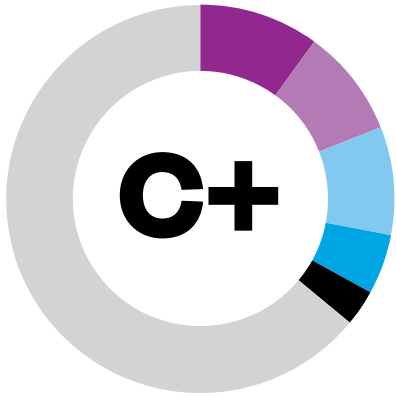
Republic



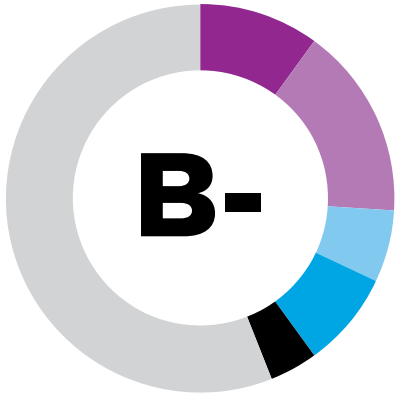
Reserve



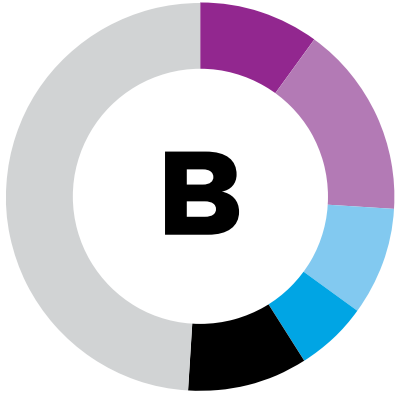
Review



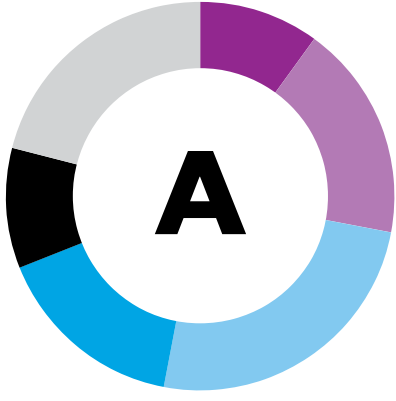
Review Kids



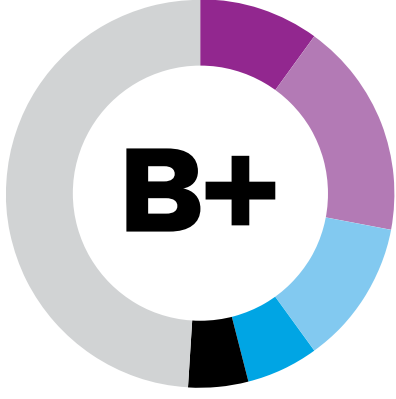
Revival



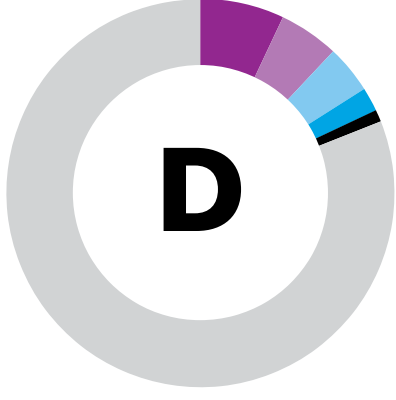
RIDERS by LEE



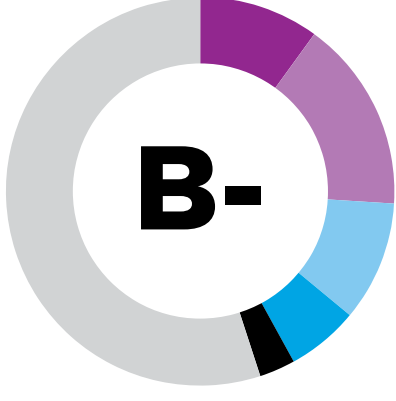
Rio



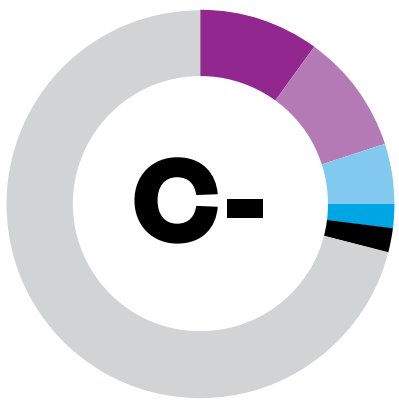
Rip Curl



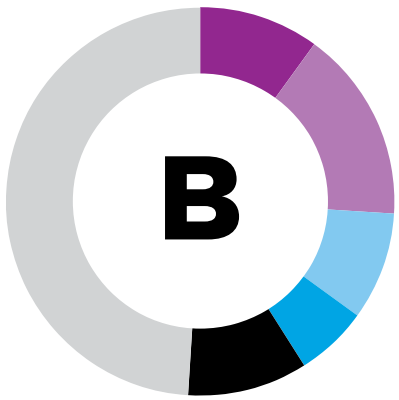
Rivers



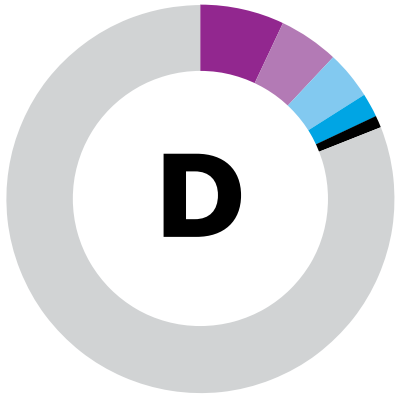
Rivet



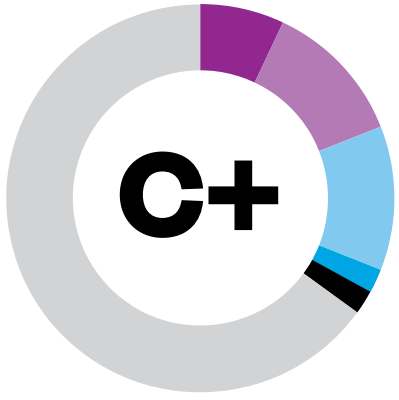
RLX*



Rock & Republic



Rockmans



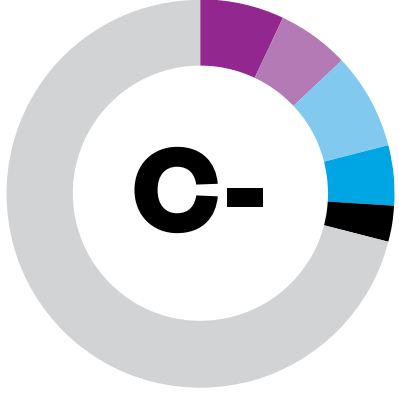
Rockwear



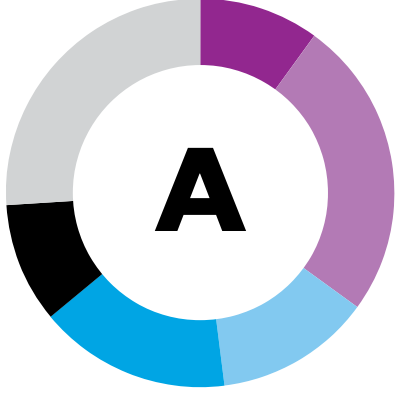
Rodd & Gunn



Roler



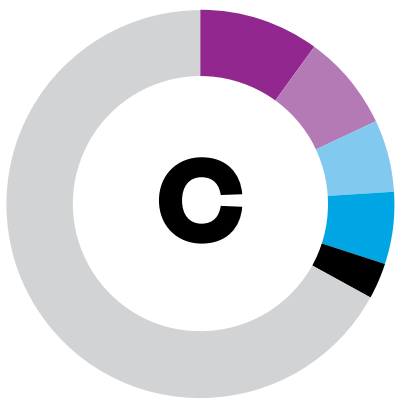
