

# Graphic Designer

## Part-time (24 hours/week)

### About Us

Tearfund's Creative and Communication Services team is a deeply passionate group of designers, videographers, editors, social media strategists, and storytellers. They're responsible for gathering inspiring content and crafting one-of-a-kind stories from the countries we serve. They help our amazing community of supporters be more aware of issues of poverty and injustice - compelling them to take action.

Tearfund's mission statement is: "Motivated by Jesus, we encourage Kiwis to act for justice to relieve poverty among the world's most vulnerable people".

### About the role

We're looking for a creative, passionate graphic designer who can inspire our supporters.

You'll be responsible for creating authentic, thoughtful design for a variety of audiences. Reporting to Creative and Communications Manager, you'll work on a wide variety of print and digital materials, including donor and stakeholder reports, presentations, marketing campaigns, social media graphics, publications and much more.

You'll be responsible for providing a range of creative input from concept through to creation that aims to inspire, inform and captivate Tearfund supporters. You'll collaborate with teams across the organisation to design experiences for our donors to demonstrate their impact and evolve their relationship with Tearfund.

### Some of the key responsibilities include

- Ensuring all creative material produced meets Tearfund quality and design standards
- Creating beautiful images that identify a product or convey a message
- Demonstrating a good process for research and implementation with an excellent grasp of concept development
- Planning work to ensure general promotional material (including web, print ads, magazine inserts and direct mail) is available as required and on time.
- Providing graphic content for social media and support in-house video content requirements in conjunction with our videographer
- Working with our Digital Specialist to manage Tearfund's website content

### We're looking for someone with

- 2+ years' experience in graphic design.
- An outstanding portfolio that demonstrates a strong understanding of layout and typography
- A passion for learning and exploring new ideas.
- Experience interacting and communicating with others to generate or present ideas.
- Experience using industry leading software and technologies. Familiarity with Adobe CC – particularly, InDesign, Illustrator, Lightroom and photoshop. Experience in other programmes would be advantageous.
- Experience creating optimised assets and resources for web, including blog imagery would be advantageous.
- Experience with the Kentico CMS, or other web-based CMS platforms would be advantageous

## YOU'LL LOVE THIS ROLE IF YOU...

- **Are a team player** - You care more about the end result than about personal recognition. You genuinely love collaboration and the process of working together to accomplish the best final product.
- **Love brand and design** - You recognize the power of good design, and you know how to build, maintain, and evolve a cohesive brand. You have a strong, focused sense of visual style and taste, and you can clearly articulate your design decisions.
- **Are a multitasking machine** - You organize your work so you can handle a wide range of small projects at the same time without overlooking anything. You know when to choose progress over perfection, but you strive for excellence in every detail.
- **Are an excellent communicator and take feedback well** - You embrace constructive feedback as part of the design process. You're an active participant in design reviews with our cross-functional design team.

## What can we offer you?

- The opportunity to use your creativity to inspire others
- No two days will be the same – you'll love the variety!
- Amazing colleagues who you will get to know well through this role!
- Flexibility with work hours, free car parking and health insurance.
- Extra day off at Christmas and on your birthday.

## More about this job

This is a part time (3 days or 24 hours per week) permanent position. The position is based in Mount Roskill, Auckland with flexibility to work some hours from home.

## How to apply

If you would like to apply, please include a cover letter with your CV, confirming why you're interested in the role.

*The safeguarding of children and vulnerable adults is central to the work that we do. Background checks will assist Tearfund to have confidence that our representatives can be trusted to have contact with children and vulnerable adults and handle their sensitive information appropriately. This is one of many steps undertaken by the organisation to support the safety of children and vulnerable adults.*