



**LIVE BELOW THE LINE**  
A TEARFUND CAMPAIGN

# Privacy Policy

## The Internet offers the chance to collect information about site users.

This information can be personally identifiable information or aggregated information. However your privacy is important to us at Tearfund and we want to be sure that you understand the terms and conditions relating to the way in which we collect information and the use of that information.

This Privacy Policy tells you what information we collect, what we do with it and your rights to view, correct or change it.

The Office of the Privacy Commissioner provides further details of the New Zealand Privacy Act and how it protects personal information in New Zealand.

## THE INFORMATION WE COLLECT

Tearfund operates the website [www.livebelowtheline.com/nz](http://www.livebelowtheline.com/nz). As part of our operations we may gather certain types of information about the users of our sites:

1. Personally Identifiable Information. This is provided by you when you register for services that we may offer. Examples of these services could include email newsletters. Providing this information will always be optional for you. However, some services may not be available to you if you chose not to provide it.
2. Aggregated Data. This information is generated by our systems as they track traffic through our sites. This information does not identify you personally and is not linked to the personally identifiable information that you may have provided.

## WHO WE SHARE THIS INFORMATION WITH

We will not share the information that we collect with any third parties.

The information may be hosted with a service provider. Our agreements with them protect the information that we collect from any use by them that we have not authorised. Your personally identifiable information may be shared with third parties when we believe in good faith that we are required to do so by law.

## WHAT ELSE WE DO WITH THE PERSONALLY IDENTIFIABLE INFORMATION

We have collected this information in order to provide the best possible service to you while you are visiting our sites. To this end we may use the information that you provide for the following purposes:

1. To verify your identity if you need help with a forgotten password or you are having login problems with one of our site services
2. To process any transactions that you might make on our site
3. To help provide any other services that you have requested
4. To offer the most relevant information suitable to you and your interests



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## **OPTING IN AND OPTING OUT**

You will always have the option to opt in to certain services and to opt out of those services at any stage. This means you may change your mind at any stage about participating in any of our services.

## **CAN WE CHANGE THIS POLICY?**

In order to reflect the fact that our business is growing constantly, we reserve the right to change this policy at any time. We will notify site users of any changes to the Privacy Policy.

## **YOUR RIGHT TO ACCESS YOUR INFORMATION**

The New Zealand Privacy Act of 1993 gives you the right to access and correct this information.

**To find out more about how to do this, please contact us at [enquiries@tearfund.org.nz](mailto:enquiries@tearfund.org.nz)**