Roxy



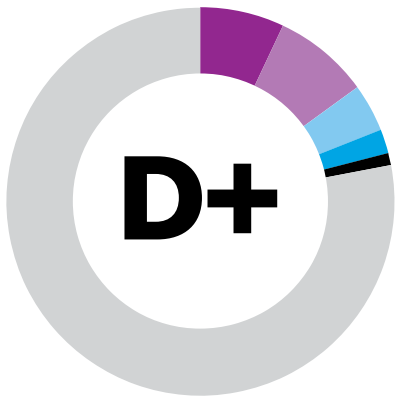
Rrepp



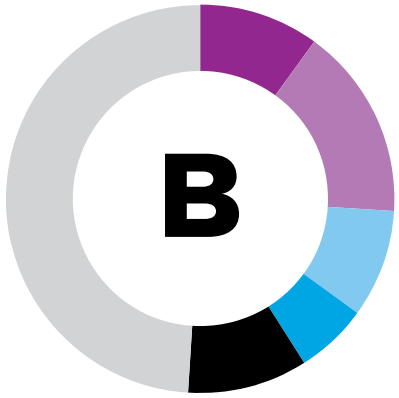
Rubi



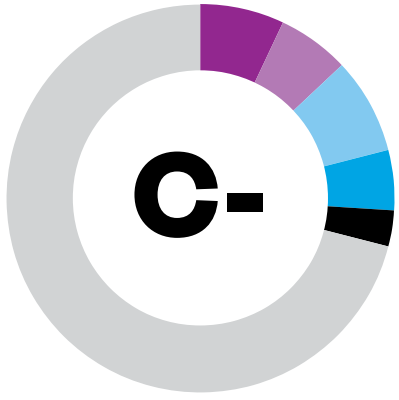
Ruby



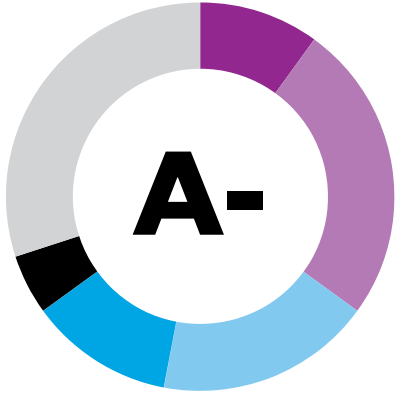
Russel Athletic*



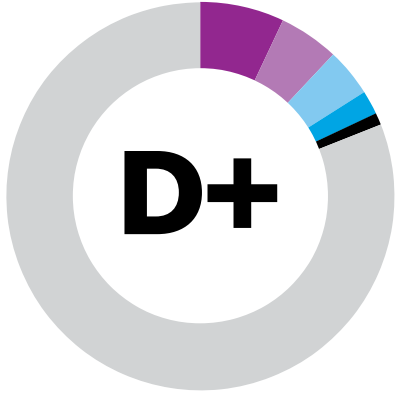
Rustler



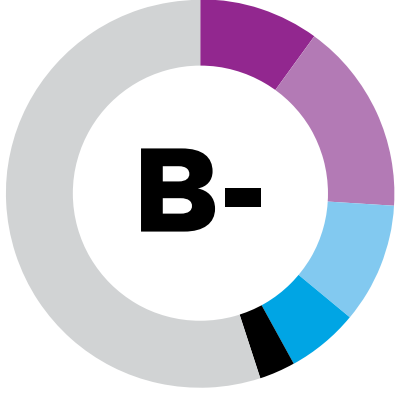
RVCA



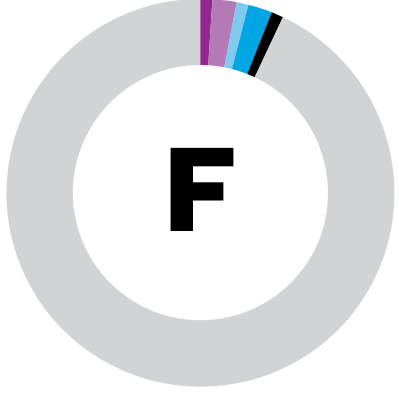
SABA



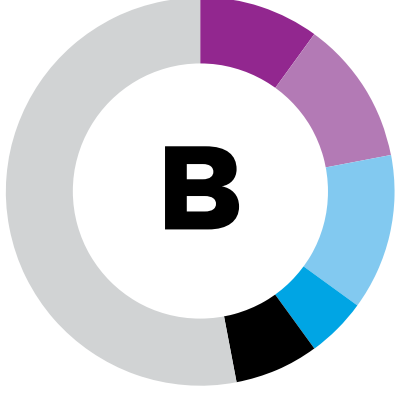
Sara



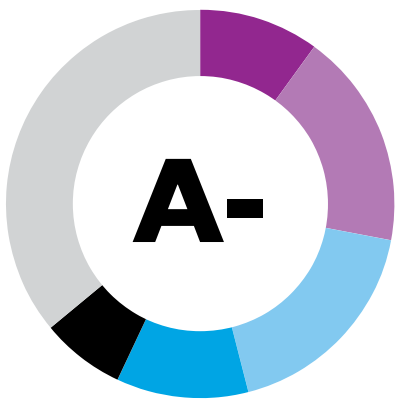
Schooltex



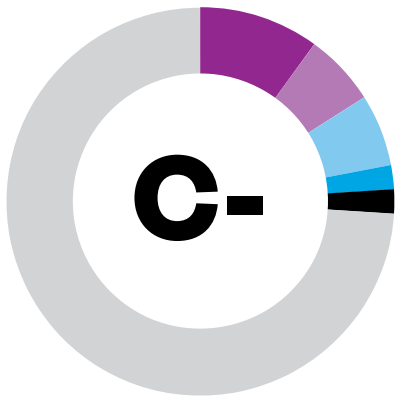
Scram*



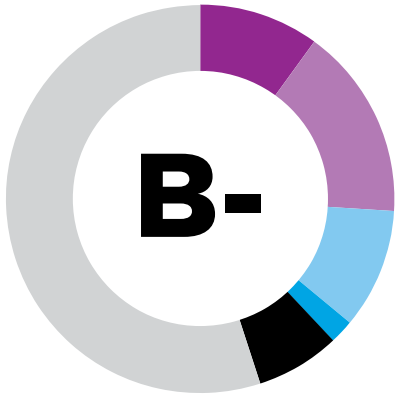
Seafolly



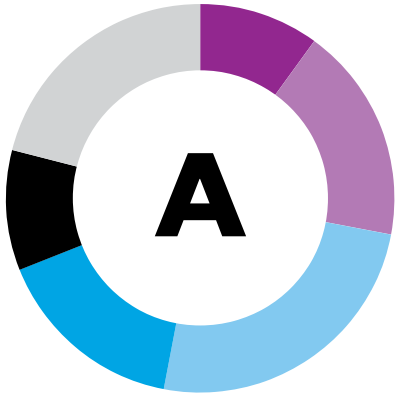
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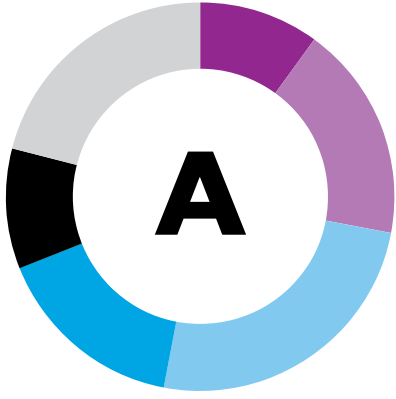
Seed Heritage



