

Advocacy Campaigns & Communications Coordinator

Full-time, permanent

At Tearfund, we believe that God has called us to a mission that defends the cause of the poor and speaks up for those who would otherwise be silenced.

Tearfund engages Kiwis in financial generosity to fund Tearfund's development initiatives delivered by local partners who work in places that are facing issues of poverty, scarcity, disempowerment and injustice. This work is broad and covers the sectors of modern slavery, child development, farming and enterprise and humanitarian response.

Alongside our fundraising work, we engage in advocacy work to influence the decisions, practices and policies of decision-makers to address the underlying causes of poverty, bring justice and support good development. The Advocacy Team is dedicated to tackling the hard subjects, speaking graciously but truthfully in pursuit of a just and fair world. We reflect on our choices which impact other people's right to life's necessities and offer supporters opportunities to take action in their own lives to advocate for issues of justice.

About the role:

The **Advocacy Campaigns & Communications Coordinator** is responsible for delivering Tearfund's portfolio of public-facing advocacy campaigns to mobilise Tearfund's supporters, the New Zealand church and the general public to take action on key advocacy issues.

The role requires someone who is highly organised, professional, a project management whizz and has excellent writing skills, ideally with experience in campaign messaging and strategies for online platforms.

Some of your key areas of focus will be:

- Designing and delivering Tearfund's public-facing advocacy campaigns
- Developing campaign strategies and key messaging
- Leading internal and external collaboration required to deliver the campaign
- Developing social media and digital advertising plans for campaigns
- Writing and producing digital content and materials to communicate around the campaign and inspire Tearfund supporters and NZ churches to get involved
- Building relationships with key players and organisations within the sectors that are relevant to the Advocacy Plan
- Undertaking speaking engagements and representing Tearfund at relevant events
- Staying abreast of changes, learnings and developments in the sectors that are relevant to the Advocacy Plan

About you:

We're looking for someone with some or all of the following;

- Experience or a strong passion for the areas that Tearfund advocates on - modern slavery, worker exploitation, ethical consumption and climate change.
- Ideally, 2+ years of experience in the design and implementation of projects
- Proven project management experience
- Relationship management experience, with demonstrated success of being able to develop positive relationships and build strong networks
- Excellent written communication skills, preferably having gained experience in a corporate environment
- Strong verbal communication and presentation skills, with some experience talking to large groups

- Excellent time management skills and the ability to work methodically and calmly under pressure
- An understanding of a community empowerment model of social change
- A positive attitude with a willingness to pitch in where needed to get the job done

In return we'll provide;

- An opportunity to contribute and work for an organisation that brings hope to fragile communities around the world
- A friendly, supportive and highly capable team
- The opportunity to learn new skills and take on more responsibility as you learn
- Flexible hours and location with the ability to split your time between working from our spacious office in Mt Roskill and home
- Free car parking
- Free Health Insurance
- An extra free day off at Christmas and on your birthday

This is a great time to be joining our team as we continue to grow in momentum and broaden our advocacy reach. You'll have the opportunity to learn a lot about our work and be part of an organisation supporting life-changing programmes.

To apply please send your CV, including a cover letter outlining why you're interested in this role to work@tearfund.org.nz. For more information, please contact Claire on 021 706 330 or Elke on 021802213.