

Advocacy Specialist

The Organisation

Tearfund is one of New Zealand's leading NGO's with development partnerships and programmes throughout the developing world. It is a highly respected charity that inspires people to give, learn, advocate and stand up against injustice.

Over 25,000 donors and 1,600 churches nationwide provide a network for the majority of funding needed for Tearfund's development programmes. We have over 45 specialist staff who work to support the growth and effectiveness of these programmes.

Tearfund's Education & Advocacy (E&A) Team provide supporters with opportunities to engage with our work of seeking justice beyond financial giving and to take action in their own lives to advocate for issues of justice.

As the Advocacy Specialist you will work closely with the E&A Manager and other external partners to ensure that Tearfund's advocacy portfolio is implemented. Tearfund's advocacy work is currently concentrated in the Modern Slavery space and we are building a diverse portfolio that builds on our programmatic work. The annual Ethical Fashion Report and Guide is a key deliverable for the team.

The role

As part of the trans-Tasman team, you'll lead the corporate engagement and research of New Zealand companies included in the Ethical Fashion Report. You'll also support the E&A Manager with other Modern Slavery advocacy campaigns.

Some of your key areas of focus will be:

- Building positive relationships with NZ companies with the aim of assisting them to complete the requirements of the survey and keeping them fully informed throughout the submission and review process
- Build relationships with key players and organisations within the ethical fashion space
- Undertake Ethical Fashion speaking engagements and represent Tearfund at relevant industry events
- Stay abreast of changes, learnings and developments in the ethical fashion and ethical procurement space and look for opportunities to further develop our work.
- Work with the E&A Manager on other education or advocacy projects
- Schedule meetings, prepare agendas, take minutes and provide general administrative and project support to the team (including loading, editing and scheduling bulk email communications from Mail Chimp as required)

About you:

We're looking for someone with some or all of the following;

- 2+ years of relationship management experience, with demonstrated success of being able to develop positive relationships and build strong networks
- 2+ years' experience managing projects to deadlines
- A strong research and data analysis background
- Experience working in (or having a keen interest in) the fashion industry
- Excellent written communication skills, preferably having gained experience in a corporate environment
- Strong verbal communication and presentation skills, preferably with some experience working with media
- An interest in social justice, community empowerment and poverty alleviation
- Excellent time management skills and the ability to work methodically and calmly under pressure
- Knowledge of or experience in the fashion industry
- Some experience in or exposure to working in community empowerment and/or political activism
- Sound understanding of a community empowerment model of social change
- A positive attitude with a willingness to pitch in where needed to get the job done

This is a great time to be joining our team as we continue to grow in momentum and broaden our advocacy reach. You'll have the opportunity to learn a lot about our work and be part of an organisation supporting life changing programmes.

To apply please send your CV, including a cover letter outlining why you're interested in this role to work@tearfund.org.nz. For more information, please contact Claire on 021 706 330 or Elke on 021802213.