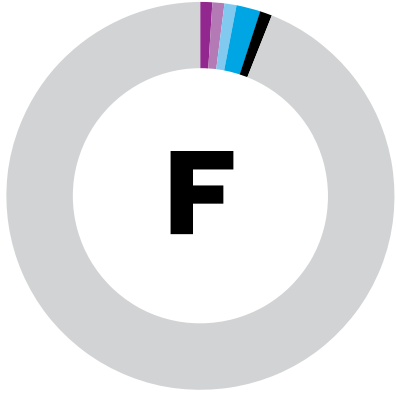
Serra



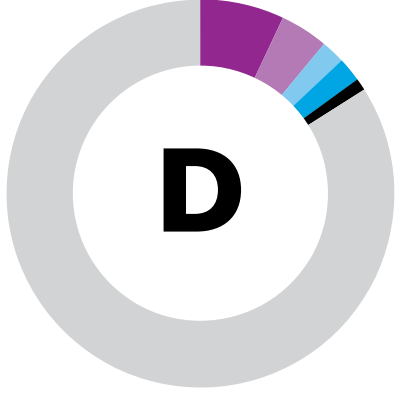
Sheer Relief



Sheridan



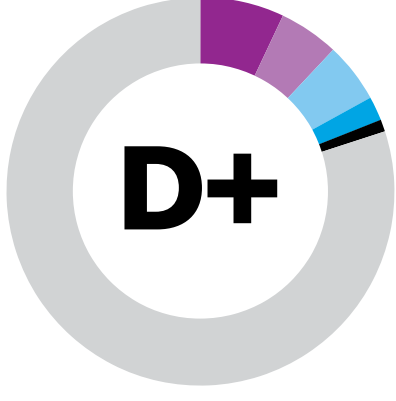
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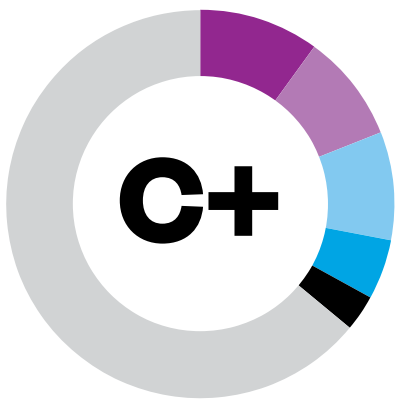
Silent D by Django & Juliette



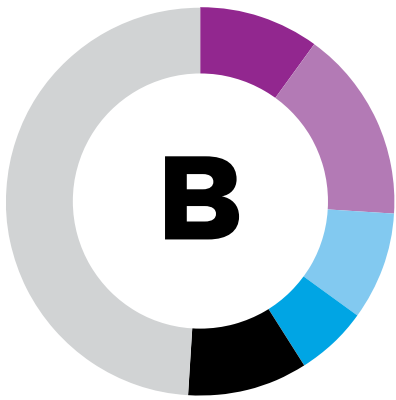
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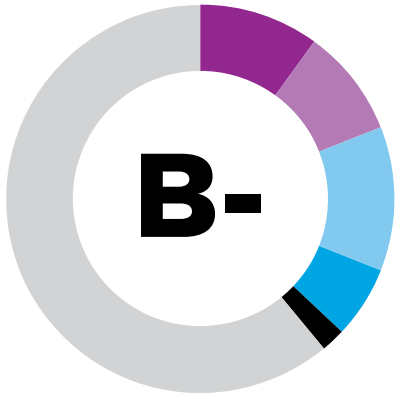
Simon de Winter



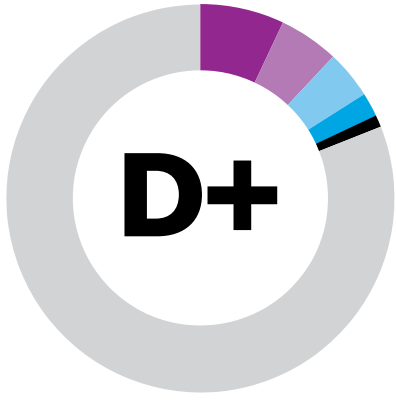
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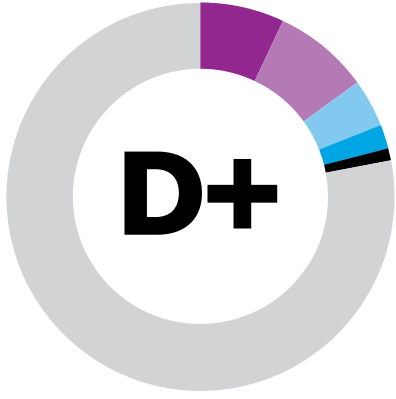
Smartwool



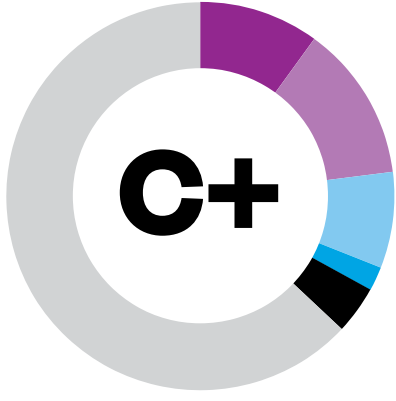
Soho



South Cape



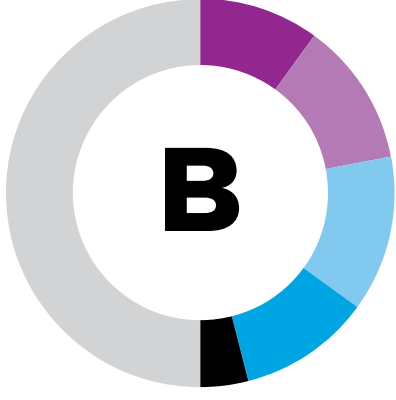
Spalding*



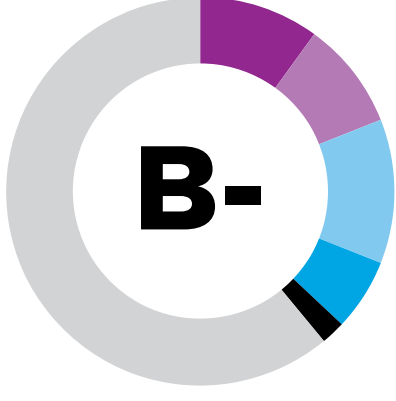
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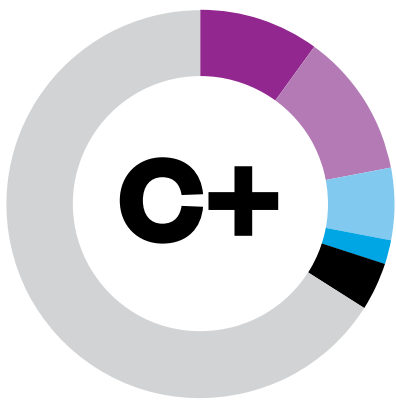
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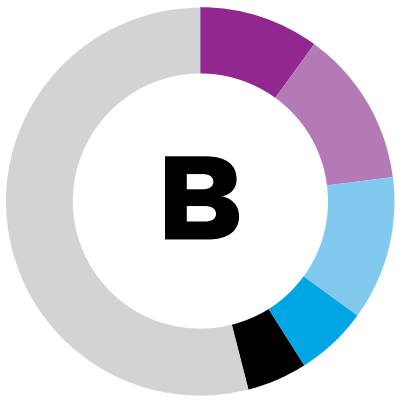
Sportsgirl



