

Campaign Manager – Regular Giving

- Join a dynamic team responding to the challenges of global poverty in a contemporary world
- Collaborative team environment
- Drive for results and make a tangible difference

Play a vital role in Tearfund's fundraising & marketing team by developing and managing key fundraising products.

About Tearfund NZ

Responding to the challenges of global poverty in a contemporary world, we work with development partners and the world's most vulnerable people as they struggle to feed their families, cope with disasters, confront exploitation and build a better future. The Fundraising Team is responsible for generating the funding to deliver life changing programmes.

Tearfund is one of New Zealand's leading NGO's, with strong year-on-year growth. This year we'll raise over \$15m to fund work with 29 partners in 24 countries across the developing world. We are a highly-respected charity that inspires people to give, learn and advocate against injustice.

Our mission statement is: "Motivated by Jesus, we encourage Kiwis to act for justice to relieve poverty among the world's most vulnerable people".

About the role

If you have a heart for justice and excellent understanding for donor motivations and behaviours – then this role is for you.

You'll be a strategic thinker and doer with results to match. Your experience in acquisition and retention; advocacy and relationship building will be highly valued.

You'll need to combine creativity with strong project management to lead cross-functional teams to deliver strong revenue results. Owning the regular giving strategy and supporter journey, your ability to inspire, and collaborate will be essential.

You will have:

- A strong track record with at least 3 years' experience in customer acquisition, loyalty or membership programmes
- Strategic planning experience and execution across acquisition and retention campaigns
- Excellent project management skills, with the ability to initiate, monitor, complete and review.
- Data driven: You'll be able to apply data, analytics and user trends to drive decisions and development. With the ability to clearly present and report outcomes.

Location & Benefits

Tearfund is a great place to work, in our collaborative and creative workplace just 20-minute from the CBD with **free parking**. Close to some great café's, parks and amenities with easy access to the motorway, this is an office-based role working 35 hours per week Monday - Friday with flexible working hours.

You may even like to join our office cycling team.

This is a great opportunity to join a busy, talented and motivated team who are committed to relieving poverty amongst the world most vulnerable people.

To discuss the opportunity further please call Elke on 021802213 or Angela on 021 357 708.
To apply please send a cover letter and CV to work@tearfund.org.nz