

Board Trustee – Tearfund NZ

About Us

Tearfund is one of New Zealand's leading international aid organisations with partnerships and programmes throughout the world. We are a highly respected faith-based charity that inspires people to give, learn, advocate and stand up against injustice. Tearfund's mission statement is: "Motivated by Jesus, we encourage Kiwis to act for justice to relieve poverty among the world's most vulnerable people". Our work encompasses four areas - modern slavery, child development, farming and enterprise, and humanitarian response.

Tearfund primarily relies on Kiwis' financial generosity to support development projects led by local partners who work in places that face poverty, conflict, and injustice.

The Board of Tearfund NZ is made up of voluntary trustees and we are looking for a new trustee with expertise in Fundraising, Marketing Strategy, Donor Engagement and/or Digital Marketing.

The Role

The trustee role will require expertise in providing insights and research into New Zealand's Christian and secular markets, understanding donor and supporter segments, and ideating new strategic directions for our communications, engagement and fundraising efforts. The ability to advise on the shaping and evolution of the organisation's online presence, including social media (eg Facebook, Instagram, LinkedIn) and Tearfund's website as well as giving strategic direction to increase donor commitments, are essential.

About you

We are seeking candidates who can provide the following skills, experience and attributes:

- 10 years experience in a leadership role in digital or strategic marketing and/or fundraising and donor engagement.
- Bachelor's degree in Marketing, Advertising, Communications, or another related field (an MBA will be considered an advantage).
- Demonstrated experience in creating and executing high-performing marketing or fundraising strategies (preferably for for-purpose organisations or an international NGO).
- Strong governance leadership experience or ability.
- A demonstrable track record of success in a revenue-generating role.
- Strong relationship management and communication skills.
- A focus on performance, and organisational delivery of strategy.
- A genuine and authentic passion for Tearfund's mission and Christian values. A strong interest in the humanitarian aid and/or NGO sectors.
- An understanding of Te Ao Māori, and Tearfund's interest in upholding the principles of the Treaty of Waitangi would be advantageous.

More Information

- Terms are three years, renewable.
- The Board meets at least five times a year inclusive of a strategic planning day, then otherwise as necessary to deal with any urgent matters or matters pertaining to a Board sub-committee. The quarterly meetings are ideally attended in person at Tearfund's office in Mount Roskill.
- Tearfund has a comprehensive induction programme aimed at helping new trustees broaden their understanding of the organisation (and a global family of Tearfunds'), its projects, and the for-purpose environment in which it operates.
- Trustees work voluntarily. Field travel, or other costs incurred while on Tearfund approved business, may be reimbursed up to an approved level.

To apply

Candidates wishing to put forward an expression of interest should enclose a copy of their CV and submit a cover letter outlining why they wish to be considered for the Tearfund Board.

- For enquiries about the voluntary trustee position, please contact Elke: elke@ejconsulting.co.nz

Applications close on 6 June 2025.

Research has shown that women and underrepresented groups are less likely to apply for roles unless they meet every single competency or experience. If you are excited about any role at Tearfund, but your experience doesn't align perfectly, we encourage you to apply anyway. If you have any support or access requirements, we encourage you to advise us at the time of application and throughout the interview process.

Please note that any voluntary appointment for Tearfund will be subject to the satisfactory completion of;

- *A self-declaration process*
- *A criminal records/police check*
- *Two reference verifications*