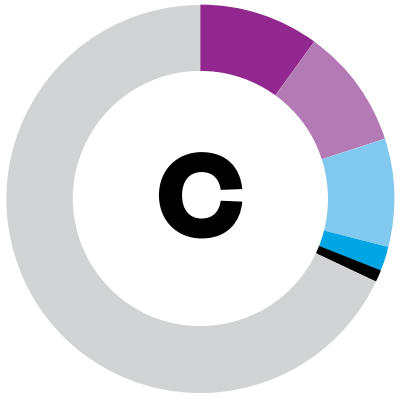
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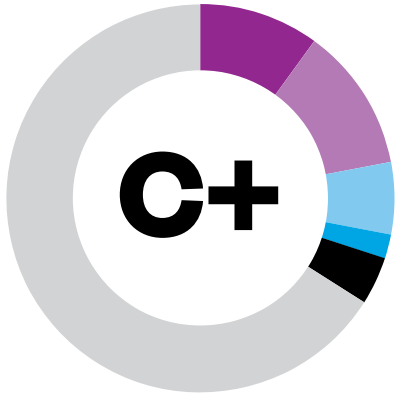
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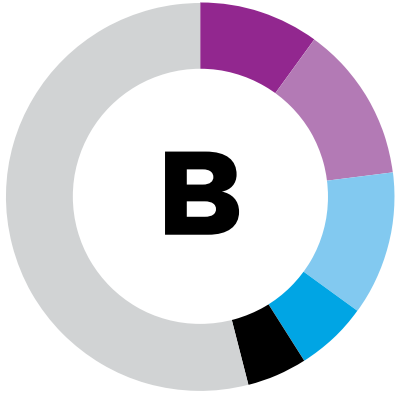
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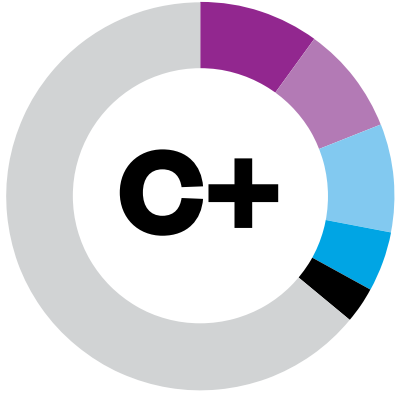
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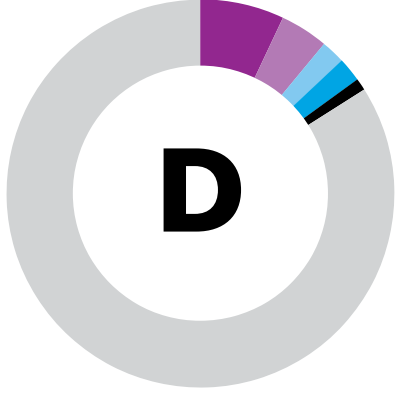
Staple Superior*



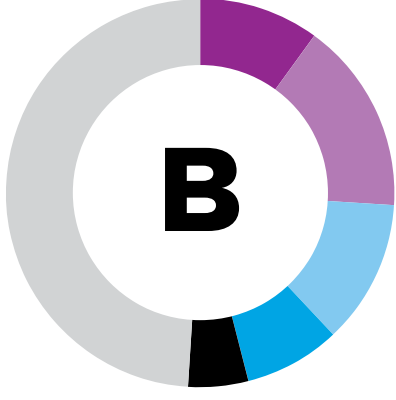
Subtitled



Suburban



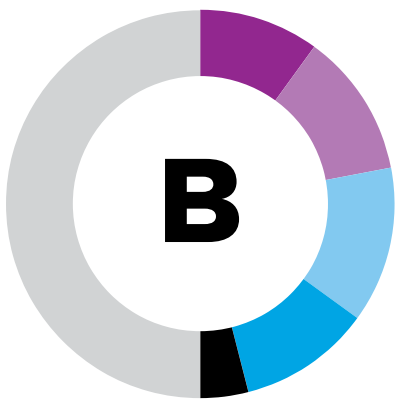
**Supersoft by Diana
Ferrari**



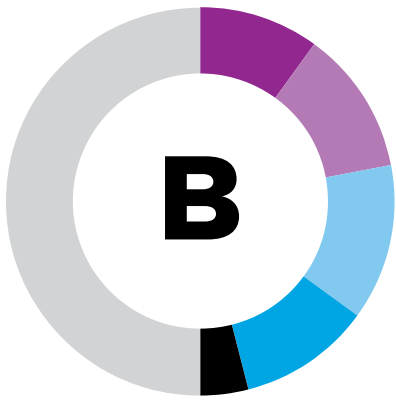
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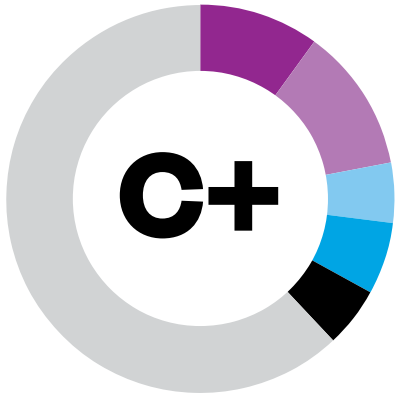
Supre



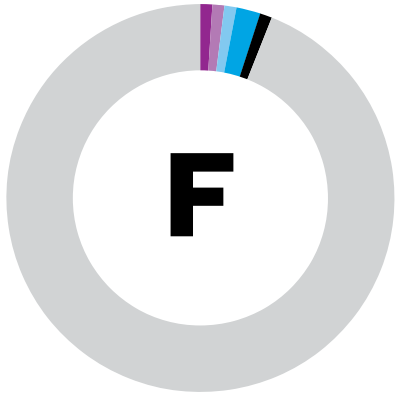
Sussan



Suzanne Grae



Swannndri



T&T*

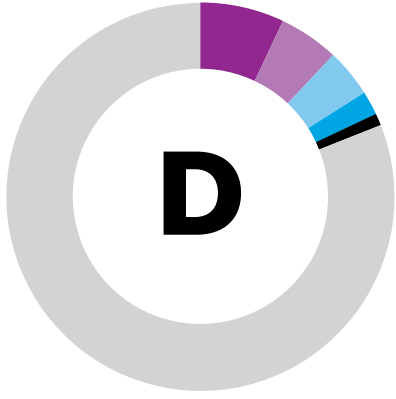
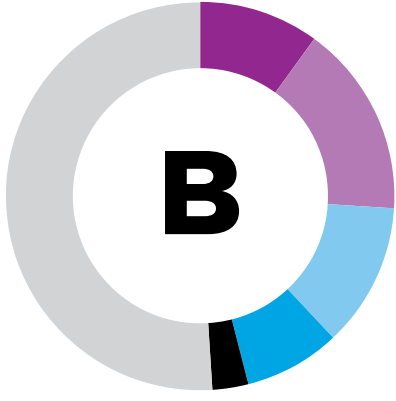
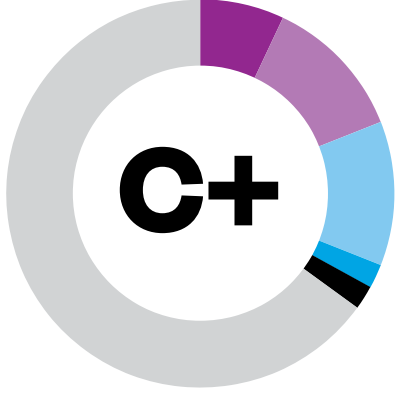


