

Communications & Social Media Specialist

(Full-time; Fixed-term, 12 months)

The Organisation

Tearfund is one of New Zealand's leading faith-based NGO's with world-class development partnerships and programmes throughout the developing world. We are a highly respected charity that inspires people to give, learn, advocate and stand up against injustice.

Tearfund has a challenging and diverse body of work, including child sponsorship, anti-trafficking and exploitation, disaster risk reduction, relief and recovery, and community development via enterprise, water, health and education. We have over 40 specialist staff who work hard to support the growth and effectiveness of these programmes.

Our mission statement is: "Motivated by Jesus, we encourage Kiwis to act for justice to relieve poverty among the world's most vulnerable people".

The marketing and fundraising team plays a crucial role in connecting our supporters with the impactful work of our partners worldwide and ensuring ongoing financial contributions to sustain these initiatives. The creative team is instrumental in producing compelling copy, engaging designs, and impactful videos, collaborating closely with relationship holders and campaign project managers to effectively communicate the mission and impact of Tearfund.

The role

As Tearfund's Communications and Social Media Specialist, you'll position Tearfund as a credible and expert voice on issues of justice, poverty and development by delivering excellent external and internal communications, educational content, social media and public relations initiatives to Tearfund's various audiences. You'll apply Tearfund's house style, branding and tone of voice to write clear, engaging and persuasive copy for both faith-based and general audiences across all styles & genres. This includes media & PR releases, pitches and articles, social media posts, website content, promotional material, e-newsletters, blogs and long-form articles for Tearfund's annual magazine. You'll also be responsible for leading Tearfund's PR efforts and media relationships around events or campaigns such as East Africa's Hunger Crisis Appeal, Ethical Fashion research, Chocolate Scorecard and other new initiatives.

About you:

We're looking for someone with all or most of the following;

- 3-5 years of communications or journalism experience
- Social Media management experience
- NZ Media contacts and experience working in PR
- Experience writing marketing copy
- Experience writing for a wide range of mediums and audiences, including faith-based.
- Interview and journalistic skills
- Knowledge of issues relevant to global development
- Digital media marketing experience
- Ability to travel to the field if required
- Non-profit communications experience and an interest in photography, videography or similar would be advantageous.

The role is fixed term for 12 months and based in Auckland at our Mount Roskill office. Some (but not all) time can be worked from home. You'll be joining a friendly, supportive and high-performing team environment.

Sound interesting? We'd love to hear from you!

To apply please include a cover letter outlining why you're interested in this role and working for Tearfund. For more information please contact Elke on 021802213.

The safeguarding of children and vulnerable adults is central to the work that we do. Background checks will assist Tearfund to have confidence that our representatives can be trusted to have contact with children and vulnerable adults and handle their sensitive information appropriately. This is one of many steps undertaken by the organisation to support the safety of children and vulnerable adults. Candidates should note that any offer of work (including employment, volunteer and contract work) will be subject to the satisfactory completion of;

1. *A self-declaration process*
2. *A criminal records/police check*
3. *Two reference verifications*