

Marketing Coordinator

Why should you join Tearfund?

We're a team of kiwis and internationals who believe that, by partnering with local communities in developing countries, we can end extreme poverty in our lifetime. For the last 45 years, we've been living out God's kingdom values of love, hope and transformation around the world. Because that's what this world needs, faith in action! If that resonates with you, keep reading...

Why should you apply for this role?

You'll like this role because you'll get to see the impact that our digital marketing campaigns are having and you'll become the go-to person across all Tearfund teams on EDMs and DMs. You'll also take ownership of all website campaign content, making sure that it is kept fresh and up-to-date. You'll love the fact that you're learning a lot and you'll be eager to take on more responsibility as you progress.

Why are you the right candidate?

Ideally, you'll have all or some of the following:

- A tertiary degree in marketing or commerce
- Experience working in a similar, digital marketing focussed role
- Some work experience using a CMS systems (ideally Kentico) to maintain website content
- Experience with emailing software
- A clear, confident and articulate communication style – both written and verbal
- Administration skills, ideally with some exposure to working with different systems and platforms (e.g. Adobe Analytics, Google Analytics, Google AdWords & SEO AdWords, media platforms, Microsoft Teams and Microsoft Excel)
- Excellent attention to detail
- A great work ethic - you're not just after a job, you want to work with meaning.

In return, we'll offer you...

- The opportunity to use your skills to bring hope to fragile communities around the world.
- Amazing colleagues who you will get to know well through this role!
- Extra 'free' day off at Christmas time
- Flexibility to work from home for part of the week, along with flexible hours and free car parking.
- Free health insurance with Southern Cross.

Please call Elke on 021 80 22 13 if you have any questions or want to find out more.

You won't just be joining a team, you'll be joining our whānau. Give it a shot, we'd love to hear from you!