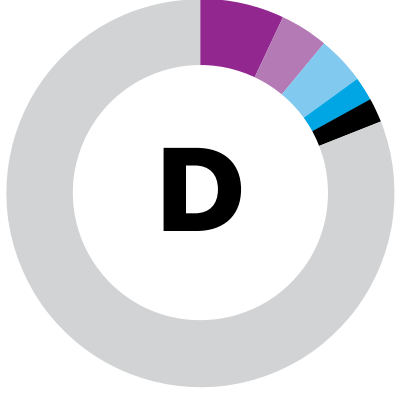
Table Eight



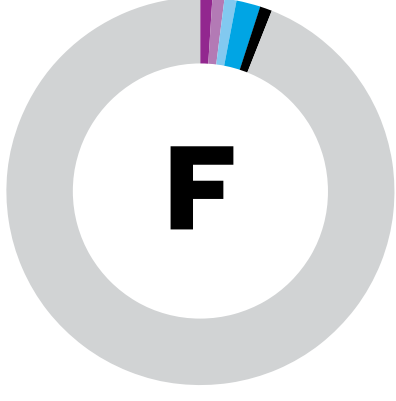
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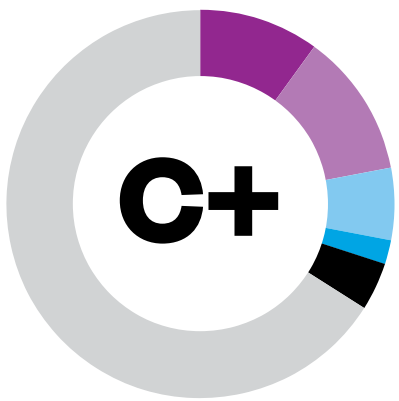
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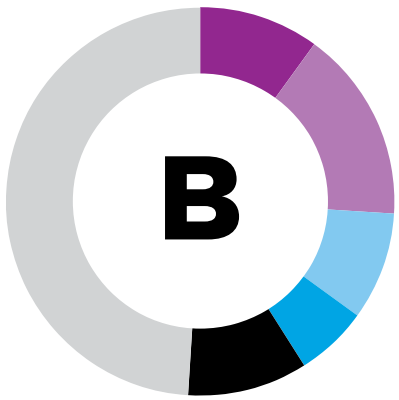
TEMPT



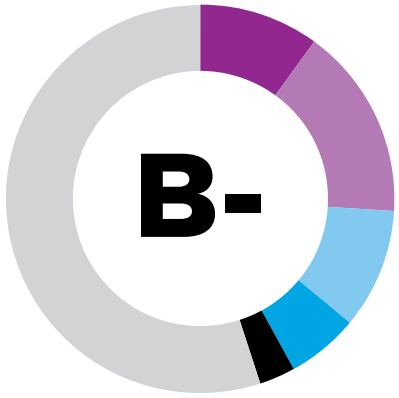
The Baby Factory*



The Iconic*



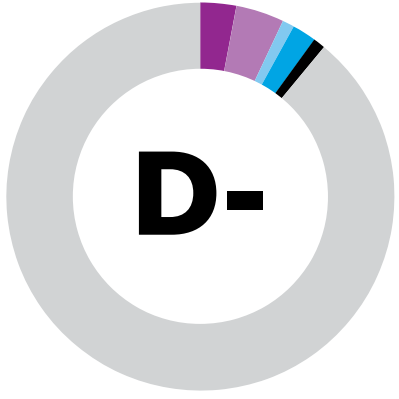
The North Face



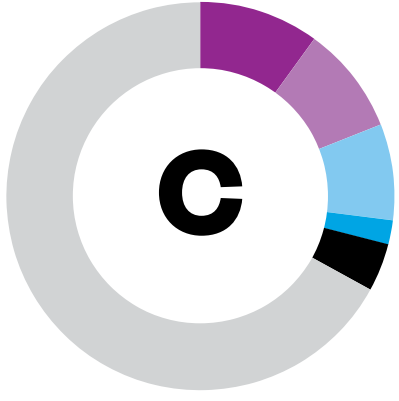
The Warehouse



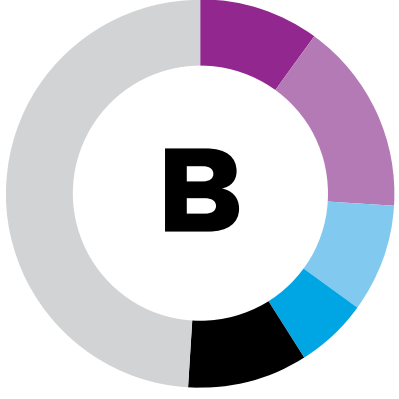
Therapy Plus



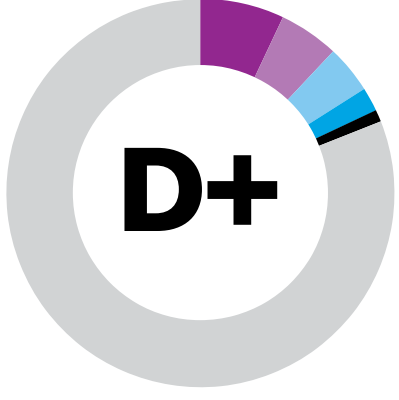
Tigerlily*



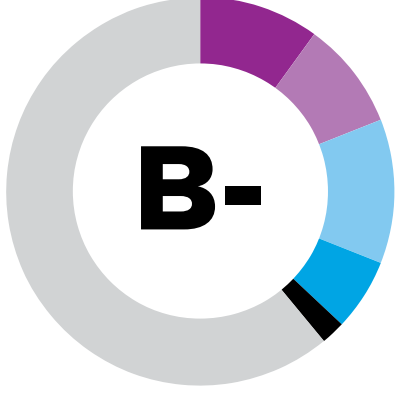
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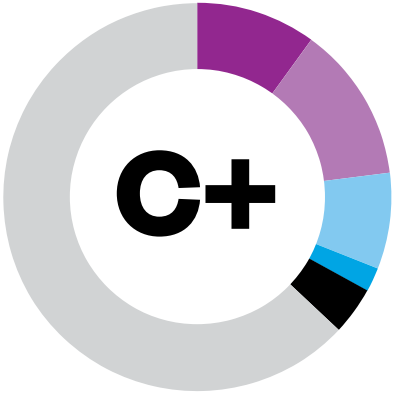
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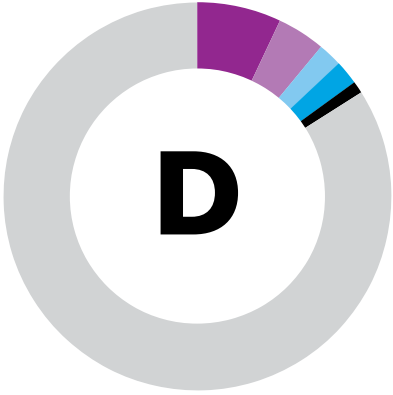
Together



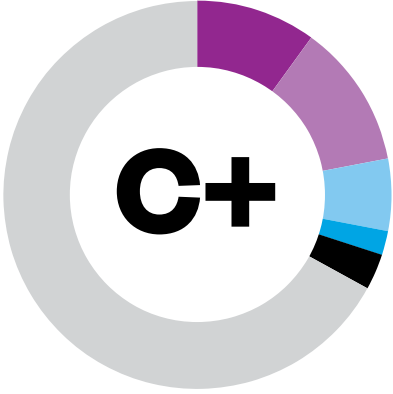
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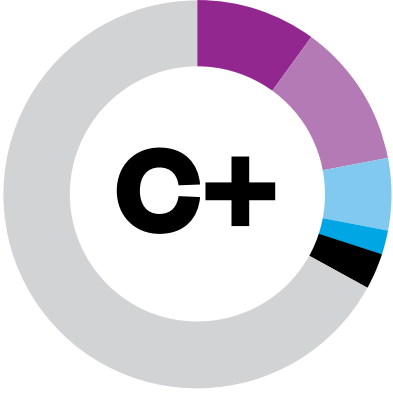
Tommy Hilfiger*



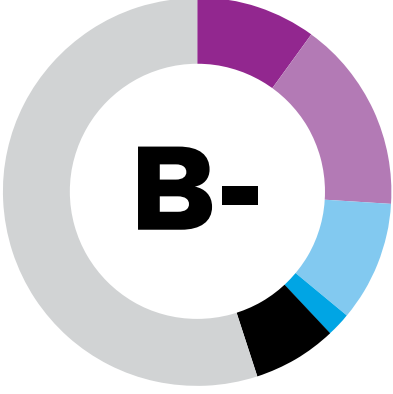
Top End



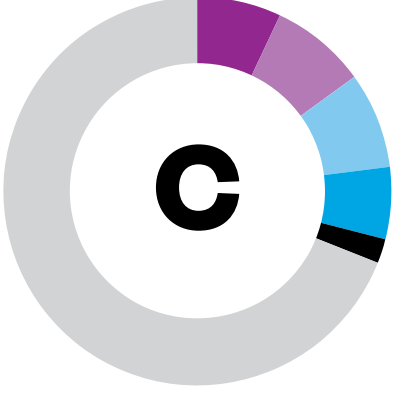
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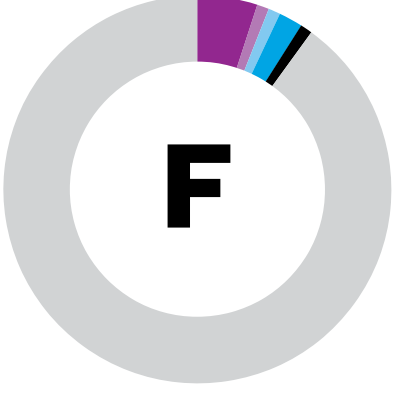
Topshop



Torque



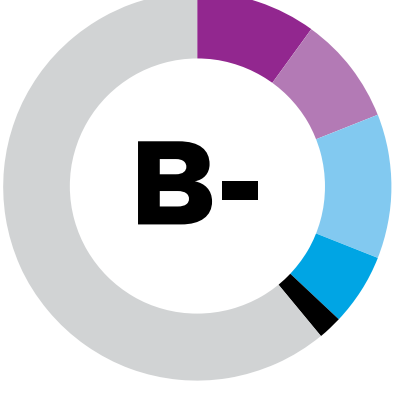
Tree of Life



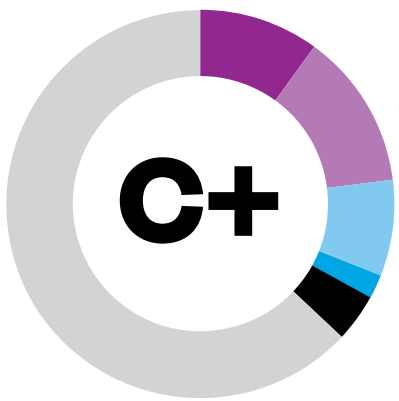
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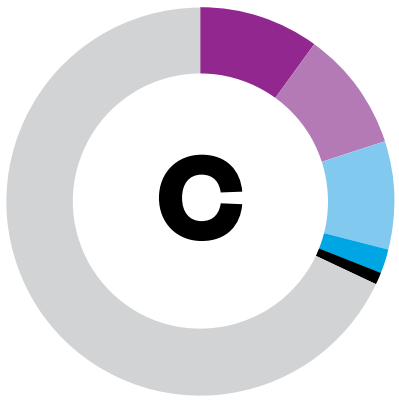
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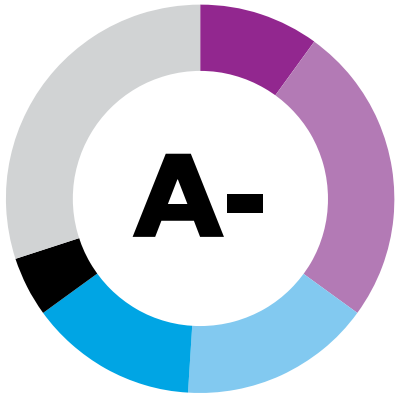
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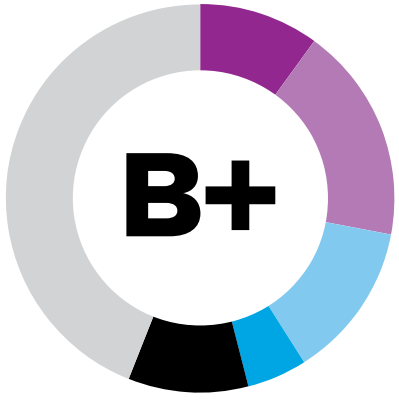
True & Co.*



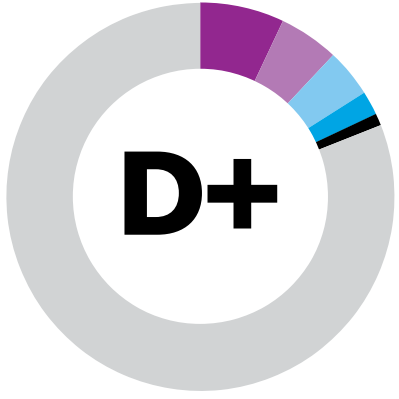
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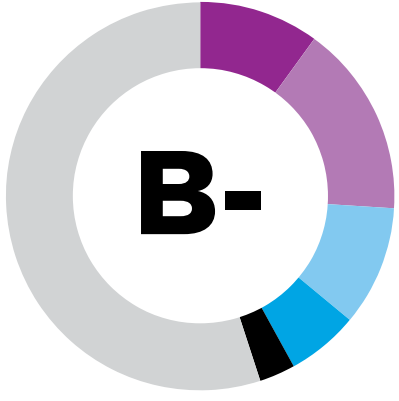
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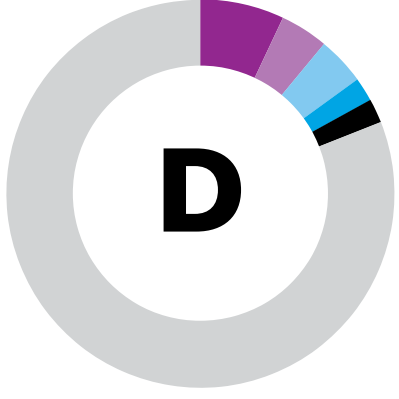
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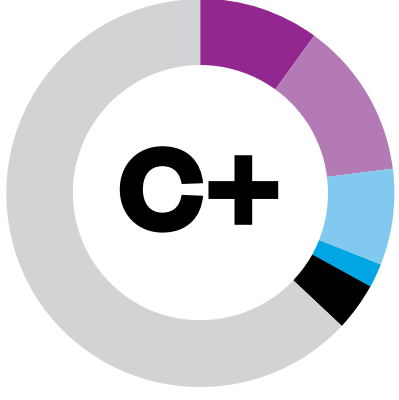
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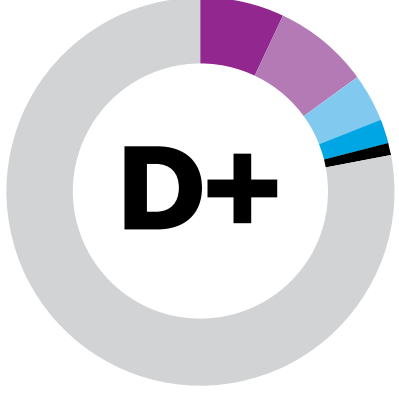
Urban Equip



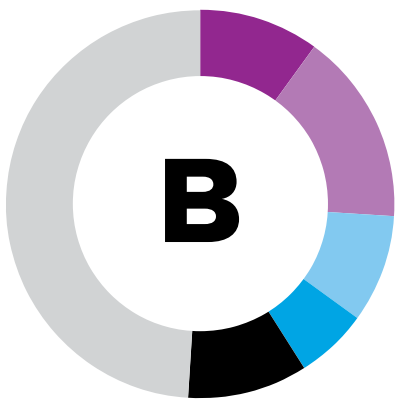
Valleygirl



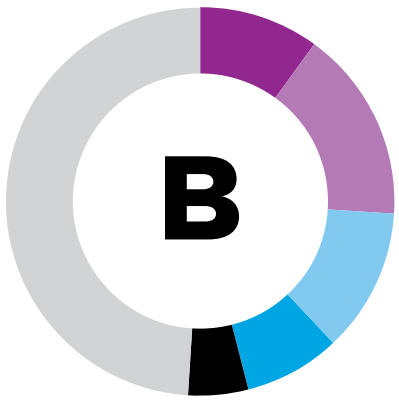
Van Heusen*



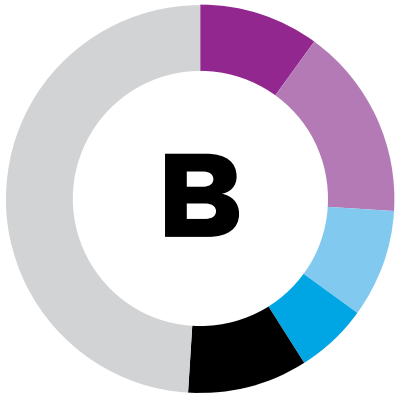
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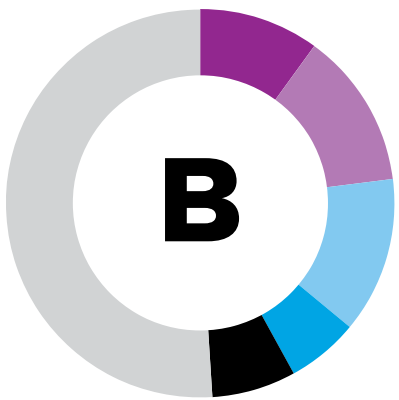
VANS



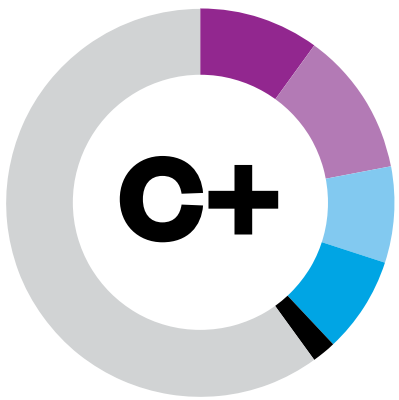
Venture Brands



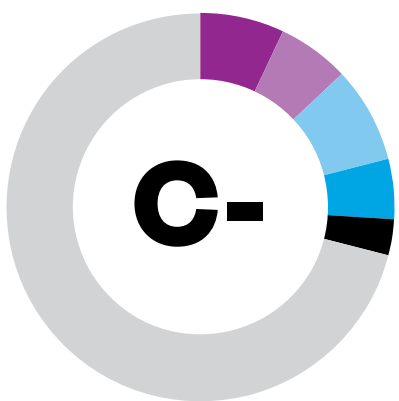
VF Outlet



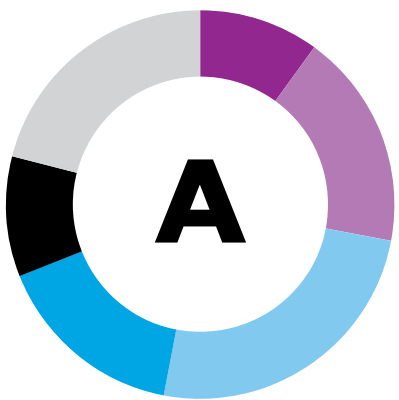
Victoria's Secret



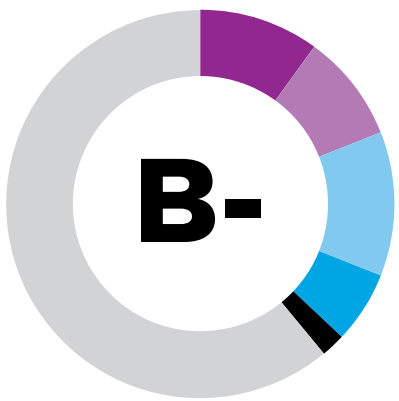
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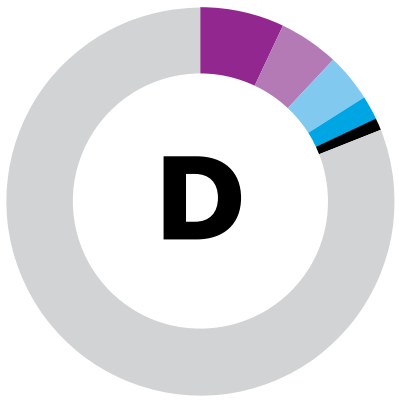
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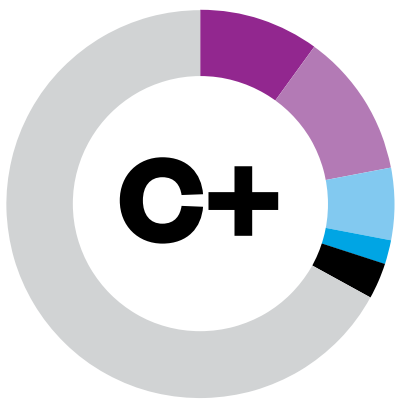
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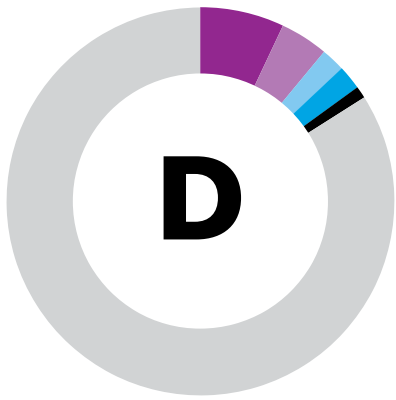
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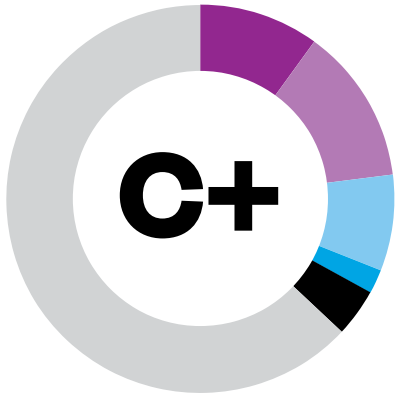
W.Lane



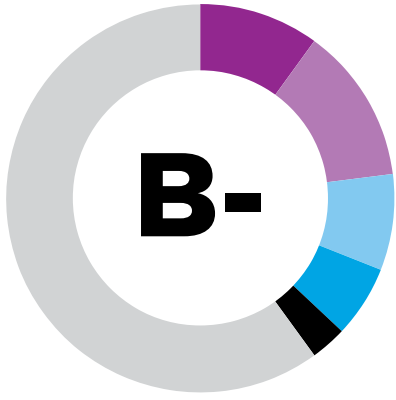
Wallis



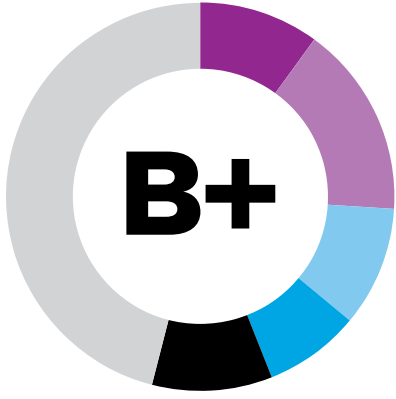
Wanted



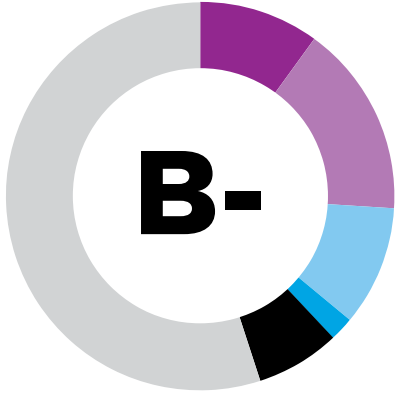
Warner's*



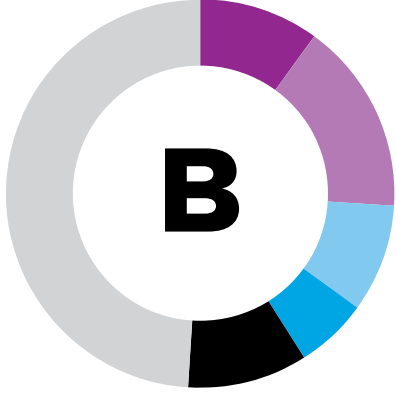
Wave Zone



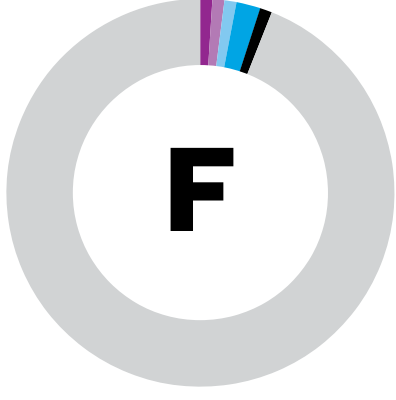
Weekday



West Bay



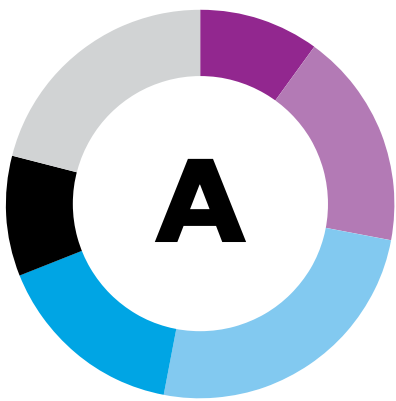
Williamson Dickie



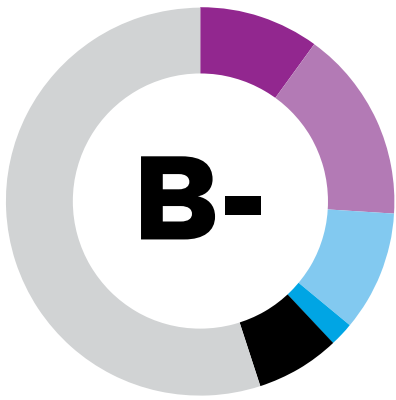
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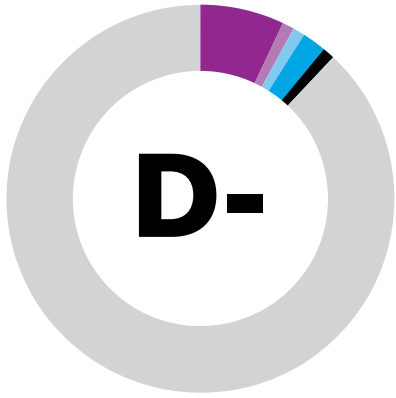
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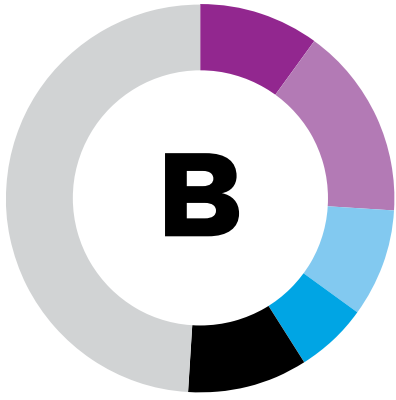
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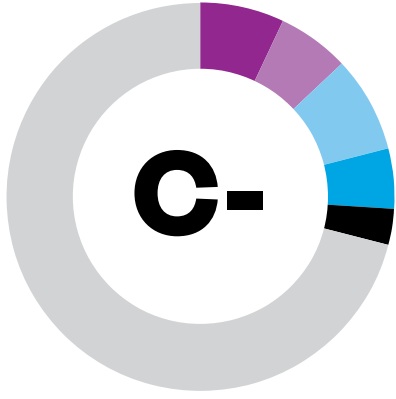
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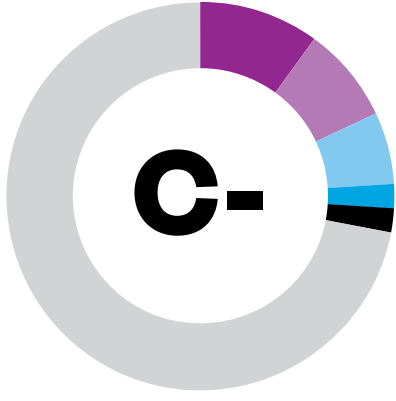
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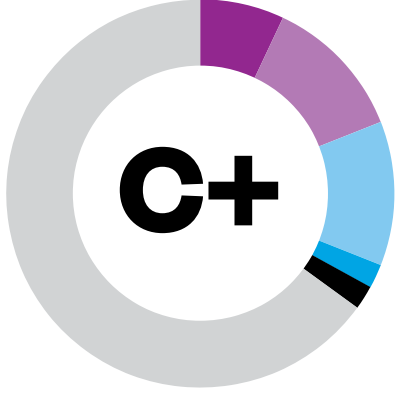
Wrangler



Xcel



Yarra Trail



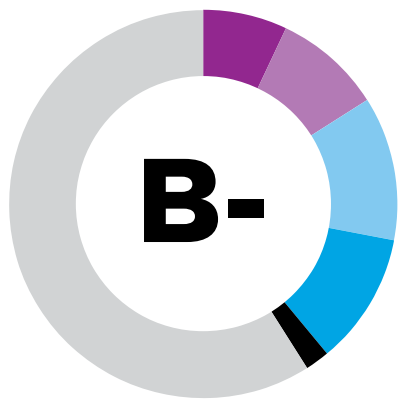
yd.



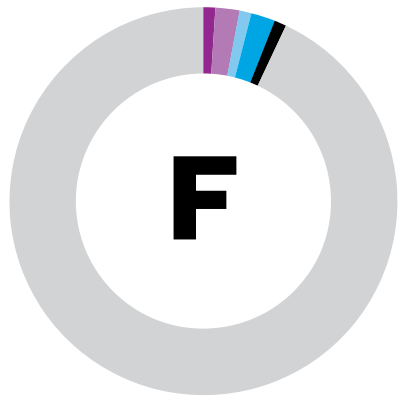
Zara



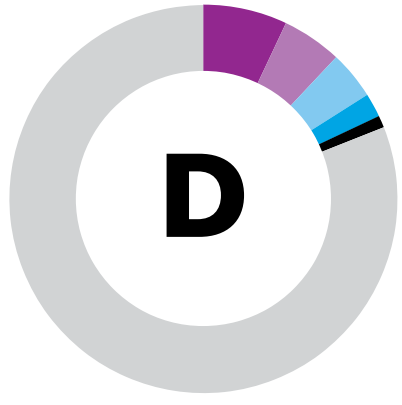
Zara Home



Zimmermann



Zom-B*



Zu

Download the complete report with full rankings
from **tearfund.org.nz/ethicalfashion**

**“It isn’t enough just
looking for the quality
in the products we
buy. We must ensure
that there is quality in
the lives of the people
who make them.”**

- Orsola De Castro

Use the Ethical Fashion Guide today and connect to create change.

Disconnection sits at the heart of poverty.

Disconnected relationships with self, others and the environment work against fullness of life and result in brokenness, suffering and harm, for people and the planet.

Consumerism is rife with disconnection. In our western society, disconnected shoppers buy from brands which are disconnected from the people making their clothes. We're not only disconnected geographically – we're disconnected by a lack of knowledge. This disconnect results in exploitation, poverty and human suffering.

The Ethical Fashion Guide connects. It connects you with brands' efforts to reduce exploitation in their supply chains. It encourages brands to connect with the people making their clothes, and their impact on the environment. When you buy from brands with good grades, you're supporting fair working conditions and care for the planet.

Together, we can change a system of exploitation to one of fairness and sustainability.

Who is Tearfund?

We're an international aid and development organisation passionate about seeing individuals and communities transformed by hope, opportunity and dignity.

In our work of seeking justice and an end to poverty and exploitation, Tearfund wants to encourage companies and consumers to connect with the people who make their clothes. We have a partnership with Baptist World Aid Australia to conduct the research for The Ethical Fashion Report, and have compiled this Guide especially for Kiwis.

Our Protect cause combats human trafficking and exploitation, both forced labour and commercial sexual exploitation. We use a '5Ps' approach to describe our activities: Prevention, Prosecution, Protection, Policy and Partnerships. We also work with communities who are vulnerable to labour exploitation, helping reduce their risk and providing post-trauma care and vocational training for those who have been released from trafficking.

Download the complete report with full rankings from
tearfund.org.nz/ethicalfashion



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